



DISCOVER THAILAND'S HIGHLIGHTS
MARCH 2026



E-NEWS

TOURISM AUTHORITY OF THAILAND
KUALA LUMPUR OFFICE

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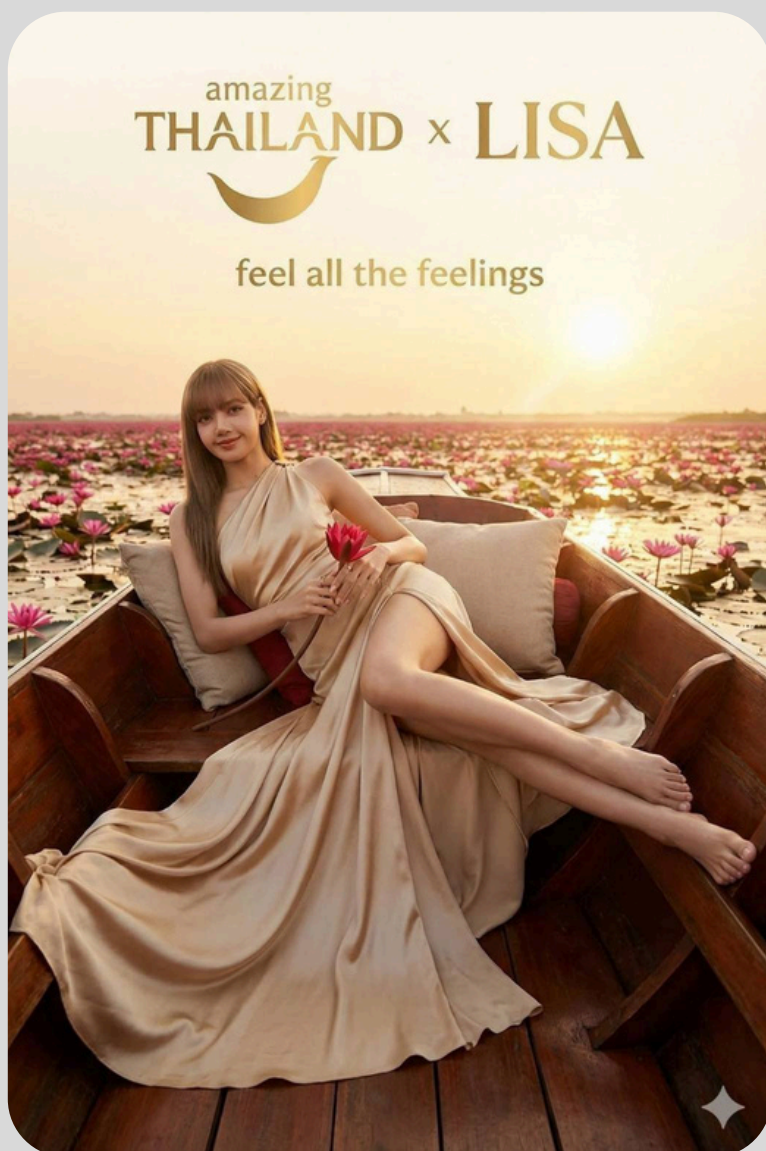
TAT KL E-Newsletter

SAWASDEE TO ALL READERS!

Thank you for reading the e-newsletter of the Tourism Authority of Thailand, Kuala Lumpur. We bring you the highlights of Amazing Thailand.

Happy Reading!

FEEL ALL THE FEELINGS

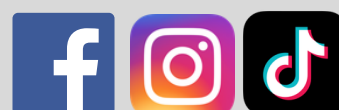


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Special Highlights



Where is LISA? TAT extends 'feel all the feelings' Campaign, Inviting Visitors to Discover LISA Across Various Media Nationwide

The Tourism Authority of Thailand (TAT) continues to drive tourism momentum following the grand launch of the "Amazing Thailand: feel all the feelings" TVC in late January, featuring Lalisa "LISA" Manobal as the Amazing Thailand Ambassador, showcasing Thailand's immense charm. TAT invites everyone to participate in an engaging activity to locate and identify the specific locations where LISA appears across various media displays at key landmarks throughout Thailand. From screen to citywide experience, TAT expands the "Amazing Thailand - feel all the feelings" campaign, encouraging everyone to spot LISA across key landmarks and share their own thoughts on "What does Thailand feel like?"



Special Highlights



Here are some of the locations to spot LISA!

- BTS Skytrain (Dark and Light Green Line)
- MRT stations
- Narong Interchange
- Air Traveller Gateway
- The Base
- Bravo BKK Rama 9
- Twin Tube
- Chartered Square Building
- Si Rat- Chaeng Watthana Expressway heading towards the Pracha Chuen Toll Plaza
- Don Mueang International Airport (domestic baggage claim areas and international arrival corridors)
- Suvarnabhumi Airport and key airports nationwide
- Central Phuket Junction in Phuket Province
- Phosi Junction in Udon Thani Province

Let's find 'LISA' ads across Thailand. Share your own moments on the Amazing Thailand social media.

[SHARE NOW](#)



Festivals & Events

March 2026 Festivals and Events IN THAILAND

TAT NEWS
Tourism Authority of Thailand Newspaper

www.tatnews.org

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March 2026 Festivals and Events in Thailand

March brings a dynamic line-up of cultural celebrations, music festivals, spiritual ceremonies, and creative gatherings across Thailand. Highlights include the contemporary art showcase at the Bangkok Art and Culture Centre, the four-week seaside celebration of the Pattaya Music Festival, and vibrant craft and coffee experiences in Rayong and Phrae. Sacred traditions continue at Wat Khetnaboonyaram and Wat Rai Khing, while active travellers can join charity cycling at Maharaj Plaza. From art and heritage to beachside music and community festivals, March 2026 offers inspiring experiences nationwide. To discover Thailand's creativity, traditions, and vibrant local charm throughout the month.



READ MORE



Peek Into Thailand

Celebrating Ramadhan in Thailand



Muslims all around the world will start fasting from sunrise to sundown during the holy month of Ramadhan. Although unable to eat or drink during the day, it doesn't mean travelling is not allowed or discouraged. How about trying the Ramadhan atmosphere in Thailand. Here are some destinations for you to feel the atmosphere of Ramadhan.



Hatyai

A favorite weekend getaway for Malaysians, the fun atmosphere does not die down during the month of Ramadhan. You can shop during the day at places like Central Hat Yai, Makro or Big C and visit markets at night, like the Asean Night Bazaar and Greenway Market. There are a lot of mosques in Hat Yai to perform your tarawih as well. To experience a Ramadhan bazaar in Hatyai, the bazaar is located near the President Hotel, Hatyai.

Peek Into Thailand



Satun

A quiet little town about 30 minutes from the Wang Kelian – Wang Prachan border, this place should also be on your list to visit during the fasting month. As a UNESCO Geopark, enjoy a light stroll and nature during the day and enjoy the tasty local food at night. After breaking your fast, visit one of the many little cute cafes around town. Recommended locations for Ramadhan Bazaar are the Bazaar Ramadhan Masjid Mambang, the RareChantr Market and the Bazaar Ramadhan in La-ngu town if you're near Pak Bara.

Pattani

A province where the majority of about 90% Muslims, Pattani should be a must-visit to experience Ramadhan. Visit the beach, the Ban Paseyawo village where the famous Kolae boats are made, or even spend time visiting the mosque around, like the Kerisik Mosque. Food is incredibly affordable here, so that is a big plus. The best place to experience Ramadhan in Pattani is a visit to the Pattani Central Mosque during the breaking of fast and also to perform your prayers.



Peek Into Thailand

Summer Blast in Amazing Thailand



March is an excellent time to visit Thailand for beach holidays and city exploration, featuring warm, dry weather and calm seas for snorkeling. Thailand offering the wide variety of activities during summer, and to enjoy all these are perfect for family travel. Here are some family-friendly activities for you and your family;

Beach & Island Fun



Seas are calm in March, and travelling to Krabi for some island hopping and snorkeling is perfect because of the shallow and clear waters for kids.



You can book your choice of family resorts accommodating for kids with water park, kid's club, plenty of pool fun, and activities such as a classic

family favorite of Centara Grand Beach Resort Phuket on Karon Beach in Phuket, an all-inclusive resort of Club Med Phuket, or JW Marriott Phuket Resort & Spa, a luxurious beachfront resort on Mai Khao with family program.

How about planning an island escape to Koh Samui with a budget of your choice? Koh Samui offers several family-friendly resorts, such as the ultra-luxury Four Seasons Resort Koh Samui, which is perfect for a special family holiday. For budget-conscious, you may opt for Crystal Bay Beach Resort or Coral Cliff Beach Resort located in the Bo Phut area of Koh Samui.

Peek Into Thailand

Wildlife & Nature Experiences



Thailand is champion in nature conservation. Sample an exciting safari adventure with your family by visiting Khao Yai National Park, in Nakhon Ratchasima is Thailand's first national park and one of the largest in the country offering its rich biodiversity and scenic landscape.



Safari World is a major zoological and entertainment park located in outskirts of Bangkok. Established in 1988, it combines a large open safari drive and a themed marine park, attracting both domestic and international visitors as one of Bangkok's most popular family destinations.



Kids will sure love the animals. Visit Chiang Mai Zoo for Night Safari which allows visitors to observe animals in naturalistic habitats under low-light conditions. It is one of northern Thailand's major family attractions, blending conservation, education, and entertainment.

Soft Adventure for Families



Soft adventures are low-risk, easy-going travel experiences that blend outdoor activity with comfort. Have a blast time with family in Thailand for some activities that suit for all ages. Enjoy easy hiking at Doi Inthanon National Park for cool climate, waterfalls, hill-tribe villages, and rich birdlife.



Challenge yourself and have fun with family by kayaking at Ao Thalane in Krabi. Known for its tranquil waterways framed by limestone cliffs, it serves as one of the most scenic kayaking and ecotourism destinations, offering an alternative to Krabi's more crowded beaches.



Enjoy ATV countryside rides in Phatthalung known for its rich cultural heritage, scenic wetlands, and limestone mountain landscapes and create unforgettable memories with your family.

Peek Into Thailand



Pre-Songkran Festive

Malaysia is in the school holiday period in March, hence the holidays with family is a good idea to explore the variety of attractions and activities during the month. Sunny weather and calm seas on the Andaman side are ideal for beach holidays. Thailand will be celebrating the Water Festival or Songkran from 13 to 14 April throughout the country, and the feeling of festive atmosphere is everywhere.

Peek Into Thailand

amazing
THAILAND

WATER FESTIVAL

สงกรานต์

SONGKRAN

Join the world-famous festival and experience Thailand at its most joyful

Songkran is from the Sanskrit word “Sankranti,” meaning a new beginning Celebrate Thailand’s traditional New Year. The Songkran 2026 will be celebrated from 13 to 15 April. You can enjoy cultural rituals, temple visits, family traditions, and joyful water celebrations that symbolize renewal, happiness, and unforgettable travel experiences.



Ayutthaya

📅 13-15 April



Tha Phae Gate, Chiang Mai

📅 13 - 15 April



Bang Saen District, Chon Buri

📅 16 - 17 April



Siam Paragon, Bangkok

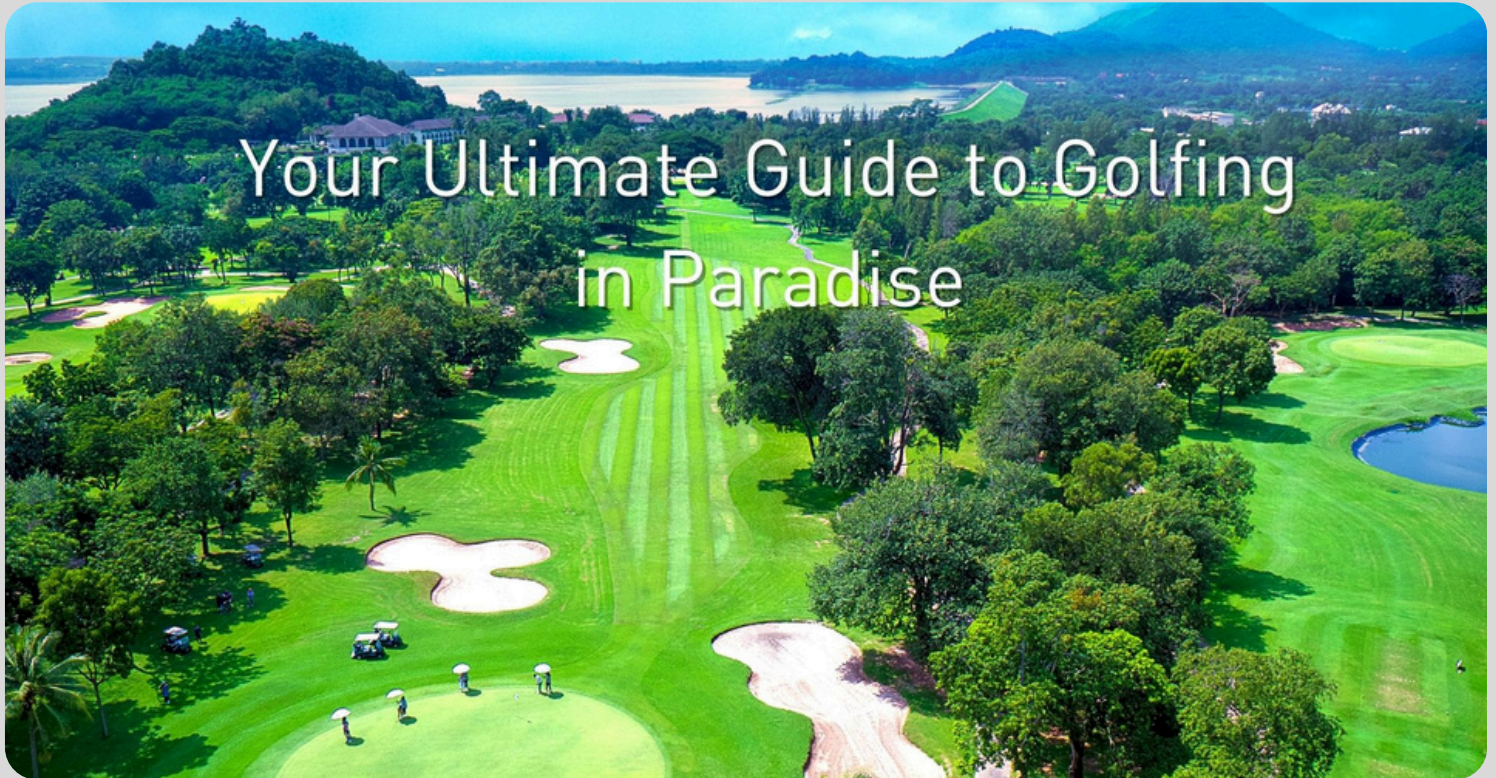
📅 13 - 15 April



Hat Yai Midnight, Songkla

📅 11 - 15 April

Peek Into Thailand



Your Ultimate Guide to Golfing in Paradise

Discover Thailand's Best Kept Secrets on the Green

Your Ultimate Guide to Golfing in Paradise

Looking for your next challenge? Whether you're dreaming of the misty mountains in Chiang Mai or the ocean breezes of Phuket, the perfect course is just a click away.

Our updated directory features over 200+ courses across Thailand, complete with:

- Detailed course layouts & difficulty ratings.
- Up-to-date green fee info.
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Don't just play golf—experience the best of Thailand's fairways.



[Explore More](#)

Peek Into Thailand



Silk Road on a Thai Plate

Thailand's most iconic dishes carry stories far older than their modern fame suggests. In this article, the writer explores how Chinese migration shaped the evolution of Thai cuisine, tracing its roots through Yaowarat's vibrant streets and revealing how wok techniques and Thai herbs fused into flavours recognised worldwide. Exploring the deep Chinese influences that shaped Thailand's most beloved street food traditions. Read more of writer's, Mr Chattan Kunjara Na Ayudhya (Chat), take on this iconic dish.



[Read More](#)

Amazing Deals

Smile at South with Agoda

South Thailand is smiling bright with an extra 15% OFF or up to THB 500! 😊
Explore beaches, local delicacies, and hidden gems in beloved southern destinations!

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**Smile Your Way
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BOOK NOW





Amazing Deals

Cashless Travel Now Available on Airport Rail Link

The Tourism Authority of Thailand (TAT), in collaboration with Airport Rail Link, is making arrivals in Bangkok easier than ever for international travelers.

Passengers can now enjoy seamless, cashless rides with VISA or Mastercard on the Airport Rail Link, connecting Suvarnabhumi Airport and Phaya Thai Station – no tickets, no cash, no waiting in line.

 Just tap and go. No cash. No queues. No hassle.

More time to explore temples, indulge in street food, catch golden sunsets, and experience Bangkok's vibrant skyline. 

Start your Thailand adventure the smart way.



amazing THAILAND SRTET AERA 1 CITY

Land like a local

Tap your card and skip the wait

Cashless Payment Accepted

Credit Card | Debit Card | Prepaid Card

EMV Contactless

VISA Mastercard JCB UnionPay



TAT KL Features



TAT Joins KLTM 2026

The Tourism Authority of Thailand (TAT) joins the Kuala Lumpur Travel Mart (KLTM) 2026, held at Berjaya Times Square Hotel, Kuala Lumpur, on 10 February. Organized by WSF Travel & Tours, the KLTM 2026 edition was attended by 100 sellers from 51 countries and 600 travel agent buyers. TAT table joins by Aonang Princeville Resort and Spa Krabi, offering the Muslim-Friendly facilities, and Standard Tours Chiang Mai, promoting the new attractions around the province.

TAT KL Features



Thank You and Welcome Reception by TAT KL

The Tourism Authority of Thailand (TAT) organized a reception to 'Thank You' Mrs. Sirinthara Surakanittaya, who completed her term as Director at TAT KL, and to 'Welcome' her replacement, Mr. Mongkol Wattaro. Travel Agents, media, and TAT tourism partners are among the guests invited for the reception held at Feliz KL, Kuala Lumpur, on 11 February 2026.