## E-NEWS

TOURISM AUTHORITY OF THAILAND KUALA LUMPUR OFFICE



DISCOVER THAILAND'S HIGHLIGHTS
OCTOBER 2025

VIBRANT. EXOTIC. CULTURAL



## **TAT KL E-Newsletter**

#### **SAWASDEE TO ALL READERS!**

Thank you for reading the e-newsletter of the Tourism Authority of Thailand, Kuala Lumpur. We bring you the highlights of Amazing Thailand. Happy Reading!



#### **ISAN 'S RAINY SEASON RETREAT**

Amazing Thailand invites everyone to journey through three Northeastern provinces during the rainy season, a time of year as captivating as any other. This region boasts enchanting traditions and cultures, brimming with faith, and offers an authentic glimpse into the vibrant way of life of the Isaan people during a relaxed holiday.

The Isaan region during the rainy season is just as charming and appealing as any other time of year, offering beauty in its traditions and culture, along with captivating stories and ways of life waiting for you to discover.

Watch now and start your plan!

#### **READ MORE AT E-NEWSLETTER OCTOBER 2025**

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## **Special Highlights**



# Thailand Tourism Awards with 151 honours

Her Royal Highness Princess Ubolratana presided over the presentation of the 15th Thailand Tourism Awards, conferring honours on 151 distinguished tourism operators in a ceremony that underscored both national pride and global recognition. Held on World Tourism Day (27 September) at the Grand Hyatt Erawan Bangkok, the occasion symbolised Thailand's commitment to responsible and sustainable tourism while marking three decades of the nation's most respected industry accolades.





## **Festivals & Events**



## Discover More in October 2025

This October 2025, immerse yourself in Thailand's vibrant traditions and cultural celebrations. Discover the one-of-a-kind Rap Bua Festival in Samut Prakan, experience the lively Surat Thani Chak Phra, Thot Phapa, and Long Boat Races Festival, and be amazed by the mysterious fireballs rising over the Mekong during the Nong Khai Ok Phansa and Bang Fai Phaya Naga Festival. With numerous cultural festivities nationwide, October is the perfect time to experience Thailand's rich heritage and festive spirit.



#### 1, 2, 3 ACTION In Thailand

Due to its wonderful natural and cultural attractions, Thailand have been selected as a shooting location for a lot of movies and series. Here are some famous movies shot in Thailand and the location where the movie was filmed.



#### **Jurassic World: Rebirth (2025)**

With a gross collection of 861 million USD as of September, this latest of installment shot scenes in Thailand in a few locations.



#### Railay Beach, Krabi

Known worldwide for its vertical cliffs and turquoise waters, Railay Beach featured prominently in aerial shots, showcasing Krabi's iconic karst landscape from above.

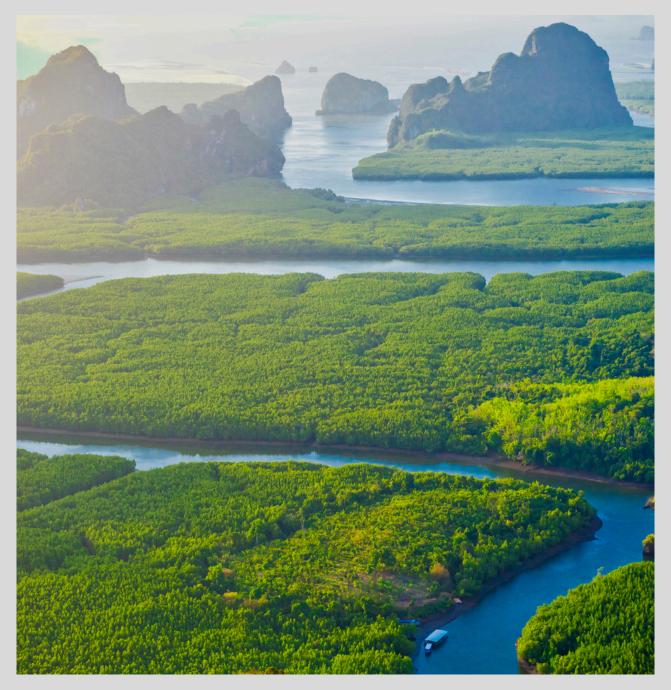


#### Sunset Beach, Ko Kradan

With white sand, clear waters, and no roads, this remote island captured the look of a lost-world sanctuary. As the name suggests, the beach also offered golden-hour lighting that helped elevate key visual moments, naturally enhancing the cinematic quality without postproduction filters.



#### Jurassic World: Rebirth (2025)



#### **Phang-Nga Bay**

Seen in dramatic aerial shots, this iconic bay features over 40 limestone outcrops, sea caves, and lagoons-its prehistoric look needed virtually no digital enhancement.



#### 1, 2, 3 ACTION In Thailand



#### The White Lotus Season 3 (2025)

A hit series that previous seasons was shot in Hawaii and Sicily, Italy. Thailand was chosen as the location for its third season with Koh Samui as the destination of choice. Here are some locations shot on and featured in the series in Thailand.



#### Four Seasons Resort, Koh Samui

Opened in 2007, this five-star establishment covers over 40 acres of former coconut plantation (retaining 856 coconut trees on its grounds) on the island's north-western tip. It is built into the hillside, giving spectacular views of the Gulf of Siam.



#### Wat Pu Khao Thong, Koh Samui

As the characters in the series explore the destination and what's around them, they visit this most intriguing temple. The ornately decorated exterior of this small building and the Buddha inside were filmed as they appear in real life.



#### 1, 2, 3 ACTION In Thailand

Other than recent movies and film, here are some honorable mentions of movies and its shooting locations in Thailand



#### The Beach (2000)- Maya Bay

was used as the location of this movie by Leonard Di Caprio and is still referred to when visit this beautiful bay with white sandy beach and of course with a visit to Koh Phi Phi as well.



#### The Man With the Golden Gun (1974)

Fans of James Bond and Thailand will sure know the scene where agent 007 does a shoot out on the beach with a familiar background nowadays. The film was shot at Ko Tapu, Phang-Nga also promoted as James Bond Island.

## **Taste of Thailand**

## Food for the Soul: Re-Visit

Let's try again and again. Thai food always for a win! Experience a delightful Thai cuisine no matter where you are, anytime and anywhere. We list must try dishes for a feast.

#### 1.Massaman Curry

In Thai food context, this curry are thicker and richer than red curry or green curry and unique in flavors more reminiscent of Indian curries. Popular in southern Thailand and believed to have come through with Malay people, Massaman curry is considered a Muslim-Thai food.

#### 2.Tom Yum Goong

The ever popular spicy and sour prawn soup, Tom Yum Goong are everybody's favorite soup. Easily available in any part of Thailand, Tom Yum Goong maybe the healthiest Thai dish with low calories!

#### 3.Gaeng Kaew Wan Gai

This Thai Green Curry is a fragrant, spicy, creamy, and sweet dish, often made with chicken, eggplant, and snow peas, and typically eaten with rice as full meal.



#### 4.Pad Krapow Gai

This dish simply know as Thai basil chicken is a stir-fry dish made with finely chopped or ground chicken cooked with chile peppers, garlic, and shallot. It's a classic Thai dish and can be found in restaurants and as a popular street food.

#### 5.Moo Satay

Moo in Thai means "pork" and this dish are similar version of satay in Malaysia, made with marinated pork, and grilled over open flame until perfectly charred. Moo satay are normally enjoyed with a peanut sauce.

## **Amazing Deals**

## Your City Escape Made Easier with Pullman Bangkok Hotel G

Begin your journey with comfort at Pullman Bangkok Hotel G. Book a **minimum 2-night stay** and enjoy a **complimentary one-way airport transfer** in a Toyota Camry when paying with a Visa card issued outside of Thailand.

Booking & Stay Period: Now until 31 October 2025

📩 Direct bookings only via email: h3616-re@accor.com (Prepayment required)

For more info, email directly to Jason@pullmanbangkokhotelg.com





## **Pattaya Variety** Roadshow to **Kuala Lumpur**

Tourism Authority Thailand of collaboration with Chonburi Provincial Administrative Organization organized Pattaya Variety Roadshow to Kuala Lumpur on 11 September 2025. About 16 companies were in force to presents their latest products to more than 50 buyers from Kuala Lumpur and Selangor. The B2B event was held at InterContinental Hotel Kuala Lumpur were successfully created the brand-new relationship within tourism partners for more collaboration in the future.









## **Brunei's Most Awaited Travel** Fair

TAT KL participated in Brunei's biggest travel fair, the Sabre Brunei Travel Fair from 13-14 September at BRIDEX International Conference Centre. The event with its 90 booth was participated by other NTO's such as Tourism Malaysia and Taiwan Tourism along with other local travel agents. TAT KL did a gift redemption activity with any purchase of Thailand tourism products.







## Phuket Roadshow to Asia Pacific 2025

The Phuket Tourist Association has made Kuala Lumpur one of their stops for roadshow to Asia Pacific on 24 September 2025. The event was held at Berjaya Times Square Hotel Kuala Lumpur to more than 55 buyers from Kuala Lumpur and Selangor to meet about 22 companies from Phuket. The H.E The Ambassador of Thailand to Malaysia, Ms Lada Phumas has grace the event and join for networking lunch. The roadshow marked another success collaboration for Tourism Authority of Thailand and its partners in Phuket.









## **Mini Thailand** Week 2025 at Kota Kinabalu

The Tourism Authority of Thailand joined the Department of International and Trade Promotion of Royal Thai Embassy for Mini Thailand Week in Kota Kinabalu, Sabah. The event was held at Sabah International Convention Centre (SICC) Kota Kinabalu from 26 to 28 September 2025. The event featuring 100 booths to showcasing Thailand activities such cultural as performances, live music, and Business Matching & Networking. TAT was present with activities like Thai-style lantern for the crowd.



