amazing THAILAND

Discover Thailand's Highlights

NEWSLETTER

VIBRANT • EXOTIC • CULTURAL

NOVEMBER 2026 • ISSUE



TAT KL

Sawasdee to All Readers!

Thank you for reading the e-newsletter of the Tourism Authority of Thailand, Kuala Lumpur. We bring you the highlights of Amazing Thailand.
Happy Reading!

Click here to Read more of
TAT KL E-News November 20206 Issue



ADDRESS

Suite 22.01, Level 22
Menara Citibank
165 Jalan Ampang
50450 Kuala Lumpur
Web: www.tourismthailand.my

STAY CONNECTED

Tourism Thailand Malaysia

tourismthailandkl

tatkul23

WHAT'S NEW *In Thailand*

Bangkok named World's Best City in Condé Nast Traveller 2026 Readers' Choice Awards



The Tourism Authority of Thailand (TAT) celebrates Bangkok's recognition as the World's Best City in the Condé Nast Traveller 2026 UK Readers' Choice Awards, earning first place with a score of 97.68.

Thailand also secured rankings across five other categories covering gastronomy, islands, beaches, destination spas and hotels, adding to the country's extensive collection of international tourism awards and accolades.

Thailand earns multiple honours across gastronomy, islands, beaches, wellness and luxury hotels, adding to a growing collection of international accolades.

- Thailand placed eighth in the **Best Countries for Food** category.
- Three islands were recognised in the **Best Islands in Asia** category. Ko Lanta ranked third, followed by Phuket in fourth and Ko Samui in ninth.
- **Best Beaches in Asia** category, Railay Beach placed second, Ao Nang Beach tenth, Pattaya Beach 16th and Maya Bay 18th.
- Five Thai properties ranked among the world's **20 Best Destination Spas**. Chiva-Som Hua Hin named first place, followed by Kamalaya Wellness Sanctuary in third, RAKxa Integrative Wellness Retreat in eighth, Absolute Sanctuary in 13th and RXV Wellness Village in 15th.
- Six Bangkok properties recognised among the **Best Hotels in Southeast Asia**. Mandarin Oriental, Bangkok secured first place, followed by The Sukhothai Bangkok in second, Rosewood Bangkok in fourth, Capella Bangkok in fifth, 137 Pillars Suites & Residences Bangkok in eighth and The Athenee Hotel, a Luxury Collection Hotel, Bangkok in 12th.

WHAT'S NEW *In Thailand*

Chiang Mai Ranks No. 1 in Southeast Asia for Safety — Two Years in a Row!

Chiang Mai has once again claimed the top spot in Southeast Asia on Numbeo's Safety Index by City 2026, marking its second consecutive year at No. 1!



💚 Known for its breathtaking mountain scenery, rich Lanna heritage, beautiful temples, and warm hospitality, Chiang Mai continues to shine as one of Thailand's most beloved travel destinations.

Beyond its natural beauty and cultural charm, this recognition highlights the sense of safety and comfort that makes Chiang Mai an appealing place to explore, experience, and discover.

🌿 From peaceful mornings in the Old City to unforgettable adventures surrounded by nature, Chiang Mai offers countless reasons to fall in love with Northern Thailand.

📍 Chiang Mai, Thailand

✨ Discover the charm of Chiang Mai and create your own amazing moments in Thailand!

Source: Numbeo — Safety Index by City (2025–2026)

WHAT'S NEW *In Thailand*

Thailand's Tropical Gems Rank Among The World's Best

Ko Samui has been named the number one Best Island in the world. Another accolade of Thai tourism. Phuket ranked 5th in the Travel + Leisure World's Best Awards 2026.



Two world-class destinations in Thailand that reflect the charm of their seas, stunning nature, relaxing atmosphere, and travel experiences that continue to captivate travelers from around the globe.

TOP 10 WORLD'S BEST ISLANDS 2026

1. Koh Samui — Thailand
2. Maldives — Maldives
3. Galápagos Islands — Ecuador
4. Bali — Indonesia
5. Phuket — Thailand
6. Seychelles — Seychelles
7. Fiji — Fiji
8. Sri Lanka — Sri Lanka
9. Dominica — Dominica
10. Zanzibar — Tanzania

Two Thai Islands. One World-Class Recognition.

Why not start planning a trip to the world's best islands? Amazing Thailand awaits you for the ultimate experience.

WHAT'S NEW *In Thailand*

⛰️ HOKA Chiang Mai is BACK! 🇹🇭🔥

The trails are calling, and Chiang Mai is ready to welcome runners back for another unforgettable adventure! 🌿✨

Get ready to conquer the mountains, embrace the breathtaking scenery, and experience the beauty of Northern Thailand with HOKA Chiang Mai Thailand by UTMB®.

📅 Mark Your Calendar
🏃 27–29 November 2026 | Chiang Mai PAO Park
🏃 3–6 December 2026 | Doi Inthanon

And for our Malaysian runners, the adventure goes beyond the finish line!



Enjoy exclusive wellness offers, from traditional Thai massages to sports recovery experiences, and make your race trip a perfect blend of adventure and relaxation. only show Malaysian passport get a special discount.

READ MORE



Seasonal TRAVEL INSPIRATION

YOLO, Let's go SOLO in Thailand

A solo traveler?

YOLO, plan a trip to Thailand. With the upcoming singles day on 11.11, this is a sign to travel to Thailand for those solo travelers. Thailand is definitely a safe country to travel solo. As proof, Chiang Mai has once again claimed the top spot in Southeast Asia on Numbeo's Safety Index by City 2026, marking its second consecutive year at No. 1!

There are many destinations suitable for solo travel in Thailand with world-class hospitality, a great community and of course, facilities. Let's see some destinations that could be your next solo trip to Thailand.

As mentioned, **Chiang Mai** is one of the safest destinations to travel solo. Explore and experience the Lanna Kingdom's culture while enjoying the best a city have to offer, at slower place. Here are some activities to do in Chiang Mai;

Night Market and Walking Street



Nothing beats walking down a night market and walking street in Thailand. In Chiang Mai, enjoy a stroll at the Chiang Mai Night Bazaar or even the Saturday and Sunday walking street where food, handicrafts, fashion and many more things are abundant.

Hiking up a mountain

There are some good hiking trails that you can do solo like The Monk's Trail at Doi Suthep or you can even join some hiking groups up Doi Inthanon and their waterfalls.



Seasonal TRAVEL INSPIRATION

YOLO, Let's go SOLO in Thailand

A SIP OF COFFEE



Chiang Mai café scene is something you must not miss. Enjoy a sip of your favorite drink at the abundant of cafes with aesthetics to match and relax.

The city of angels as is called; this metropolitan city is the heart of Thailand and is great for solo travelers with their communities and choices of things to do. **Bangkok** offers;

SHOPPING STROLL

A shopping stroll solo without needing to worry about time or others? Nothing better. There are many choices of shopping that can be done in Bangkok from malls like Icon Siam, hunting bargains at Platinum Mall, or even visiting the biggest market at Chatuchak Weekend market.



A GREAT NIGHT OUT



Bangkok's nightlife is something that needs to be experienced to know. Choices are from enjoying a cruise with dinner on the Chao Phraya River, a drink at one of many rooftop bars or even a visit to the backpacker's lane at Khao San Road.

Seasonal TRAVEL INSPIRATION

YOLO, Let's go SOLO in Thailand

Food Hunting



Night markets, street hawkers, restaurants, and even Michelin-starred restaurants are some of the choices on offer. Satisfy your appetite by visiting markets like Ramkhamhaeng night markets, street hawkers at Yaowarat Road a.k.a. Chinatown, or even visit the abundant Michelin-starred restaurants in Bangkok

A Relaxing Day

Tired after all those walking and experiencing, escape the hustle and bustle with a relaxing spa session that Thailand is most famous for and Bangkok has many choices to choose from. Enjoy massages, pedicures, manicures and even facial and body treatments, whichever is your fancy.



Healing IS THE NEW LUXURY

Healing Is The New Luxury

A campaign by the Tourism Authority of Thailand (TAT) redefines high-end travel around slow tourism, deep physical and mental restoration, cultural roots, and nature that shifts the definition of wealth and privilege away from material goods and toward mental clarity, time, and physical restoration.

As the northern region of Thailand weather gets more cooling this year end, let us see some resorts that you can enjoy taking a slow travel and heal your mental and physical well-being.

Pa Sak Tong Villa, Chiang Rai



An ultra-private, secluded teak estate set across seven acres of rice fields, lotus ponds, and manicured gardens, where only one party may rent the whole villa at a time.

READ MORE

Anantara Golden Triangle Elephant Camp and Resort, Chiang Rai

Immerse yourself at this resort perched on a mountain overlooking the borders of Thailand, Myanmar and Laos set in amid 160 acres of bamboo forest. Enjoy the lush green views of this resort and as the name states, an ethical wildlife experience with the giants of the jungle, the elephant.

READ MORE



The Campian, Chiang Mai



A boutique mountain resort in the quiet district of Chiang Dao. Try their holistic activities at the resort and for the best Healing is The New Luxury experience, try their The “SOUL” villa. It is a A premium accommodation tier recently launched to focus heavily on mindful reconnection. The design features a sliding bed that moves out into the open upper-level air, giving you direct, face-to-face views of roaming elephants and the imposing silhouette of the Doi Luang Chiang Dao mountain peak.

READ MORE

UPCOMING FESTIVAL & *Events*

Highlight of Thailand in November and December: A Celebration of Lights, Culture, and Festivals



November and December are among the most exciting months to visit Thailand. As the cool season begins, destinations across the country welcome travellers with traditional celebrations, cultural festivals, music, art, sporting events and spectacular New Year's Eve festivities.

From the magical Loy Krathong Festival in Sukhothai and Chiang Mai to exciting music festivals in Pattaya and festive celebrations in Bangkok, these two months offer diverse experiences for couples, families, culture enthusiasts and adventure seekers.

Surin Elephant Round-Up



November 2026 | Surin

Discover the Heritage of Thailand's Elephant Province.

Explore Surin's unique cultural relationship with elephants through traditional parades, local performances and community celebrations. Visitors can also discover Isan cuisine, handicrafts and distinctive northeastern Thai traditions. Choose programmes that prioritise elephant welfare. Special Opening Ceremony will be on November 14, 2026 at 17:00 onwards on the Main Stage of Sri Narong Stadium.

UPCOMING FESTIVAL & *Events*

Highlight of Thailand in November and December: A Celebration of Lights, Culture, and Festivals

Wonderfruit Festival 2026



27 November – 7 December 2026 | Kanchanaburi
A Journey Through History and Remembrance.
Discover the history of the Death Railway and the famous Bridge over the River Kwai through historical exhibitions, cultural activities, local food and heritage experiences. Follow us for more updates.

Pattaya International Fireworks Festival 2026

November 27–28, 2026
Pattaya Beach, Chonburi Province
Two nights above Pattaya Bay will transform into a vibrant spectacle with the Pattaya International Fireworks Festival. Witness a spectacular display of fireworks synchronized with music, along with dazzling lights, sounds, and a celebratory atmosphere by the sea. This is one of the year-end festivals that brings Pattaya beach to life from early evening until late at night.



Amazing Thailand Marathon Bangkok 2026



28–29 November 2026 | Bangkok
Run Through the Heart of Thailand.
Bangkok welcomes runners from around the world for an exciting international sporting weekend. Featuring full-marathon, half-marathon and shorter-distance categories, the event combines athletic challenges with the energy and attractions of Thailand's vibrant capital.

UPCOMING FESTIVAL & *Events*

Highlight of Thailand in November and December: A Celebration of Lights, Culture, and Festivals

Vijit Chao Phraya 2026



3–7 December | Chon Buri, near Pattaya
A Celebration of Music, Art and Sustainable Living.
Discover one of Thailand's most distinctive lifestyle festivals, combining global music, art installations, wellness experiences, creative workshops, food and sustainability. Held at The Fields at Siam Country Club, Wonderfruit offers an immersive experience connecting nature and creativity.

Tomorrowland Thailand 2026

11–13 December | Wisdom Valley, Chon Buri
A World-Class Music Festival Comes to Thailand.
Thailand hosts Tomorrowland's first full-scale Asian festival, bringing globally renowned DJs, extraordinary stage designs, music and immersive entertainment under the theme Consciencia. The organiser has announced that festival passes are sold out.



Christmas & Festive Season in Thailand



Throughout December | Bangkok, Phuket, Pattaya, Chiang Mai
Celebrate the Festive Season, Thai Style.
Shopping centres, hotels and popular tourist districts welcome visitors with Christmas decorations, illuminated attractions, festive markets, dining experiences and entertainment. Specific 2026 programmes vary by venue and are announced separately.

UPCOMING FESTIVAL & *Events*

Highlight of Thailand in November and December: A Celebration of Lights, Culture, and Festivals

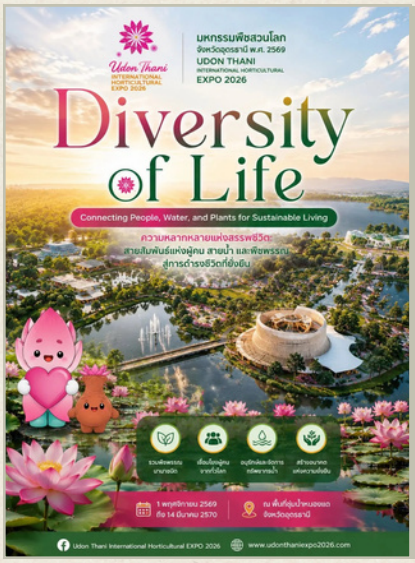
Thailand Countdown 2027



31 December | Nationwide
Welcome 2027 with Amazing Celebrations.
Ring in the New Year in Thailand with vibrant public countdown events, concerts and festive entertainment. Bangkok, Pattaya, Phuket and Chiang Mai are popular choices, while major Bangkok venues have traditionally hosted large celebrations. Exact programmes and fireworks arrangements await organiser announcements.

Udon Thani International Horticultural Expo 2026

1 November 2026 – 14 March 2027 | Udon Thani
A Celebration of Nature and Diversity
Explore spectacular floral displays, landscape gardens, horticultural innovations, and nature-inspired experiences under the theme Diversity of Life. An inspiring opportunity for families, garden lovers, and eco-conscious travellers to discover northeastern Thailand.



UPCOMING FESTIVAL & *Events*

Viewing Points for the Royal Barge Procession 2026

The Tourism Authority of Thailand (TAT) invites the public and visitors to witness the Royal Barge Procession for the Royal Kathina Robe-Offering Ceremony at Wat Arun Ratchawararam Ratchawaramahawihan (Temple of Dawn), held in celebration of the Auspicious Occasion of the 4th Cycle Birthday Anniversary of Her Majesty Queen Suthida Bajrasudhabimalalakshana on 3 June 2026.

The procession will feature 52 royal barges arranged in five columns, stretching approximately 1,200 meters in length and 90 meters in width, with a total of 2,200 crew members.

6 November 2026 | Royal Ceremony

📍 Recommended Viewing Points Along the Chao Phraya River



🔹 Phra Nakhon Side

01 | Beneath the Rama VIII Bridge

02 | Santi Chai Prakan Park

03 | Beneath the Somdet Phra Pinklao Bridge

04 | Tha Phra Chan

05 | Tha Maharaj

06 | Tha Chang

07 | Royal Thai Navy Club

08 | Tha Niwet Woradit

09 | Tha Tien

10 | Tha Wat Pho

🔹 Thon Buri Side

01 | Beneath the Rama VIII Bridge (near the King Rama VIII Monument)

02 | 72nd Anniversary Chaloem Phrakiat Park (next to Siriraj Hospital)

03 | Tha Wang Lang

04 | Wat Rakhang Khositaram

05 | Royal Thai Naval Institute

Temporary changes to road access, traffic routes, and public transportation services may be implemented during the rehearsals and ceremony.

UPCOMING FESTIVAL & *Events*

Celebrate the Magical of Loy Krathong



Thailand is in celebration!

November is one of the most celebrated months to explore Thailand, as the Amazing Land comes alive with spectacular festivals, colourful traditions, cultural performances, and exciting sporting events.

Thailand will celebrate the Loy Krathong Festival and the lots of lanterns in Chiang Mai. November offers visitors unforgettable experiences that showcase Thailand's creativity and hospitality.

1. Loy Krathong Festival 2026



24 November 2026 | Nationwide
Thailand's Magical Festival of Lights.
Experience a beautiful Thai tradition as Thais gather beside rivers and lakes to float flower-decorated krathongs, expressing gratitude to the water and symbolically releasing past worries. Bangkok, Sukhothai and Chiang Mai offer distinctive celebrations, filled with light, culture and local charm.

UPCOMING FESTIVAL & *Events*

Celebrate the Magical of Loy Krathong

2. Yi Peng Lantern Festival



23–25 November 2026 | Chiang Mai
Experience the Magic of Lanna Traditions.
Northern Thailand celebrates Yi Peng with decorative lanterns, illuminated streets, traditional performances and cultural processions. Visitors can discover the charms of the Old City and experience Lanna hospitality. Sky lantern releases are only at restricted, and authorised locations.

3. Sukhothai Loy Krathong & Candle Festival

15–24 November 2026 | Sukhothai Historical Park
Where History Meets a Thousand Lights.
Mesmerised by Thailand's glorious past as the UNESCO-listed historical park transforms into an enchanting setting of illuminated ruins, traditional performances, candle displays and local festivities. It is an ideal journey for travellers who love history, photography and authentic Thai culture.



4. Ayutthaya Loy Krathong Festival



24 November 2026 | Ayutthaya Historical Park
Celebration in Traditional Ayutthaya
This is the focal point for traditional celebrations in Ayutthaya. The ancient temple ruins are illuminated at night, and visitors gather around ponds and historical sites to float candlelit krathongs. Local properties like Sala Ayutthaya and riverside restaurants typically host special candlelit dinner events along the Chao Phraya and Pa Sak rivers, offering views of the illuminated historic city.
Neighborhood temples and public waterways across the province open their banks for residents and visitors to launch biodegradable banana-leaf krathongs.

UPCOMING FESTIVAL & *Events*

Celebrate the Magical of Loy Krathong

5. Loy Krathong Festival in Samut Songkhram



24 November 2026 | Amphawa District
Mesmerizing Spirit of Krathong
Celebrations are traditionally centered around iconic local spots in the Amphawa district, including: Wat Phummarin Kudi Thong (Wat Phumarin Kudee Thong) and King Rama II Memorial Park (King Rama II Park).
Artisan demonstrations on how to craft traditional natural krathongs, local folk performances, and community-centered riverside fairs. In Samut Songkharam the celebration will feel more authentic and community-focused experience compared to larger metropolitan hubs like Bangkok, highlighting the province's deep ties to the Mae Klong River.

6. Tak Loy Krathong Sai



24 November 2026 | Tak
The Stream of Light
Tak is famous for hosting one of the country's most unique and signature traditions known as Loy Krathong Sai Lai Prathip 1000 Duang (The Floating Coconut-Shell Chain Festival).
What to Expect in Tak. Instead of a single large floral basket, participants thread together thousands of small, glowing coconut shells filled with candles and incense.
These linked coconut-shell krathongs are released in a continuous, flowing chain down the Ping River in Mueang Tak District, creating a long, glittering ribbon of light on the water. Alongside the river floating ceremony, celebrations typically feature local cultural performances, traditional music, lantern displays, and local food stalls along the riverbanks.

UPCOMING FESTIVAL & *Events*



November Event and Calendar









November offers a celebration of lights and festivals across Thailand. These amazing celebrations showcase Thailand's diversity, cultural heritage, and community spirit, while visitors have opportunities to join the celebrations.

READ MORE

Thai CULTURE & LIFESTYLE

Chiang Mai's New Café Gems – Sip, Relax & Explore!

Chiang Mai is more than just breathtaking mountains, ancient temples and rich cultural heritage. It is also a paradise for café lovers! From newly opened trendy coffee spots and charming garden cafés to stylish minimalist spaces with stunning mountain views, the city continues to surprise visitors with its vibrant café scene.

Whether you're a coffee enthusiast, a dessert lover or simply looking for the perfect Instagram-worthy spot, Chiang Mai's newest cafés offer a delightful blend of creativity, local flavours and relaxing northern Thai charm.

Get ready to sip, snap and discover Chiang Mai's exciting new café experiences on your next Thailand getaway!

THE BARISTRO ASIAN STYLE



This large cafe, designed in a Zen style, seamlessly blends Japanese, Korean, and Chinese influences. It features both indoor and outdoor seating areas amidst a lush bamboo garden. Their signature items include premium matcha green tea and smooth-tasting specialty coffees.

READ MORE

99 CAFES IN CHIANG MAI

This spacious cafe and restaurant, styled after a European garden, features a highlight: a simulated stream area with a flock of intelligent white geese roaming around, perfect for photo opportunities. The tranquil atmosphere makes it ideal for families to enjoy meals and homemade bakery items on weekends.

READ MORE



Thai CULTURE & LIFESTYLE

Chiang Mai's New Café Gems – Sip, Relax & Explore!

HILLTOWN CAFE CHIANG MAI



This brand-new cafe is trending with its brown and brick-orange color scheme, making it perfect for photos from every angle. They offer delicious drinks and adorable pastries, making it a must-visit spot for content creators.

READ MORE

DREAMTIME CAFE

A traditional Japanese-style wooden house situated by the Ping River, where you can enjoy a relaxing cup of coffee while taking in the refreshing breeze and stunning views of Chiang Mai's main river. The atmosphere is peaceful and cozy, with a wide selection of cakes and refreshing drinks available.

READ MORE



AMAZING TRAVEL *Deals*

TAT welcomes Thai Vietjet Air inaugural Kuala Lumpur-Bangkok service

The Tourism Authority of Thailand (TAT) today welcomes Thai Vietjet Air's inaugural flight VZ681 from Kuala Lumpur International Airport to Bangkok's Suvarnabhumi Airport, marking the launch of the airline's first direct Malaysia route. The new daily service adds travel choice for Malaysian visitors and supports continued demand from one of Thailand's leading international markets.

New daily connection expands travel choice for Malaysian visitors alongside Thailand's established land gateways.

READ MORE





AMAZING TRAVEL *Deals*

Phuket by private boat: what a day actually costs





Phuket is a three-hour flight from Kuala Lumpur, and a day on the Andaman Sea is one of the few things on the island that works out cheaper for a group than for a couple - because boats here are chartered whole rather than per seat.

Horizon Cruises Phuket has operated out of Chalong since 2013 under TAT licence 34/02188 and is a member of the Thai Yachting Business Association for 2026/27. Three crewed motor yachts work with the company year-round - Technema 89 "Say Yes", Ferretti 80 "Sofia" and Beluga 88 - alongside a partner catalogue of around 80 boats: sailing and power catamarans, motor yachts and speedboats. Departures are from Chalong Pier, Ao Po Grand Marina, Boat Lagoon and Royal Phuket Marina, for Phang Nga Bay, Phi Phi, Coral, Racha and Maiton Islands, and the Similan and Surin archipelagos.

Half days start from THB 23,900 and full days from THB 33,900; crewed luxury yachts from THB 100,000 for a half day with twelve guests in the rate. Every rate is published on the website. English, Thai and Russian are spoken, and special dietary requests are arranged with the crew in advance.

READ MORE

AMAZING TRAVEL *Deals*

Get Ready! Tickets for Udon Thani International Horticultural Expo 2026 Go on Sale on 20 October!

🌿✨

Discover a world of beautiful plants, horticultural innovations, and the rich cultural heritage of Northeastern Thailand at Udon Thani International Horticultural Expo 2026!

🎟️ Tickets go on sale on 20 October 2026, with five admission categories available.

Where to Buy Tickets
📍 allticket.com (General Admission only)
📍 All Ticket counters at 7-Eleven stores nationwide
📍 On-site ticket counters at the event venue

All visitors must register online before each visit, including complimentary ticket holders.



ALL Ticket

READ MORE

Sail from Malaysia to Amazing Thailand this December!

Looking for a different way to explore Thailand during the school holidays? 🌊

Embark on an exciting cruise aboard Star Voyager, sailing from Port Klang to Phuket and Krabi! 🏝️

Enjoy a memorable holiday filled with beautiful destinations, onboard entertainment, delicious dining, and unforgettable experiences with family and friends.

📅 December 2026 School Holidays
📍 Departing from Port Klang, Malaysia

👉 Check out Golden Destinations' post for cruise packages, sailing dates, and booking details!

GD Malaysia



READ MORE

AMAZING TRAVEL *Deals*

🌴✈️ LEARN. EXPLORE. EXPERIENCE THAILAND! 🇹🇭

Make learning an adventure with the 5D4N Student Camping Programme at Nongnooch Tropical Garden, Pattaya! 🌺🦖

Students can experience Thailand beyond the classroom through a fun-filled programme featuring Thai cultural shows, cooking class, tie-dye workshop, Thai boxing, Dinosaur Valley, Koh Samaesan, and more! 🥊🍳🌊

📅 Travel Period: September – December 2026
👥 Minimum 30 pax
💰 From THB 13,000/person
✨ Culture, learning, friendship and adventure — all in one unforgettable trip!

📞 +66 899365479
📧 info@coconuttraveldmc.com



COCONUT TRAVEL

READ MORE

🇹🇭✨ WELCOME TO HAT YAI, THAILAND!

🚗 Crossed the border? Your Thai adventure starts in Hat Yai! 🌴

From delicious local food and vibrant shopping spots to exciting attractions and hidden gems, Hat Yai has something for everyone! 🛍️🍜

Make your getaway even better with an exclusive accommodation deal from Ascend Travel! 🏨

🎉 Enjoy THB 100 OFF your stay!
🏷️ Promo Code: HATYAI100
💰 Minimum booking of THB 1,000
📅 Booking Period: Now – 30 November 2026
🧳 Stay Period: Now – 31 December 2026

Experience Hat Yai. Go Further. Explore More of Thailand! 🇹🇭

ASCEND TRAVEL



READ MORE

BEYOND *The Familiar*

🚗 Discover Southern Thailand: A Self-Drive Adventure Through Songkhla, Phatthalung & Trang



3 Destinations, Endless Discoveries!

Hit the road and uncover the hidden charms of Southern Thailand on an unforgettable self-drive journey through Songkhla, Phatthalung and Trang!

From scenic landscapes and breathtaking natural wonders to rich cultural heritage and mouthwatering local delicacies, these three destinations offer the perfect combination of adventure, relaxation and authentic Thai experiences.

🌿 Songkhla – Explore charming attractions, vibrant local culture and delicious Southern Thai cuisine.
🌄 Phatthalung – Immerse yourself in stunning natural scenery, peaceful countryside and unique local experiences.
🏝️ Trang – Discover beautiful landscapes, fascinating attractions and an irresistible local food scene.
Whether you're a nature lover, foodie or road-trip enthusiast, Southern Thailand has something special waiting for you.
🚘 Just a drive away from Malaysia, your next amazing Thailand adventure begins here!

📽️ Watch the video and get inspired for your next road trip!

WATCH NOW