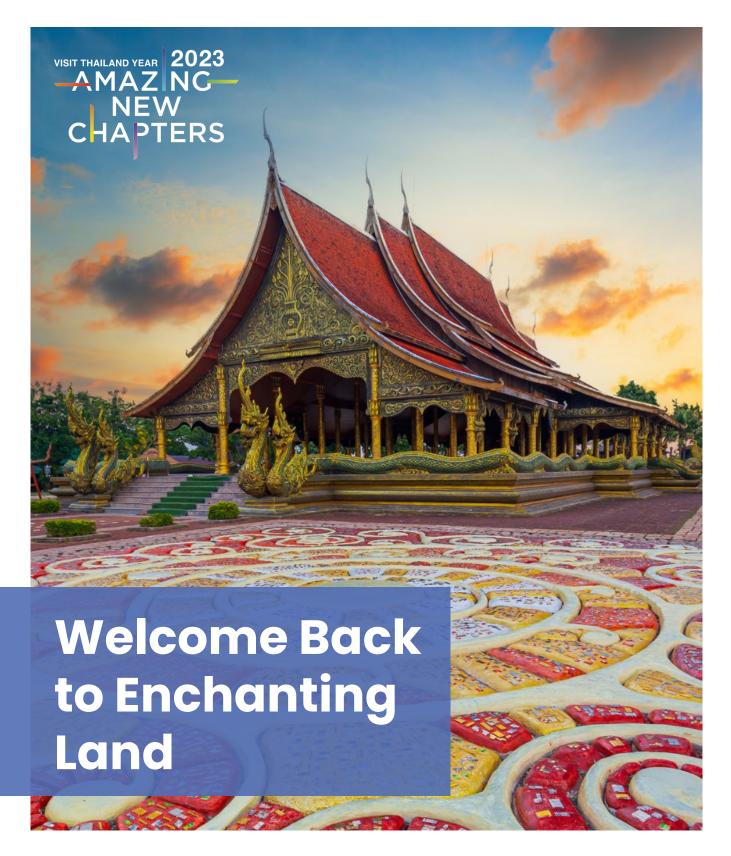


Tourism Authority of Thailand Kuala Lumpur

NOVEMBER 2023





TAT KL E-Newsletter

Sawasdee to all readers!

Thank you for reading the e-newsletter of the Tourism Authority of Thailand, Kuala Lumpur. We bring you the highlights of Amazing Thailand.

Happy Reading!

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Events & Festivals

Amazing Celebrations of November

November is one of the magical and much-anticipated months on the Thailand event calendar with the annual Loi Krathong celebrations, Phimai and Boat Race Festival, Pattaya Music and International Fireworks Festival, and Laguna Phuket Triathlon.



MAGAZINE SEGMENTATION

SPECIAL HIGHLIGHTS



Amazing Grandeur Loy Krathong

Loy Krathong is an annual festival celebrated throughout Thailand. The festivities are also known as the "Festival of Lights" where Thais pay respect to the Goddess of Water and the Buddha. Today, Loy Krathong is celebrated as marking a fresh start and doing away with misfortune. It is when people take to the waters to release small, decorated, and illuminated boat offerings as a symbol of letting go of anger and bad luck.

Loy Krathong is celebrated as one of Thailand's biggest festivities, packed with colourful sights and activities. Aside from beautifully illuminated floats, fun activities such as dance and music performances, beauty pageants, krathong, and lantern contests are in for all to enjoy.

Although the festival is celebrated all over Thailand, the historical park of Sukhothai is a trendy place to celebrate Loy Krathong. Chiang Mai is popular with Loy Krathong Yee Peng Festival where hundreds of paper lanterns are displayed and released to the sky to create such an amazing light show.

Come and join us for the amazing joyous celebrations. This 2023, Loy Krathong will be on November 27.

PEEK INTO AMAZING THAILAND

Jewel of Thailand - Koh Kradan

In 2023, Koh Kradan, situated in Trang, Thailand, clinched the top spot on the World Beach Guide website's list of the world's best beaches. This pristine island hosts the Chao Mai National Park Protection Unit and boasts exquisite white sand beaches bordered by crystal-clear seawater. The surrounding waters feature extensive shallow coral reefs, showcasing a variety of marine life, including brain coral, staghorn coral, red thorn soft coral, and sea fans that adorn the island's coastline. Koh Kradan stands out as an idyllic destination for diving enthusiasts, offering one of the most stunning snorkeling and coral-viewing experiences in Trang.

The beachfront offers a charming and breathtaking point sunrise, with panoramic views of Ko Mook, Ko Waen, Ko Chueak, Ko Ma, and Ko Hai. Koh Kradan boasts multiple pristine beaches, such as Ao Niang Beach, Ao Phai Beach, and Ao Chong Eom Beach. Each of these locations provides distinct perspectives to marvel at the splendor of nature.



Ao Niang Beach serves as the base for the park protection unit, boasting an expansive 800-meter-long white sand beach. This location is a favorite among tourists who enjoy snorkeling to witness the extensive coral formations along the shoreline, offering breathtaking views of Koh Libong.

Ao Phai Beach, though only a short 200-meter stretch of white sand without coral reefs, provides a picturesque setting. It offers captivating vistas of Koh Chueak, Koh Waen, and Koh Mook, making it an ideal spot to appreciate the beauty of a sunset.

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Highlight of Koh Kradan

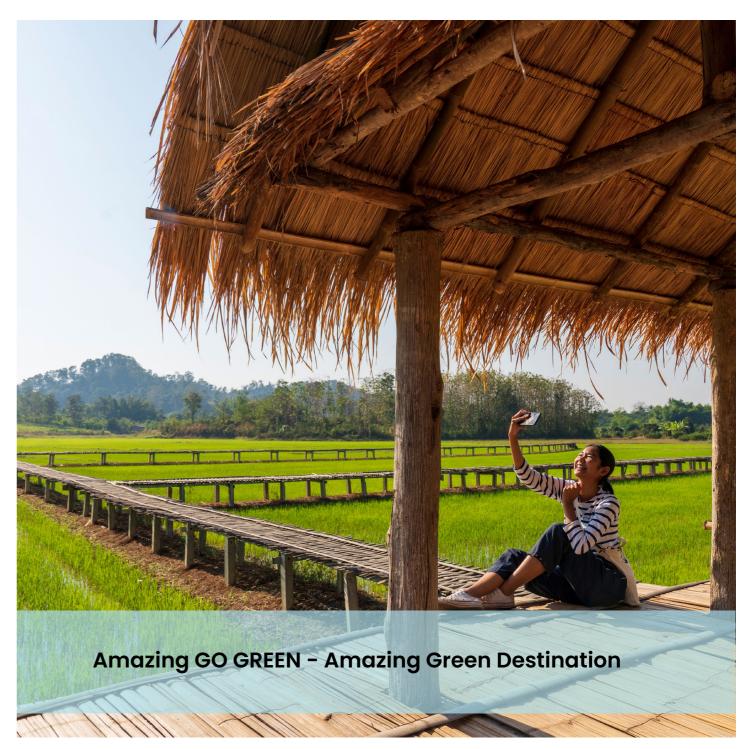
Nestled within Hat Chao Mai National Park, Ao Chong Lom on Ko Kradan is another excellent vantage point for sunset enthusiasts. This small beach, featuring fine sand and striking brown rocks that create a visually stunning contrast, provides clear views of Koh Rok. The unique beauty of the landscape makes it a perfect location for capturing memorable photographs.

The primary activities for tourists visiting Koh Kradan include swimming in the sea, snorkeling to explore coral reefs, paddleboarding/stand-up paddleboarding (SUP), kayaking, and enjoying the numerous sunrise and sunset viewing points on the island.





To visit Koh Kradan, tourists can travel to Trang Province via various modes of transportation such as planes, buses, trains, or private cars. Once in Trang, the journey to Koh Kradan involves taking a boat. Travelers have the option of chartering their own boat or joining a One Day Trip tour, which typically covers four islands: Koh Chueak, Koh Ma, Morakot Cave (Koh Muk), and Koh Kradan. The cost of the tour is usually around 750-900 baht, and departure points include Kuan Tung Ku Pier, Pak Meng Pier, or Chao Mai Pier. The boat ride takes approximately 30 minutes.



Four Thai towns – Hua Hin, Mueang Kao Sukhothai, Khlong Thom, and Nan Old City – have been listed in the '2023 Green Destination Top 100 Stories' for showcasing exemplary destination management practices toward a responsible future for tourism.

The stories of Khlong Thom, Nan Old City, and Hua Hin were listed in the Environment and Climate category, while the story of Mueang Kao Sukhothai" was listed in the Nature and Scenery category.

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Amazing Green Destination

Hua Hin, Prachuab Khiri Khan

A city that is a 22 km long coast along the edge of the Gulf of Thailand, which has incredible beaches, mountains, viewpoints, temples, night markets, water parks, and fine diners that can be enjoyed at any time of the year. Hua Hin has taken the initiative of the crab bank which is a sustainable crab conservation project that involves the local fishermen's village and that is supported by the municipality and local university to maintain and conserve the blue crab population in Hua Hin.



Khlong Thom, Krabi

Located in Krabi Province in the southern region of Thailand. Khlong Thom is a famous tourism town in the south with many important tourism attractions such as Maya Bay, Nang Bay, Railay Beach, Lanta Island, Phi Phi Island, Emerald Pool, saline hot spring, hot spring waterfall, and other important attractions attract a lot of tourists to Krabi Province.

The sustainable initiative taken by this town is to face off issue of invasion and pollution from upstream due to agricultural projects. The stakeholders in the town have come out with a model that will not only help protect the upstream areas but also focus on reforestation and sustainable practices of agricultural projects.



Nan Old City, Nan

Nan Old City, often branded as Nan Living Old City, is a part of the provincial administrative centre of Nan province, located in northern part of Thailand bordering to Lao PDR. Well-known due to its values of culture, tradition, religion, and history, inherited from generation to generation.

Due to the development of tourism to support locals, Nan faces two problems of huge amount of waste and no facilities to handle it. To handle it, the municipality implements more sustainable methods such as reusable utensils, better waste separation method and also employ the elderly while providing with income to manage waste on their own time.



Mueng Kao, Sukhothai

Mueang Kao Sukhothai (which means the old city of Sukhothai) is a tourist destination that has the Sukhothai Historical Park, a UNESCO world heritage site inscribed in 1991, as a main tourism attraction. Sukhothai was the capital of Thailand in the 13th and 14th centuries. It represents a masterpiece of the first distinctive Thai architectural style.

The DMO of Mueang Kao has published a manual called "Guidelines on Biodiversity and Tourism Development in Mueang Kao Sukhothai" as a tool for monitoring the impact and for protection on habitats, flora, and fauna, and ecosystem. The manual was adopted according to the principle of Convention on Biological Diversity or CBD which provides guidelines, measurements, and steps to manage related issues in tourism destinations. This is to fight the invasive species of catfish and also birds.



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Thailand, also known as the 'Land of Smiles', is one of the world's favourite holiday destinations. It offers a heady mix of beaches, islands, tropical forests, mountains, cultures, sensational shopping, and appealing resorts.

Golf is one of the reasons that tourists travel to Thailand, with some travelling there specifically to play several rounds, while others find time for a game between all their holiday activities.

While every golfer will have their favourite golf courses, I've selected ten courses offering various degrees of difficulty, ease of access, and rewarding exercise in a tropical setting.

Read more of writer, <u>David Bowden's</u> recommendation to experience golf to the fullest in Thailand.

AMAZING DEALS

Visama Lodges Mae Chan, A Luxury Tented Camp, Chiang Rai

As part of VHG Hospitality Asia, Visama Lodges Mae Chan is a visionary luxury tented camp on a mission to uncover and develop stunning, sustainable sites in Asia that offer exceptional returns to all stakeholders, including our planet.

In today's world, guests crave an escape from the hustle and bustle of everyday life, and Visama Lodges Mae Chan delivers just that. Our lodges offer a luxury retreat into nature, an opportunity to reconnect with the wild, and a chance to declutter and disconnect from stress, all while indulging in The Art of Living Well.

Allow yourself to be immersed in the glory of nature – in this luxurious yet natural setting let time stand still as we present an unrivalled hospitality to nurture your souls to an awareness of connection and relaxation beyond compare. Visama has its roots in the ancient Sanskrit meaning "To Journey"-

Book one of 10 bespoke luxury tents in the heart of the Lanna region of Mae Chan.

Visama Lodges Mae Chan opened its doors on 1st December 2023.



Visama Lodges Mae Chan, A Luxury Tented Camp, Chiang Rai

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