

E-NEWS

TOURISM AUTHORITY OF THAILAND

KUALA LUMPUR OFFICE

DISCOVER THAILAND'S HIGHLIGHTS

JUNE 2025



YAOWARAT ROAD (CHINATOWN),
BANGKOK

TAT KL E-NEWSLETTER

SAWASDEE TO ALL READERS!

Thank you for reading the e-newsletter of the Tourism Authority of Thailand, Kuala Lumpur. We bring you the highlights of Amazing Thailand.

Happy Reading!



SAWASDEE THAILAND (WELCOME TO THAILAND)

Get ready to immerse yourself in the vibrant tapestry of Thailand, the enchanting Land of Smiles! Your senses will be delighted by the shimmering gold of ancient temples, the soothing turquoise of pristine waters lapping at white-sand shores, and the tantalizing aromas of spicy street food sizzling around every corner. Come along for a taste of paradise and adventure!

Let this glimpse inspire your next adventure! 🌴🇹🇭

Watch now!

[READ MORE AT E-NEWSLETTER JUNE 2025](#)

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EVENTS & FESTIVALS

"Let's travel !!! Discover Thailand in style,
fill your heart with happiness at an affordable price!"

"Happiness Travel Fair" 2025

DISCOVER THE SOUTHERN CHARM
WHERE HAPPINESS AWAITS

EXCLUSIVE PRICES!
HOTELS, TOURS,
TRAVEL PACKAGES

12 - 15 JUNE 2025
ICC HAT YAI, SONGKHLA, THAILAND



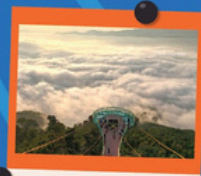
HIGHLIGHT ACTIVITIES



"MILES OF STYLE FASHION SHOW"
BY TOURISM AUTHORITY OF THAILAND,
MALAYSIA



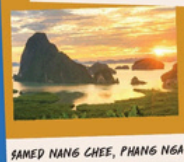
RAILAY BEACH, KRABI



AYERWENG SEA OF MIST, YALA



LE STEGODON CAVE, SATUN



SAMET NANG CHEE, PHANG NGA



RATCHAPRAPA DAM, SURATTHANI



SONGKHLA OLD TOWN

Supported by
**amazing
THAILAND**

Organized by
ICC HAT YAI

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www.facebook.com/SongkhlaTravelFair

EVENTS & FESTIVALS

HAPPINESS TRAVEL FAIR 2025

“Discover the Southern Charm – Where Happiness Awaits”

Get ready for the most exciting travel fair of the year in Southern Thailand!

- ✦ Exclusive travel deals
- ✦ Hidden gems & must-see Unseen Thailand destinations
- ✦ Special tour packages and promotions
- ✦ Miles of Style Fashion Show” by Tourism Authority of Thailand (Malaysia & Hat Yai)
- ✦ Fun-filled activities for all ages!
- ♥ Even more special this year!

Held alongside Healthy Living Songkhla 2025, a lifestyle expo for health lovers — bringing wellness + wanderlust together in one place!

📅 June 12 – 15, 2025

📍 Convention Hall, ICC HAT YAI

[More Info>>](#)



JUNE EVENTS CALENDAR

Get ready for June 2025 in Thailand! Experience the cool atmosphere of the Pattaya Night Run 2025. Celebrate local culture and sustainable living at Chompol Fest 2025 and Nan Green Craft or enjoy friendly fun at the Samui Story Fun Fest x Central Samui. Runners can take on the breathtaking Laguna Phuket Marathon. This June, Thailand is your experiences of culture, sport, and celebration!

[More Info>>](#)

SPECIAL HIGHLIGHTS

AMAZING THAILAND MUST-DO

A "must do" in Thailand often involves exploring the vibrant capital of Bangkok such as Grand Palace, Wat Arun, cruising along the well-known Chao Phraya River, and experiencing the city's bustling markets. Thailand is more than that! Beyond Bangkok, popular destinations include the busy Hatyai, and the beaches in Krabi, Phuket, and Koh Samui, all located in the south of Thailand. One shouldn't miss the must-do in Northern Thailand including the beautiful Chiang Mai, serene Mae Hong Song, and exploring nature in Lampang, Chiang Rai, and more.



5 Must Do in the South

Must Taste



- Betong Tilapia, Yala
- Mueang Khon Rice Noodle with Curry Nakhon Si Thammarat
- Oyster, Surat Thani
- Hat Yai Fried Chicken Songkhla
- Grilled Pork, Trang



Must Try



- Climbing at Rai Le Cliff, Krabi
- Khao Luang Forest Trail Nakhon Si Thammarat
- Scuba Diving (Ko Tao, Surat Thani Mu Ko Similan, Phang-nga Ko Lanta, Krabi and Mu Ko Chumphon, Chumphon)
- Muay Chaiya, Surat Thani
- Surfing at Khao Lak, Phang-nga



Must Buy



- Phumriang Silk, Surat Thani
- Preserved Songkhla Mini Mango Songkhla
- Salted Kulao Fish Narathiwat
- Chuantani Fabric, Pattani
- Silver and Niellware Nakhon Si Thammarat



Must Seek



- Phrasat Hin Phan Yot, Satun
- Aiyoeweng Skawalk, Yala
- Wat Mahathat Wachira Mongkhon (Wat Bang Thong), Krabi
- Ko Kradan, Trang
- 13 Hot Springs, Ranong



Must See



- Bun Sat Deuan Sip Festival, Nakhon Si Thammarat
- Nora Rong Khru Festival, Pattani
- Vegetarian Festival, Phuket, Phang-nga, and Songkhla (Hat Yai)
- Boat Procession, Almsgiving, and Long-Tail Boat Races, Surat Thani
- Hat Yai Midnight Songkran, Songkhla



SPECIAL HIGHLIGHTS

AMAZING THAILAND MUST DO

365 วัน
มหัศจรรย์
เมืองน่าเที่ยว

5 Must Do in the North



Must See

- Yi Peng (Lantern) Festival, Chiang Mai
- Salung Luang and Great Drum New Year Festival, Lampang
- Hok Peng Worship Phrathat Cho Hae Festival, Phrae
- Hok Peng Worship Phrathat Chae Haeng Festival, Nan
- Salak Yom Festival, Lamphun
- Water-based Candlelight Procession in Kwan Phayao, Phayao

Must Taste

- Chaeson Onsen Egg Salad, Lampang
- Long-Lin Laplae's Durian, Uttaradit
- Hang Le Curry with Longan, Lamphun
- Makwan Fried Chicken, Nan
- Mueng Long Nam Yoi Rice Noodles, Phrae



Must Seek

- Pai Canyon, Mae Hong Son
- 1000-year-old Civilization of Si Thep Historical Park, Phetchabun
- Wat Chom Sawan, Phrae
- Phu Langka-Pha Chang Noi Viewpoint, Phayao
- Red Lotus Field, Nakhon Sawan

Must Buy

- Silverware (Mae Hong Son, Nan, Chiang Mai)
- Coffee (Chiang Mai, Nan, Mae Hong Son)
- Tai Lue Textiles, Chiang Rai
- Tin Chok Textiles (Chiang Mai)
- Brocade Cotton, Lamphun
- Nam Lai Textiles, Nan
- Kaya Bread, Uthai Thani



Must Try

- White Water Rafting (Wa River, Nan/ Khek River, Phitsanulok/ Pai River, Mae Hong Son)
- Doi Nok Trail, Phayao
- Khun Tan Trail, Lamphun
- Hok Khun Doi Leng Trail, Phrae
- HOKA Chiang Mai Thailand by UTMB: World Series, Chiang Mai

PEEK INTO THAILAND

CREATE MEMORIES WITH PARENTS IN THAILAND

May and June are when the world celebrates Mother's and Father's Day. Why not plan a trip with them to Thailand to create lasting memories. Here are some best destinations to bring your parents along.

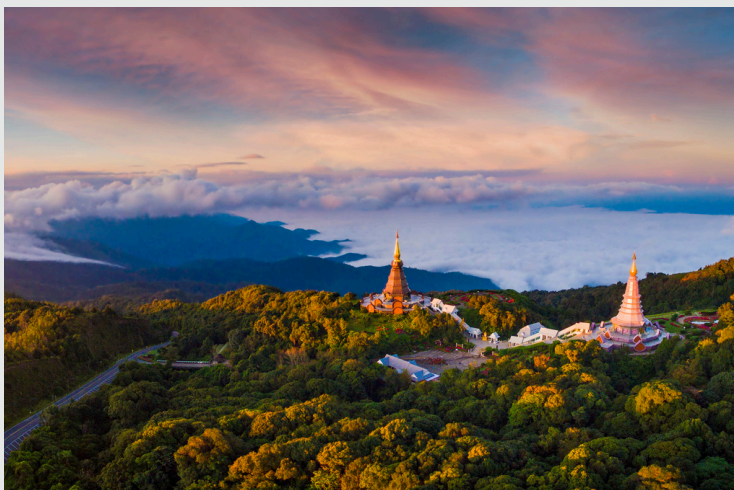
BANGKOK

Amidst the hustle and bustle of the city, Bangkok has a lot to offer for travelling with parents. You can mix around culture, gastronomy and shopping while in Bangkok. For example shopping around Siam area or a visit to Chatuchak Market. While for culture, the Grand Palace and Wat Arun should not be miss. Lastly for food, hunt for street foods in Chinatown or visit Michelin-starred restaurants while you're there.



CHIANG MAI

This Northern province offers a great getaway for you and your parents who would enjoy nature and also culture. Bringing them to the highest peak in Thailand at Doi Inthanon to soak in the greenery, visit cultural sites around Chiang Mai and having dessert and coffee in cafes around. There is many activities or things to do with parents. Maybe try some DIY's with a visit to the umbrella painting village and not to forget, a bowl of Khao Soi to top it all up.



PEEK INTO THAILAND

CREATE MEMORIES WITH PARENTS IN THAILAND

KRABI

Looking to just relax at a beach while also enjoying spa sessions, Krabi is the place to be. With many hotel and resorts choices around, your parents can enjoy the beach at Railay or Aonang while indulging in the spa's the resort offer. Visit some beautiful islands while enjoying a cruise, or for the more adventurous and active parents might have a try at rock climbing.



STRICTER REGULATIONS FOR DIVING ACTIVITIES NOW IN EFFECT IN THAILAND

The Tourism Authority of Thailand (TAT) advises all travellers, divers, and snorkelling enthusiasts of nationwide regulations introduced to safeguard the country's marine environments.

Effective from 22 April 2025, the stricter rules—issued by the Ministry of Natural Resources and Environment—aim to protect coral reefs and fragile marine ecosystems by establishing clear standards for diving and snorkelling activities.

These measures are legally enforceable under the Marine and Coastal Resources Management Act and will remain in effect across the country for five years.



PEEK INTO THAILAND

Planning to Dive or Snorkel in Thailand?

Here's what you need to know (2025 Update)

Effective
22 April 2025



Applies to
All marine
tourism activities
in Thailand



Purpose
To protect
coral reefs
and marine life

What's Required



Certified supervision
on every trip



Life vests
required for snorkellers
(unless you're certified
in freediving)



Underwater cameras
only for certified divers
(Advanced level
or 40+ dives)



Stay 2 metres
above coral when diving



Control your fins
—no kicking up
sand near reefs

What's Not Allowed



Touching or moving
marine life



Stirring up sediment



Feeding fish



Littering in the sea



Sea Walker
or seabed walking
activities



Breaking the Rules?



Your activity will be stopped



Violations must be reported
to officials



Operators risk losing licences

**Help protect
Thailand's coral reefs.
Dive responsibly.**

More info: Contact your dive operator or
the Tourism Authority of Thailand (TAT)

AMAZING TASTE

Gastronomy ROUTES

TASTE OF HAPPINESS: ROUTES TO GASTRONOMY JOURNEY

Thai mangoes, commonly called Mamuang, are a beloved staple in Thailand. Its versatility in sweet and savory dishes has drawn tourists from every corner of the globe. As a seasonal fruit especially from March-June, enjoying mangoes in Thailand is a whole experience — they're a big part of Thai culture, cuisine, and daily life.

Here are some great ways to enjoy them;

BANGKOK-CHON BURI

This is the most famous mango dish! It's made of sweet sticky rice topped with coconut milk and served with ripe mango slices. Look for it at street food stalls, markets, and restaurants.



AMAZING TASTE

CHIANG MAI

Travel close to nature by caring for the environment in an eco-friendly way of Thai taste. Take a tour of the tea plantation and enjoy a sip of the finest tea leaves at Araksa Tea Garden. Spend your day to stay at Lisu Lodge for some Zen-style homestay of community-based tourism. Roam through Jing Jai's Farmers Market to explore some organic products for a healthy taste.



KRABI

Paradise of the Andaman Sea, offers an experience of local life, and unseen natural beauty of health and wellness. Savour fresh seafood at Ko Klang Community, and taste local dishes at Ban Nong Thale Community-based Tourism and perceive the beauty of the island at Tubkaek Beach for some sunset viewpoints.





CHARTER TRAIN TRIP TO HATYAI

The Tourism Authority of Thailand supported Golden Century Travel & Tours Ipoh and its partners in organizing a Charter Train to Hatyai to bring about 300 Malaysian tourists/bloggers/KOL tourists to Thailand, visiting Hatyai, Phatthalung, and Krabi through their Fortune Dragon Express campaign.

Traveling by KTM train from KL Central and Ipoh railway station on the night of 8 May 2025 to Hat Yai Junction Station on 9 May 2025. The visitors are welcomed with Makro goodies bags and divided by different destinations namely Songkhla, Patthalung, and Krabi. All groups met in Hatyai for a Gala Dinner at Buri Sri Phu Hotel on 11 May, and were pleasantly welcomed by the Director of Tourism Authority of Thailand, Hatyai Office, Mrs Nongyao Jirundorn.





HASH RUN IN BETONG

A total of 350 hash runners represented by 40 hash clubs in Malaysia, jointly participate in Hash Run in Betong from 16-17 May 2025. The initial plan only targeted 150 runners but drew a good response.

The event was organised in 3 sets of runs;

1. Mini Craw run
2. Jungle Long run 8km
3. City run 3km.

The Tourism Authority of Thailand supported the event as co-host organiser, hosting a welcome dinner for the runners.



TAT KL FEATURES



THAILAND BAZAAR @ ONE CITY MALL, BRUNEI DARUSSALAM

The Royal Thai Embassy in Bandar Seri Begawan organized a Thailand Bazaar at One City Mall from 1st-4th May bringing Thai food restaurants, Thai products such as jewellery, food, snack and fashion to offer to the locals of Brunei.

The event was launched by H.E Miss Boosara Kanchanalai along with the owner of One City Mall Mr Tan Kah Boon with a special Songkran ceremony of water pouring. TAT KL participated in the bazaar to promote Thailand as a preferred destination and also showcasing Thailand Craft through demonstration for locals to try.



AMAZING DEALS



AQUA CIRCUS PHUKET: WE CREATE

🌟 Open Now !!!

Experience the Magic of Aqua Circus Phuket! 🌊

Get ready for a spellbinding blend of acrobatics, dance, and stunning visual effects in an underwater world like no other!

🏰 📅 17 Open Daily (except Monday)

🕒 Showtimes: 2:30 PM | 7:30 PM

🔖 Don't miss the show of a lifetime!

📍 Phuket (Kathu)

☎ Call now: +66 62-661-5661

📘 FB/IG: Aqua Circus Phuket

[DISCOVER MORE>>](#)

AMAZING DEALS



EXPLORE

THAILAND

OFF-THE-MAP!

SAVE UP TO RM100 TO EXPLORE THAILAND'S HIDDEN GEMS

EXPLORE THAILAND WITH KLOOK

Get your special offer at KLOOK for activities, hotels, attractions, and more for your next trip to Thailand. Destinations highlights are Khao Yai, Hatyai, Krabi, Phuket, Nakhon Sri Thammarat.

Plan your trip now!

[DISCOVER MORE>>](#)