

# E-NEWS

Tourism Authority of Thailand Kuala Lumpur



March 2023

AMAZING  
NEW  
CHAPTERS



Rediscover  
THE  
Excitement

# TAT KL E-Newsletter



## Sawasdee to all readers!

Thank you for reading the e-newsletter of the Tourism Authority of Thailand, Kuala Lumpur.

We bring you the highlights of Amazing Thailand.

Happy Reading!

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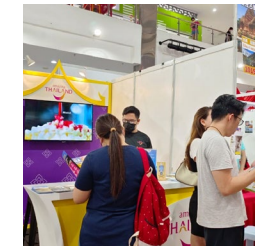
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# TAT KL ACTIVITIES

TAT KL activities throughout February-March 2023;

1. MITM Travel Fair Johor from March 3-5, 2023
2. Amazing Golf Networking Event at Mines Resort & Golf Club Kuala Lumpur on March 8, 2023
3. Charming Chiang Mai, Chiang Rai Roadshow to Malaysia at Berjaya Times Square Hotel KL on March 15, 2023
4. MATTA Travel Fair at MITEC Kuala Lumpur from March 17-19, 2023



MITM Travel Fair  
Johor



Amazing Golf  
Networking Event



Thailand –  
the Asia's  
Most Tourism  
Friendly  
Country



Charming Chiang  
Mai-Chiang Rai  
Roadshow



MATTA Travel Fair  
Kuala Lumpur

## Rediscover The Excitement!

Amazing Thailand offers a variety of excitement. Get yourself to the Land of Smiles for an unforgettable fun and laughter.



### Tee-off in Always Warm Thailand

The country's excellent golf courses, warm climate, and hospitality make it a popular destination for international golf tournaments, with several high-profile events occurring each year. Golf in Thailand has become increasingly popular over the years due to its beautiful golf courses, affordable prices, and warm weather. The courses are set in beautiful natural landscapes, with stunning views of mountains, beaches, and forests.

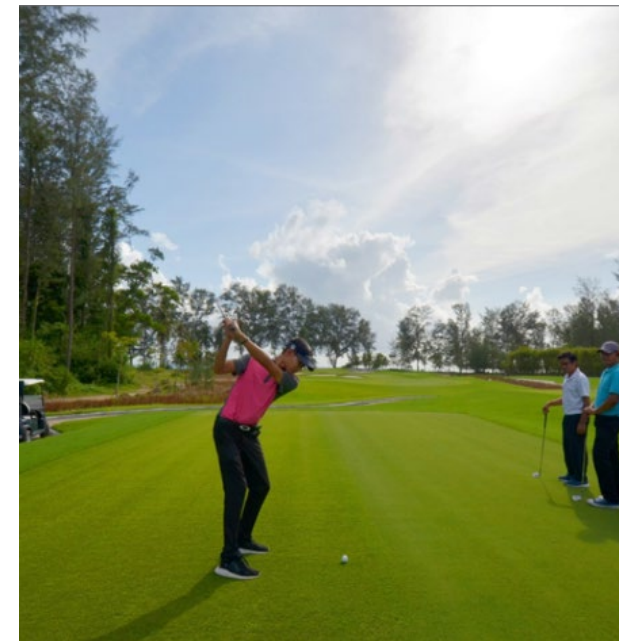
Take a look at new and upcoming golf courses in Thailand.

# SPECIAL HIGHLIGHTS

## Aquilla Golf Country Club, Phang-Nga

Opened in 2021 and located in Phang Nga, the golf course offers unique holes with views of the Andaman Sea and nearby mountains. With an 18-hole, 17,000 yard golf course, the signature hole is Hole 11 with beautiful views of the ocean.

Aquilla offers an experience that will satisfy golfers of all levels, from beginners to professional golfers, the gently undulating terrain is sculpted to take in panoramic views of the Andaman Sea and nearby mountains.



Siam Country Club, Bangkok

Opened this year 2022 and affiliated with the famous Siam Country Club in Pattaya. This 18-hole, 7,250 yards is going to be a new favorite golf course in Bangkok. The most interesting part is that only 4 water holes come into play.

This unique golf course is distinct from many of those surrounding Bangkok's golf courses. Fairways are gentle with a soft rolling slope.



Ballyshear Golf Links, Samut Prakarn

Opened in 2021, this new golf course is quite a tough one to play due to the links. The 18-hole, 7045-yard charms is a luxurious design and also one that makes you want to play it again and again.

These traditional concepts offer an exciting and challenging experience that will make golfers want to play the course over and over again.



# PEEK INTO AMAZING THAILAND

SEE THE UNSEEN

Southern Thailand

SURAT THANI

WATERSHED FOREST BAAN NAM RAD

ป่าต้นน้ำบ้านน้ำจืด

จังหวัดสุราษฎร์ธานี

อุทยานท้องถื่นวทท.

Watershed Forest Baan Nam Rad

another hot tourist attraction of Surat Thani.

A small pool of clear blue colour like a mirror in the middle of a large forest, plenty of nature and looks like a large spring water well. The water is so clean that you can clearly see the sand below. The surrounding atmosphere is lush and shady with trees. There is a long stone path leading through the well for sitting in the foot bath , playing in the water, taking beautiful pictures. In addition, there are also boating activities or cayaking along the canal to admire the nature of the exotic beautiful spring forest.

Traveling from Surat Thani city

Take Highway No. 401 heading to Khiri Rat Nikhom District.

Location: Ton Nam Forest, Baan Nam Rad , Khiri Rat Nikhom District Ban Tham Nieb Subdistrict Surat Thani P

Map : <https://goo.gl/maps/2t1hWgUuVPiNjVi69>

This March also sees the return of a number of annual festivals after a hiatus during the pandemic. That means there's plenty of fun, culture, and tradition to be enjoyed at numerous places around the country.

March 2023's many festivals and events offer fun, culture, and tradition

TAT NEWS

Tourism Authority of Thailand Newsroom

March 2023

Events & Festivals

Makha Bucha Day

Hae Malai Khao Tok Festival

1-5 March, 2023, Maha Chana Chai District, Yasothon

Prachin Buri Makha Bucha Day Celebration

2-6 March, 2023, Sa Morakot Archaeological Site Si Mahosot District, Prachin Buri

Kalasin Makha Bucha Day Celebration

3-7 March, 2023, Phrathat Yakhui, Kalasin

Hae Pha Khuen That Festival 2023

2-6 March, 2023, Wat Phra Mahathat, Nakhon Si Thammarat

World's Only Wien Tien Ceremony on Water, Phayao Lake

4-6 March, 2023, Wat Tilok Aram, Phayao

Hok Peng Festival 2023

28 February - 6 March 2023

Wat Phra That Chao Heang, Nan

Bird and Butterfly Watching Festival

March-May 2023

Kaeng Krachan National Park Protection Unit 4 Phetchaburi

Roi Et Bun Phawet (Merit Making Fair)

3-5 March 2023

Somdet Phra Srirangamra Park, Roi Et

Ban Pa Meang Orchid Tree Blossoms Festival 2023

3-5 March 2023

Ban Pa Meang, Pan District, Lampang

ASEAN Barred Ground Dove Festival

4-5 March 2023

Khwan Muang Park, Yala

Takola to Takua Pa 2023

4-6 March 2023

Takua Governor's Residence, Phang-nga

Phanom Rung Light Phenomenon (Sunset)

5-7 March 2023

Phanom Rung Historical Park, Buri Ram

Lamduan Flower Festival - Traditions of the Four Thai Ethnic Groups

8-12 March 2023

Si Sa Ket College of Agriculture and Technology, Si Sa Ket

March 2023

Events & Festivals

Thao Suranari Memorial Fair 2023

23 March-3 April 2023

Thao Suranari Monument, Nakhon Ratchasima

Hae Pha Hom Phra That - Visit Khao Tha Phet

26-27 March 2023

City Pillar Shrine, Surat Thani

Amazing Robusta @Chumphon 2023

31 March-2 April 2023

Arpakorn Kiattiwong Park, Chumphon

Prasat Muang Tam Festival 2023

31 March 2023

Prasat Muang Tam, Buri Ram

Ranong Hot Springs Festival 2023

31 March 2023

Mueang Ranong Municipal Office, Ranong

Don Kai Di Bencharong Fair 2023

10-12 March 2023

Don Kai Di Village, Samut Sakhon

PELUPO International Music Festival 2023

11 March 2023

Siam Country Club, Pattaya, Chon Buri

National Thai Elephant Day 2023

13 March 2023

Thai Elephant Conservation Centre, Lampang

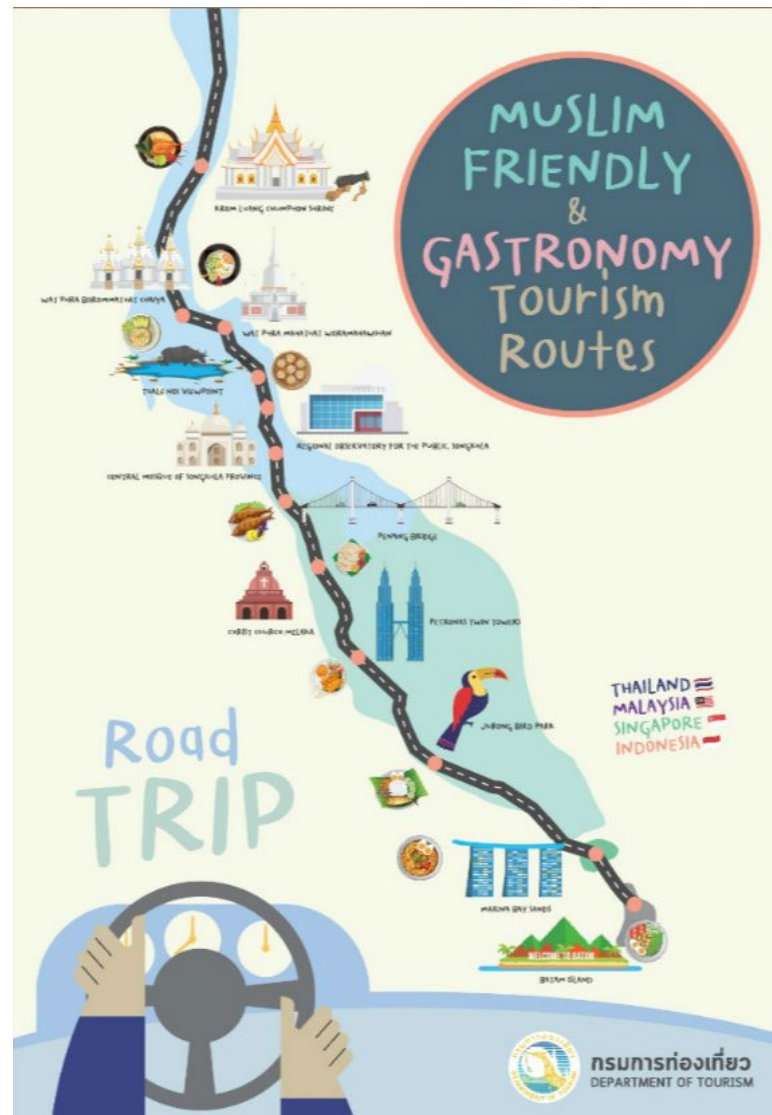
Phra Nakhon Khiri Festival-Mueang Phetch

17-26 March 2023

Phra Nakhon Khiri, Phetchaburi

MAGAZINE SEGMENTATION 9

## E-guidebook “Muslim Friendly & Gastronomy Tourism Routes”



Thailand's Department of Tourism has developed an electronic guidebook titled “Muslim Friendly & Gastronomy Tourism Routes” for self-drive tourism in 14 provinces of southern Thailand, as well as Malaysia, Singapore, and Batam Island in Indonesia.

The guidebook is composed of two “routes,” or types of attractions:

1. “Muslim Friendly Tourism Route” will lead travelers to the best places for Muslim tourists to visit without conflicting with Islamic law. In addition, they can stop by to experience Muslim culture, food, and activities;
2. “Gastronomy Route” presents general tourist attractions. It also offers information on popular restaurants in each location. The tourists can experience the culture of the local people through their meals.

Within the e-book, tourists will find all sorts of beneficial information, such as attractions, restaurants, and border-crossing procedures.

The e-book “Muslim Friendly & Gastronomy Tourism Routes” can be downloaded

at [http://www.transconsult.co.th/wp-content/Trip/E\\_Book\\_Eng/mobile/index.html?fbclid=IwAR2UcGWDmsn53vS9aT9kZ8akpcvWBZme5qvyMYoOOTp97jSHXbjYemYrCrg#p=1](http://www.transconsult.co.th/wp-content/Trip/E_Book_Eng/mobile/index.html?fbclid=IwAR2UcGWDmsn53vS9aT9kZ8akpcvWBZme5qvyMYoOOTp97jSHXbjYemYrCrg#p=1)

## SPECIAL FEATURES

The annual self-drive caravan to Thailand by the Amazing Drives members (Motoring Association of Malaysia - Persatuan Pemotoran Malaysia) went on a 2500km drive to the southern part of Thailand, covering Satun, Krabi, Phang Nga, Surat Thani, and Nakorn Si Thammarat before finishing in Hatyai, Songkhla.

43 adults and 5 children in a 17-vehicle convoy entered Thailand via Wan Kelian and spend the 1st night in Satun by the beach. The group spends nights at a hot spring resort in Krabi, villas in Phangnga, and riverside lodges in Khao Sok before heading Eastward to Khanom for another beach resort and finally into Hatyai at the New Season Square hotel.

The traveled distance this year is a lot shorter than traditionally accomplished by previous Christmas in Thailand and even shorter by 2 days, but due to the newly unknown situation after the long covid lockdown. Almost each stopover town or city is TWO nights with plenty of time to explore the local cultures and experiences.

The Tourism Authority of Thailand (TAT) both Kuala Lumpur and domestic offices in Thailand has been very supportive with invitations to do CSR activities at the Laem Sok community and hosting of a luncheon there.

Highlights of the trip were the Christmas eve party for all at the Khaosok Rainforest Lodge at Khao Sok along with a visit to places of interest ranging from floating villages, emerald pool, natural fish spa, and temples and such. All satisfied and with their vehicle full of shopping goodies at Hatyai, all returned home safely accomplishing yet another successful Christmas in Thailand trip.

Always thanking TAT for another Amazing year.

### Christmas in Thailand

AMAZING DRIVES  
(Motoring Association of Malaysia)



# Pa Thong Ko- World's Top 10 "Street Food Sweets"

Pa thong ko, Thailand's popular fried dough snack, was ranked fifth among the world's top 10 "street food sweets" by TasteAtlas, a travel guide platform.

The reviewer explains the cooking process in delicious detail: "Pa thong ko is the Thai take on popular Chinese crullers called youtiao. To make the crullers, a mixture of flour, yeast, baking ammonia, alum powder, lukewarm water, salt, sugar, and some baking powder forms into a dough, which is then oiled, left to rest, and finally cut into long strips.

"Pairs of dough strips are then carefully stuck to one another to give the crullers their recognizable shape before they are deep-fried in hot oil until nicely colored, puffy, and slightly crispy. Innovative ways of shaping the crullers other than their traditional form have emerged over the years, and nowadays, pa thong ko can be seen in numerous unusual shapes such as dinosaurs or dragons."

