

April 2021



E-NEWSLETTER

Tourism Authority of Thailand KUALA LUMPUR



Sawasdee to all our readers!

*Thank you for reading the monthly e-newsletter of the Tourism Authority of Thailand,
Kuala Lumpur.*

We bring you the highlights of Amazing Thailand.

Welcome to the Land of Smiles!

A JOYFUL FESTIVALS
Songkran Festival/Thai New Year



THAILAND TRUSTED REPORT

THAILAND TRUSTED REPORT EP 2: ADJUSTMENTS IN THAILAND'S TOURISM INDUSTRY

Due to the COVID-19, businesses in Thailand, especially the tourism and hospitality industry, have made various adjustments to make it through this situation to prepare to welcome travellers again when the country is fully open.

WATCH NOW>>



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DIRECTOR'S MESSAGE Tourism Authority of Thailand Malaysia & Brunei



"Sawasdi Pee Mai Thai" and Happy Songkran to everyone.

On behalf of Tourism Authority of Thailand, Kuala Lumpur Office, I would like to extend my warm wishes to all Malaysians and Bruneians, our partners, and our media friends. I wish you all happiness and great health.

Songkran holidays is on the 13 April every year, but the holiday period extends from 14 to 15 April as well. Songkran is one of Thailand's most important festivals. In normal time, Songkran is a time when families celebrate with centuries-old traditions, returning to their family homes for three to five days of making merit and water splashing ceremonies. It has been truly fun time for Thai people and foreign visitors to Thailand in April.

This year, most parts of the world are still going through the time of pandemic. Songkran festival in Thailand is adapted to follow strict SOP to ensure the safety and hygiene for everyone. However, the Thais still keep the spirit of Songkran celebration going by sharing love, fun, and

colourful atmosphere in the new normal.

And if you miss Thailand, here is good news!

The new announcement from the Royal Thai government regarding quarantine for foreigners visiting Thailand from 1st April 2021 onwards, it will be more relaxing. If the visitor has Vaccine Certificate (VC) and Covid-19 Free Certificate (CFC), the quarantine time will only be 7 days. But if the visitor only has CFC, the quarantine time will be 10 days.

We hope travelling will back to normal very soon, Thailand is waiting for you all. We miss you and hope to see you again in the Amazing Thailand!

Sawasdi Ka

Mrs. Nongyao Jirundorn

Director of TAT-KL

TAT SENDS OUT THE LATEST TVC : "THAILAND MISS YOU"

The Tourism Authority of Thailand (TAT) has launched its latest in a series of TVCs, with the new one "Miss You" sending out an emotional message to people around the world that Thailand cannot wait to welcome everyone back in the not-too-distant-future.

READ MORE>>



PEEK INTO

HISTORICAL EXPLORING IN THAILAND

We would like to invite you to experience the ancient era of Thailand. The grandeur of the stone castle still stands majestically even after thousands of years. Let's take a 'Historical Exploring' moment and immerse yourself in the splendour of the 5 famous archaeological sites in Thailand.

READ MORE>>



CHIANG MAI

A laid-back, relaxing city turns into a big festival during Songkran. Celebrated in the northern Lanna style, enjoy water splashes and festivities across the city. The best spots are at the Thapae Gate and also Nimmanhaemin Road.



PATTAYA

Unlike other places, Pattaya's Songkran festivals end at a later date which is on 19th April due to the Wan Lai Festival. Meaning that the water festivals get a longer duration if you visit Pattaya during Songkran. While there in Pattaya, do visit Bang Saen for amazing sand sculptures on the beach.

SPECIAL HIGHLIGHTS: A JOYFUL SONGKRAN

Travelling in Thailand in mid-April and landed suddenly into a big water fight? You are probably in Thailand during the Songkran Festival. One of the biggest festivities

The water splashing is meant to wash away the bad luck going into the new year. The festival is celebrated all around Thailand and is an experience to be enjoyed by all.

Here are a few best places to celebrate Songkran Festival:



BANGKOK

Although the city may be a little bit quieter than the norm, as the city folks take the opportunity to return to their hometown, the festivities are a different story. Get your water guns ready for a big water fight as the city will usually host a big water festival for Songkran. The must-go spots are Khao San Road and Silom Road.



AYUTTHAYA

The ancient capital of Siam, Ayutthaya is full of historical sites and attractions. Marking the Songkran celebration here quite a unique experience. A place where Songkran is celebrated with historical backgrounds is an absolute camera worthy to remember.

PHUKET

Famous for its nightlife, Songkran turns Phuket into an all-day water party. Enjoy the island during Songkran is especially fun when the water splashing helps us cool down during the scorching weather. The best spots in Phuket are in Patong area and Phuket Town.



ROUTES ALONG THE WATERSIDE TO EXPERIENCE THE CHARMING THAI WAY OF LIFE IN AMAZING THAILAND

Thais have always chosen to live by the water and commute by boat, especially in the central and western provinces due to the topography being mainly lowland. Trade began around the water because it was convenient to transport goods around floating markets and getting things to consumers. Let's explore the charms of the old city of Thailand;

Samut Songkhram



Amphawa Floating Market

This floating market is one of the top Samut Songkhram's tourist attractions. It is not far from Bangkok, every Friday-Sunday the market will be packed by the tourists who come to enjoy Canal-side views or having delicious Food. the visitors can have a boat tour to see views and lifestyles along Amphawa Canal.

Bang Nok Kwaek Old Market

A small market consisting of rows of shops built along the bank of Mae Khlong River. Although small in size, this place brimming with friendliness and charms with delicious street food.



Tha Kha Floating Market

This floating market has managed to keep a natural atmosphere of simple suburban life where villagers' main occupation is agriculture. The floating market was a meeting place for people from the community and outsiders came to socialize.



Chantaburi



Chantaboon Waterfront Community

This 300-year-old community was the center of trade and important commercial district back when boats were the main transportation. Today, it is being restored as a cultural tourist destination, highlighting its old-world charm, architectures, old houses and buildings.



Cathedral of the Immaculate Conception Church

This Roman Catholic church featuring gothic architecture is located on the west side of Chantaburi River, opposite from Chantaboon Waterfront Community. It is the religious center for Catholic Vietnamese migrants residing in Chantaburi. Both interior and exterior of the building are beautifully decorated in classic style.

Songkhla



Yor Island

Located in the middle of Songkhla lake with Tinsulanonda Bridge connecting it to Songkhla City and Singh Nakhon District. Although just a small island, it is surrounded by paved road for visitors to travel around to view interesting attractions.



Songkhla's Old City

Along the three roads, Nakhon Nok, Nakhon Chai and Nakhon Ngam, this area is home to beautiful old-age architectures and houses that tell stories of Songkhla's bygone era. There are many things to see, such as street arts, classic Sino-Portuguese buildings, and traditional Hokkien Chinese style shop-houses.

Loei



Old Wooden Houses on Chai Khong Road, Chiang Khan

Chiang Khan is a small, quiet city situated beside Mae Khong River where local residents live simple lives in a Thai way. Some of the old houses built along the Mae Khong riverbanks are still in their original form. From late morning until afternoon, tourists would come by to admire old houses and the atmosphere of the area.



Si Khun Muang Temple, Chiang Khan

An ancient temple of Chiang Khan, situated on Chao Khong Road which runs parallel to Mae Khong River. This temple is both the epicenter of people's faith and a center of art.

Liwong Tin Mine

TAT HAT YAI

PHOTO SPOT

KHUAN THONG PAGODA

MOODY ROASTER CAFE

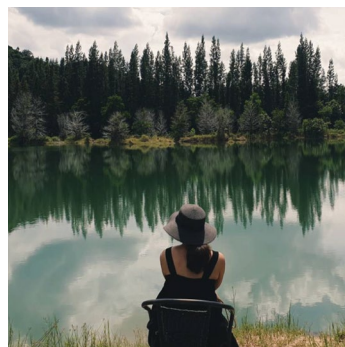
KUONRON HILLS SKY WALK



Moody Roaster Cafe

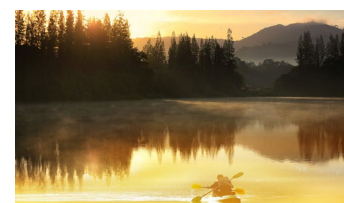
UNSEEN THAILAND

Unseen Songkhla - Liwong Tin Mine



Liwong Tin Mine is an old tin mine that has been renovated and landscaped to be a beautiful recreation area. Located in Chana District, Songkhla it is about an hour's drive from Hatyai.

Let's have a look at what to do and nearby attractions in Liwong!



TAT KL FEATURES

Travelaganza: Amazing Experience in Thailand

The Tourism Authority of Thailand, Kuala Lumpur joins hands together to live stream a program featuring the Amazing Experiential Travels in Thailand on KLPF platform. Travelaganza: Self-drive Adventures in South Thailand hosted by Ms. Elina Heng and Ms. Jessica Chan of KLPF.

Mrs. Nongyao Jirundorn, Director of Tourism Authority of Thailand to Malaysia & Brunei joined as a guest to share a glimpse of what's happening in Thailand and what can we expect when the borders open.



WATCH NOW :
HEDONISTIC TRAIN RIDE
(HUA HIN & CHUMPHON)

Watch Now : Self-drive Adventures to South Thailand (Krabi)

KLPF
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amazing
THAILAND

Travelaganza : Amazing Experiential Travels in Thailand

Hosts: Elina Heng & Jessica Chan

15/March
Krabi

Adventurous discovery with Self-drive

29/March
Ayutthaya / Mae Klong

Immersive encounters by the Local trains from Bangkok

22/March
Hua Hin / Chumphon

Hedonistic pleasures on the International train

05/April
Chiangmai

Splashing cultural fun at Songkran



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A series of Chef's Table-style dining events, from March to December 2021, presenting eight specially created menus using local ingredients from eight districts of Prachuap Khiri Khan.

[Read More>>](#)

AMAZING TASTE OF THAILAND



The Michelin Guide And Tourism Authority Of Thailand Present Chef Chats

[Watch Now - Chef Chats Ep. 1 \(Petchaburi\)](#)



Chef@Home Series: Spicy Chicken Salad (Larb Gai)

What to cook for today? Easy recipe for Thai-style minced chicken, spicy salad by Chef Korn from La Moon Thai Restaurant in Malaysia.

The delicious taste can be made simply with local ingredients! Follow an easy step from the video now!

[Watch Now>>](#)

NEWS AND ANNOUNCEMENTS

The Tourism Authority of Thailand (TAT) is pleased to announce that Thailand has been named the fifth best country for the cultural heritage influence in 2021 according to a recent report by New York-based CEOWORLD magazine.

[Read More>>](#)

Thailand ranked fifth best in world for cultural heritage influence in 2021



NEWS AND ANNOUNCEMENTS

The Tourism Authority of Thailand (TAT) is pleased to report that the first group of 58 travelers has successfully completed the first Villa Quarantine pilot project and are free to embark on a one-month tour of the country from 8 March 2021, onwards. The project provides the blueprint for a larger area quarantine model expected to launch in April 2021.

[Read More>>](#)

Thailand successfully completes first Villa Quarantine pilot project



First group completes 14-day Golf Quarantine in Thailand



The first group completes 14-day Golf Quarantine in Thailand

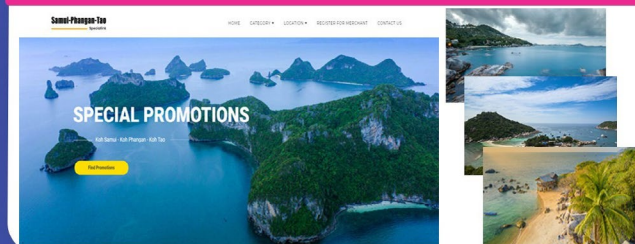
Strict COVID-19 prevention and control measures ensure the health and safety of all golfers and Thai support staff.

[Read More>>](#)

The Tourism Authority of Thailand (TAT) is pleased to announce that over 80 tourism operators on Ko Samui, Ko Phangan, and Ko Tao are offering special discounts and privileges to tourists until 30 April 2021, via www.samui-phangan-tao-speciallink.com

[Read More>>](#)

Samui-Phangan-Tao offers discounts to tourists until 30 April 2021



Thailand sees gradual return of events and festivals with strict COVID-19 controls



The Tourism Authority of Thailand (TAT) would like to provide an update regarding the gradual return of events and festivals with strict COVID-19 safety and control measures, as the country rolls out its first inoculation program. Thai culture and history, tasty culinary fairs, sports, and art events are on the calendar.

[Read More>>](#)