

E-NEWS



Tourism Authority of Thailand Kuala Lumpur

September 2023



Keeping Up
With Amazing
Thailand

TAT KL E-Newsletter



Sawasdee to all readers!

Thank you for reading the e-newsletter of the Tourism Authority of Thailand, Kuala Lumpur.

We bring you the highlights of Amazing Thailand.

Happy Reading!

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TAT KL ACTIVITIES

Thailand Golf Travel Mart 2023

The Tourism Authority of Thailand (TAT) hosted the Thailand Golf Travel Mart (TGTM) 2023 returns to the calendar marking a return after four years since it was last held in 2019. Held from 4-6 September in Hua Hin, the event was attended by delegates from 15 countries and TAT KL brought in 6 agents and 1 media. The event started with a round of golf at Banyan Golf Club, Hua Hin on the first day. It continued with a day at Holiday Inn Vana Nava consisting of opening ceremony, B2B session, and capped off with a TAT Night to welcome everyone. TGTM was signed off with another round of golf held at the Springfield Royal Country Club. TAT also announced that TGTM will return again next year with the destination to be confirmed in the near future.



Amazing Krabi B2B Roadshow to Malaysia

The Tourism Authority of Thailand and the Krabi Tourism Association organized a B2B Roadshow to showcase the attractiveness of Krabi. More than 130 buyers and sellers have a fruitful business over a B2B session, which was held at the Berjaya Times Square Hotel Kuala Lumpur.



SPECIAL HIGHLIGHTS



Thapanee Kiatphaiboon began her role as the new TAT Governor

Ms. Thapanee Kiatphaiboon began her role as the new Governor of the Tourism Authority of Thailand (TAT). Having been with the TAT in 1999 after earning a master's degree in science from the University of Surrey in the UK, Ms. Thapanee has held various positions within the organisation, including Deputy Governor for Tourism Products and Business, and most recently Deputy Governor for Domestic Marketing.

As an advocate of Thailand's tourism, Ms. Thapanee has been instrumental in the development of various special interest tourism products, including health and wellness tourism, yacht and cruise tourism, and community tourism, as well as the "King's Wisdom for Sustainable Tourism" project, which won the PATA Grand Awards 2018 in the category of Education and Training.

To read more, click on photo.

PEEK INTO AMAZING THAILAND

Carnival Magic – the Magical Kingdom of Lights!

Carnival Magic – the Magical Kingdom of Lights is a 40-acre nighttime Thai carnival-inspired theme park offering many attractions not found elsewhere in the world, only in Phuket! Brand-new theme park, Carnival Magic, which has just grand-opened recently with highlights including the world's biggest indoor parade show featuring 88 giant parade floats, the biggest of which is over 70 meters long, and an illumination park that used over 40 million LEDs to create a beautiful breathtaking dreamscape of magical lights for guests to stroll through. Among our many attractions, there are 9 that are currently holding Guinness World Records that visitors of all ages would be enthralled to see.

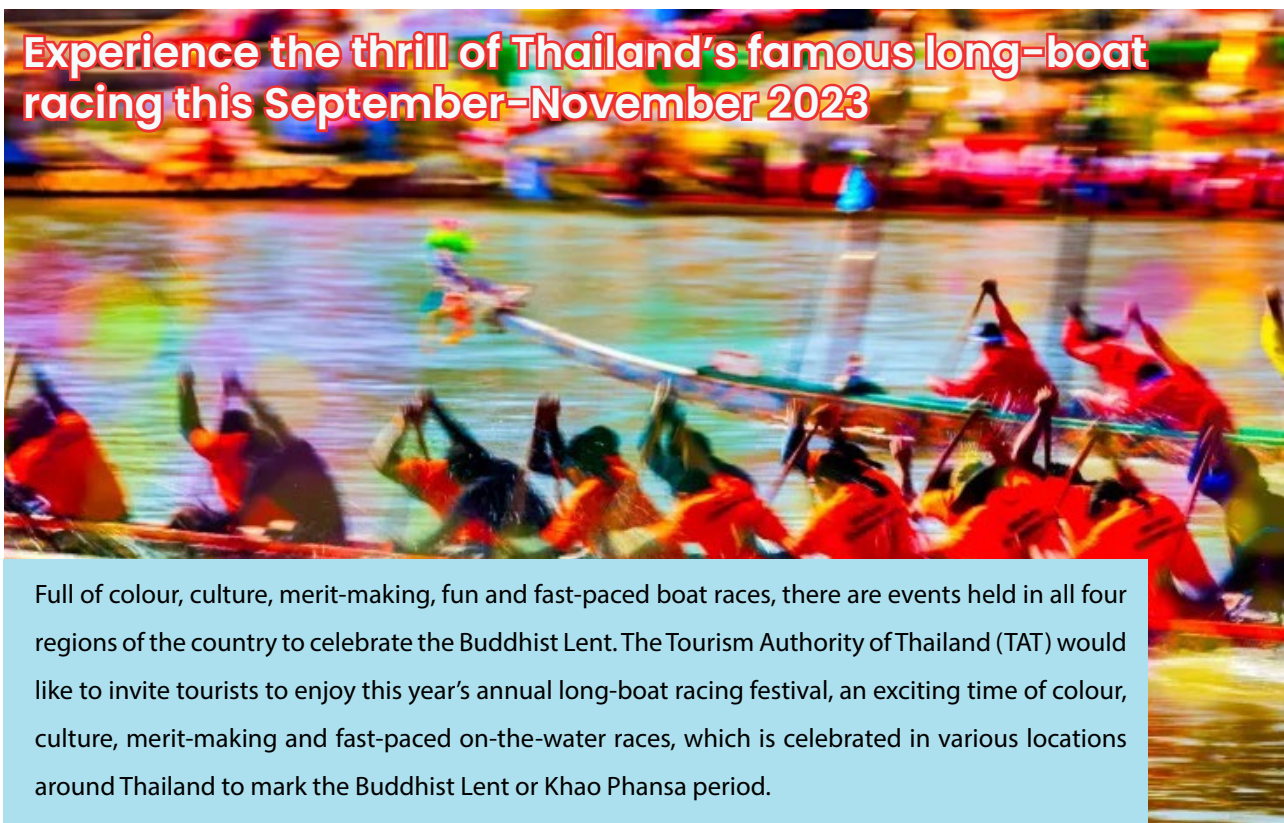


The park also boasts a 3,000-seat dining hall serving international cuisine and a 2,200-seat theater that is fully equipped with state-of-the-art AV systems and a 70-meter-long giant LED screen, capable of accommodating any type of corporate events and private parties. Discover more magic moments at Carnival Magic, plan your trip there!

Charming Koh Samui Still Dodging the Mass Tourism Spotlight

Even on Koh Samui's most popular beaches, the crowds haven't yet reached the numbers they have at many other resort islands, making this beloved yet not over-visited Thai getaway a great place to relax while enjoying life's luxuries. Thailand is the perfect beachside holiday destination for relaxing in luxurious resorts while savouring wonderful food and indulging in wellness therapies. The kingdom has many well-known seaside destinations, such as Phuket, the Phi Phi Islands, Krabi, and Hua Hin, each with its alluring charm.

To read more about what Mr. David Bowden experienced while in Samui, click on photo.



Thailand's must-see Khon performance staged by the SUPPORT Foundation under the Royal Patronage of Her Majesty Queen Sirikit The Queen Mother. The SUPPORT Foundation under the Royal Patronage of Her Majesty Queen Sirikit The Queen Mother is staging the much-anticipated Khon Performance Episode of 'Kumbhakarna' at Thailand Cultural Centre in Bangkok, from 5 November to 5 December 2023.

'Khon', Thailand's masked dance drama, was inscribed on UNESCO's Representative List of the Intangible Cultural Heritage of Humanity in 2018.

Tickets for this year's SUPPORT Khon Performance are priced at priced 2,000 Baht, 1,800 Baht, 1,000 Baht, 800 Baht and 600 Baht, and are available at Thaiticketmajor, call +66 (0) 2262 3456.

EVENTS & FESTIVALS

September 2023 Festivals and Events in Thailand

Tenth Lunar Month Festival, Ko Lae Boat Racing, Long-boat Racing, Cross-Region Travel Fair, and a host of marathons/half marathons make September 2023 another eventful month in Thailand. September sees several festivals derived from religious beliefs, innovative events that celebrate Thailand's arts and crafts, and many sporting events.



The Tourism Authority of Thailand, Narathiwat, and Yala Province, Ministry of Tourism and Sports, Betong District, and Red Cap Organizer Co., Ltd., organizing the 2nd "Betong21 Half Marathon" running event between 25-26 November 2023 at Betong District, Yala Province.

PEEK INTO AMAZING THAILAND

The objective of the marathon is to promote and boost the tourism economy of the Betong District, and to attract more tourists.

Category of races;
Betong 21K start 05:00 am.
Betong 10K start 05:30 am.
Betong 5K start 05:40 am.

The race will start, and finish at Betong Municipal Stadium.

Like + Follow Fanpage;
Facebook : Betong21
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Sukhothai Light & Sound 2023



การแสดง
แสงเสียง

• SUKHOTHAI Light & Sound 2023 • สุขโขทัย •

ในงานประเพณีลอยกระทง เผาเทียน เล่นไฟ จังหวัดสุโขทัย 2566
Sukhothai Loi Krathong and Candle Festival 2023



18-27
W.E. | NOV
2566 | 2023
ทุกวัน เวลา 19.00 น.
และเพิ่มรอบในวันที่
27 พ.ย. 2566 เวลา 20.30 น.
Every day At 07.00 P.M.
and the extra round only
on the 27th Nov. at 8.30 P.M.

ขอเชิญชมการแสดงแสงเสียง
ณ วัดมหาธาตุ เมืองมรดกโลกสุโขทัย
ย้อนอดีตเรื่องราวความเจริญรุ่งเรือง
ของอาณาจักรสุโขทัย ผ่านการถ่ายทอดจาก
นักแสดงนาฏศิลป์กว่า 400 ชีวิต
ชมขบวนช้างสุโขทัยสุดยิ่งใหญ่
การละเล่น ฟลุตไฮไฟพะเนียง
ไฟไทยแบบโบราณ สุดตระการตา
จัดโดย
บริษัท สุโขทัยพัฒนาเมือง จำกัด

As a part of Loi Krathong and Candle Festival 2023 celebration, Sukhothai Pattana Muang Co., Ltd. invites the honorable guests to enjoy The Light and Sound Performance at Wat Mahathat inside Sukhothai Historical Park, the World Heritage site. Experience the Glory of Sukhothai Kingdom by more than 400 professional performers who will guide you back to the ancient time since the founding of the kingdom, the ancient local lifestyle and the spectacular elephant war show collaborated with Sukhothai Style candle lights and firework show. During 18th - 27th November 2023 at 7 P.M. Every night and the extra round only on the 27th, the last day of Loi Krathong and Candle Festival, at 8.30 P.M.




สอบถามเพิ่มเติม/ For more Information : (+66) 02-262-3456 www.thaiticketmajor.com

As a part of Loi Krathong and Candle Festival 2023 celebration, Sukhothai Pattana Muang Co. Ltd. Invites honorable guests to enjoy The Light and Sound Performance at Wat Mahathat inside Sukhothai Historical Park, the World Heritage site.

Experience the Glory of the Sukhothai Kingdom with more than 400 professional performers who will guide you back to ancient times since the founding of the kingdom, the ancient local lifestyle, and the spectacular elephant war show collaborated with Sukhothai Style candle lights and fireworks show during 18-27 November 2023 at 7 pm every night. Extra round only on the 27th, the last day of Loi Krathong and Candle Festival, at 8.30 pm.

AMAZING DEALS

Whether you will travelling on Business or Leisure, we are situated a few minutes' walk from North Pattaya's beach, our four-star hotel combines seclusion with proximity to all the attractions of this lively ocean resort on the Gulf of Thailand.

Discover our newly built hotel, with its inspiring room designs, marble bathrooms, and complimentary high-speed Wi-Fi access. Work out in our fitness center while enjoying the splendid view of Pattaya Bay.

Located on the same rooftop level, Kids' Club is offering activities to our youngest VIP guests. Enjoy cocktails at the rooftop pool bar and later treat yourself with a locally crafted recipe at Café 22. Along with the leisure amenities there are facilities for business travelers to stay connected.

Take advantage of our event venues with 230 square meters of space and high-quality equipment to arrange perfect events. Whether traveling on business or pleasure, independently, as a couple, or as a family, Courtyard by Marriott North Pattaya is a comfortable getaway for anyone and is just over an hour's drive from Bangkok's international airport.



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PASSION

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**Courtyard by Marriott
North Pattaya!**