E-NEWS

TOURISM AUTHORITY OF THAILAND

KUALA LUMPUR OFFICE

DISCOVER THAILAND'S HIGHLIGHTS
JULY 2025



TAT KL E-NEWSLETTER

SAWASDEE TO ALL READERS!

Thank you for reading the e-newsletter of the Tourism Authority of Thailand, Kuala Lumpur. We bring you the highlights of Amazing Thailand. Happy Reading!





BE MY GUEST: RHYTHM OF THAILAND: 10 MISSIONS ENDLESS STORIES!

Get Ready for an Unmissable Phenomenon!
Rhythm of Thailand: 10 Missions, Endless Stories! ※■

The Tourism Authority of Thailand (TAT) proudly unveils the groundbreaking "Be My Guest" campaign—an invitation to the world to experience the irresistible charm of Thailand!

Launching during the Amazing Thailand Grand Tourism and Sports Year 2025, this campaign blends the power of celebrity and influencer marketing, uniting Thai and international creators along with renowned figures across various industries to become Thailand's honored VIP Guests—each embarking on a journey to create Grand Moments.

Follow every mission and witness a tourism phenomenon like never before!

READ MORE AT E-NEWSLETTER JULY 2025

CONTACT US

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EMAIL: INFO@TOURISMTHAILAND.MY



EVELTS & FESTIVALS



JULY 2025 FESTIVALS AND EVENTS IN THAILAND

"Get ready to experience the beauty and excitement of July 2025 in Thailand! Celebrate July 2025 with vibrant festivals, floral wonders, cultural rituals, and wellness experiences across Thailand's cities and nature escapes.

Get ready to experience the beauty and excitement of July 2025 in Thailand! Stroll through blooming landscapes at Cities in Bloom and marvel at the dazzling lights of The Charm of Nan Illumination. Discover the vibrant Krachiao Flower Fields 2025 and focus on wellness at the Phuket Health Expo 2025. Enjoy magical nights at the Phangan Music and Wonder Magic Lights, and embrace cherished traditions at the Tak Bat Dok Mai Khao Phansa 2025 and Ubon Ratchathani Candle Festival 2025. Let the rhythms of the Pai Jazz & Blues Festival move you. This July promises unforgettable adventures for all.

More Info>>

SPECIAL MARLIANTS

TAT LAUNCHES 'BE MY GUEST' CAMPAIGN TO SPOTLIGHT THAI SOFT **POWER ON GLOBAL STAGE**

The Tourism Authority of Thailand (TAT) is set to launch the international Be My Guest campaign as part of the government's flagship Amazing Thailand Grand Tourism and Sports Year 2025. Representing the Grand Celebration pillar of the initiative, the campaign is anchored by two core programmes - the Be My Guest Soft Power Fam Trip and Rhythm of Thailand. It aims to amplify Thailand's cultural influence, attract high-value tourism, and promote sustainable travel across emerging destinations.

As the embodiment of the Grand Invitation concept—one of the five pillars of the Amazing Thailand Grand Tourism and Sports Year 2025—the event will welcome distinguished guests to experience the very best of Thai culture in one unforgettable evening.

The campaign features the "5 Must Do in Thailand", offering immersive encounters with Thai cuisine (Must Taste), traditional craftsmanship (Must Try), cultural heritage (Must Seek), iconic locally made products (Must Buy), and lesser-known destinations (Must See). Serving as the campaign's grand finale, the event will be a vibrant celebration of Thailand's cultural richness in all its dimensions.



KRABI-TRANG Iness x Nature Retreat

KHON NAYOK-KHAO YAI Deep Wellness



BURIRUM Nature Combat Challenge

SUKHOTHAI Taste of Time



River of Serenity

CHIANG RAI Art x Fashion X Culture



PHETCHABURI



KOH TAO The Healing Exchange : Regenerative Journey

NAN Coco x Coffee x Culture



LOEI-CHIANG KHAN The River Hunt

RAYONG-CHANTHABURI One Day as a Fruit Ranger

BE MY GUEST









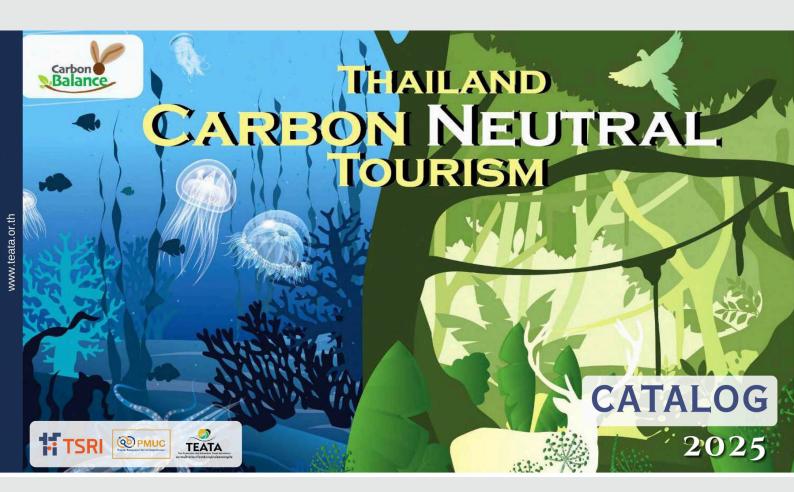
EXPERIENCE CARBON NEUTRAL TOURISM (CNT) IN THAILAND

As Thailand is committed to sustainable tourism and environmental responsibility, the 2025 CNT Catalogue, features 6 themes to allow tourists to fully experience with 102 packages. 6 themes are;

Agro, Eco, Culture, Gastronomy, Sports and Adventure, and Wellness.

The packages available for all region further strengthens Thailand's position as a tourism hub committed to sustainable growth.

Find out more & Go Green now!



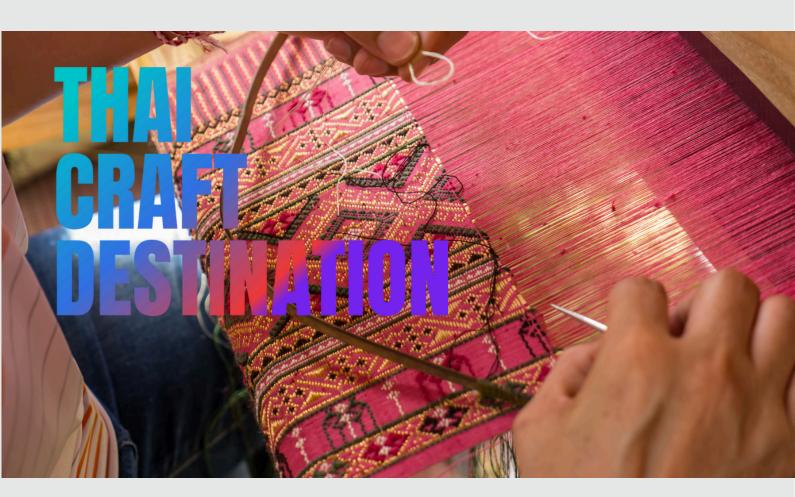
More Info>>



THAI CRAFT DESTINATION - EMBARK ON THE JOURNEY OF COLORS

Tourists visiting Thailand prioritize creating authentic experiences, focusing on engaging with local culture. This group tends to make short but frequent trips based on images and social media reviews. They will grow an interest that leads to a sustainable ecosystem, an impact on the environment beyond creativity, especially in fashion and cultures.

Discover Thailand's rich craftsmanship through a "One Day Trip" to Thailand;





PICTURESQUE PATTANI

The art of batik in Pattani serves as a beautiful metaphor to showcase a diverse cultural tapestry celebrating peace and artistic freedom. One day trip to Pattani visit;

- -Pay respect and seek blessings at Lim Ko Niao Shrine, locals believe that worshipping enhances fortune for business success.
- Take a moment at stunning Krue Se Mosque, an ancient mosque 450 years old with Gothic-style arches, beautifully blending European and Middle Eastern architectural influences.
- Explore a variety of batik fabric at Sirijariya, which is situated by the serene Pattani River, enjoy a demonstration of batik sewing and crafted in every detail.
- Enjoy a delicious meal at Baan Ne Nara, a local Muslim Thai restaurant with signature dishes for every taste.
- Experience authentic local dining at Barahom Barzaar while enjoying a serene Kolak boat ride. The dishes are artfully presented in banana leaves and savored by hand.





PRESERVING NAKHON SI THAMMARAT

Nakhon Si Thammarat is giving a new life to the ancient art of nielloware by creating contemporary designs that honor traditional techniques. One-day trip to Nakhon Si visits;

- Nakhon Si Thammarat Art & Craft College, Thailand's first and only nielloware school offering an ancient Nakhon nielloware at Rattanahajmuni Museum exhibits, and watch a demonstration of nielloware making by skilled artisans.
- Suchart Shadow Puppet Museum, explore a range of modern and ancient shadow puppets and enjoy a shadow puppet show.
- Kopitiam, City Hall Branch, a famous restaurant in the downtown area serving a variety of dishes.
- Wat Phra Mahathat Woramahawihan, a first-class royal temple of Woramahawihan style to worship the sacred relics, built in 1098, the temple featured a bell-shaped chedi with a spire covered in pure gold.
- Explore the timeless silverware and nielloware at Tha Chang Road for keepsakes and memorable souvenirs.





WEAVING KHON KAEN

Khon Kaen recognized as the World Craft City for Mudman Silk, offering sustainable craftmanship with repurposing silk scraps into vibrant new threads. One day trip to Khon Kaen, visit;

- Spend your time and money at Baan Heng, a 70 years old business offering breakfast and souvenir with nutritious dishes in signature ingredients of Baan Heng.
- Learning more on palaeontology at Phu Wiang Dinosaur Museum, located within Phu Wiang National Park
- Explore Nine-Story Stupa at Wat Nong Waeng which marvel beautifully blends various artistic styles.





INDIGO RETREAT PHRAE

Phrae is known as "Land of Hom" in which nature's bounty provides a stunning blue dye. Traditional Mauhom shirts, worn by farmers for their UV-protective are now inspiring a range of modern indigo products. One day trip to Phrae, visit;

- Join workshops offered by Tone Khram Phrae every four months if you are serious to explore about indigo-dyed fabrics business, conducted in a fun atmosphere within the Thai Phuan community.
- Taste the original recipe of clear broth of Khanom Jeen at Aunt Da's Khanom Jeen, open for over 40 years, using only fresh ingredients without unnecessary additional seasoning.
- A must-visit coffee shop in Phare, have a sip of coffee at Slope Coffee Shop while chilling in a slow life with a garden decorated with antiques.
- Visit Natcharal Shop, dedicated to preserving the traditional crafts of Phrae, serves as an information centre on craft tourism routes.



PEEKINTOTHANLAND



FLYING A DRONE IN THAILAND - UPDATED GUIDE FOR TOURISTS

As drone technology becomes more advanced and accessible, many travellers bring drones to capture aerial views of their destinations. With its natural beauty and cultural landmarks, Thailand is a prime location for drone photography. However, flying a drone in Thailand is governed by strict legal requirements.

Bringing a Drone to Thailand? <u>Don't Fly Until You Read</u> the guide outline for operating a drone in Thailand.

Import and Registration Requirements

Drones may be brought into Thailand but cannot be operated legally until registered with both the National Broadcasting and Telecommunications Commission (NBTC) and the Civil Aviation Authority of Thailand (CAAT).

Registration with a single agency alone is insufficient. Both NBTC and CAAT registration are mandatory for the legal operation of drones.

The NBTC handles drone ownership and radio frequency registration via anyregis.nbtc.go.th. CAAT manages registration for both the drone and its operator and issues the required drone pilot certificate via the UAS Portal: uasportal.caat.or.th.

Which Drones Require Registration

All drones must be registered with NBTC, regardless of weight or use.

CAAT registration is additionally required for drones equipped with cameras or recording devices, drones weighing over two kilograms but under twenty-five kilograms, and all drones exceeding twenty-five kilograms. The latter must also receive written approval from the Minister of Transport.



FLYING A DRONE IN THAILAND - UPDATED GUIDE FOR TOURISTS

• Pre-Flight Procedures and Certification

Before operating a drone in Thailand, operators are encouraged to review applicable regulations and complete CAAT's online knowledge test through the UAS Portal. Though optional in some cases, the test ensures familiarity with Thai airspace rules.

Drones must be insured with third-party liability coverage of at least one million Thai Baht. Insurance may be arranged locally or abroad.

Upon arrival in Thailand, a Thai SIM card is required to initiate registration via the UAS Portal. The process includes account creation, identity verification via a one-time password, and submission of documents for both drone and operator registration.

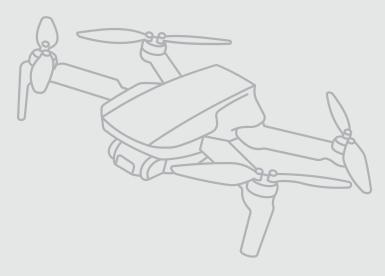
To obtain a drone pilot certificate, operators must pass an online exam. If the exam is not passed, it may be retaken after a 24-hour waiting period. Once approved, the certificate remains valid for two years. A registration number will be issued and must be visibly displayed on the drone. Labels must use a font size of at least 3 mm for drones weighing less than 25 kg, and at least 25 mm for those weighing more than 25 kg.

Important Update from CAAT

Effective 30 June 2025, CAAT will permanently discontinue its legacy drone registration website, uav.caat.or.th. After this date, the site will no longer be accessible, and all related services and documents will be unavailable.

Operators who received a registration certificate through this website are advised to download and securely store copies of their documents before the deadline.

From 30 June 2025 onward, all drone and operator registrations must be completed exclusively via the CAAT UAS Portal: uasportal.caat.or.th





FLYING A DRONE IN THAILAND - UPDATED GUIDE FOR TOURISTS

Rules for Flying Drones in Thailand

CAAT's safety and airspace guidelines regulate drone operations. Drones must not endanger life, property, or public peace. Flights over urban areas, gatherings, or near government buildings, hospitals, military zones, or restricted areas (as designated in the Aeronautical Information Publication – Thailand) are prohibited unless authorised. Takeoff and landing zones must be unobstructed.

Flights are permitted only during daylight hours, in clear weather, and within visual line of sight. The use of first-person view or onboard cameras alone for navigation is not permitted. Flying into or near cloud cover is prohibited.

Drones may not operate within nine kilometres of an airport or temporary airfield without prior approval. The transport of hazardous materials, including laser devices, is strictly forbidden.

Minimum safe distances must be maintained: 30 metres for drones weighing under 2 kilograms and 50 metres for drones weighing between 2 and 25 kilograms.

Any drone-related incident must be reported immediately to CAAT via phone at +66 2 568 8851 or email at uav@caat.or.th. Special operations—such as night flights, flights above 90 metres, or entry into restricted zones—require prior written approval via u@caat.or.th.

• Contact Information

National Broadcasting and Telecommunications Commission (NBTC)

For drone ownership and radio frequency registration

Address: 87 Phaholyothin Soi 8, Samsen Nai, Phaya Thai, Bangkok 10400, Thailand

Phone: +66 2 670 8888

Call Center: 1200 (within Thailand)

Website: www.nbtc.go.th

Drone Registration Portal: https://anyregis.nbtc.go.th

Civil Aviation Authority of Thailand (CAAT)

For drone and pilot registration and flight regulation compliance

Address: 222 Vibhavadi Rangsit Soi 28, Chatuchak, Bangkok 10900, Thailand

Phone: +66 2 568 8851 Email: uav@caat.or.th

For special operations: uas u@caat.or.th

Website: NBTC Office

Drone Registration Portal: https://uasportal.caat.or.th

BEKINTOTHAIL















Study Drone Regulations

Study the regulations, laws, and basic knowledge for drone pilots at uasportal.caat.or.th to prepare for an online knowledge test (E-Exam)

2. Purchase Drone Insurance

Drones must be insured with third-party liability insurance with a minimum coverage of 1,000,000 baht. (Drone weighing less than 25 kg.) This can be done in your home country or upon arrival in Thailand.



Upon arrival in Thailand





Purchase a Thai SIM card to obtain a local mobile number, required for registering on the UAS Portal







OTP XXXXXX

2. Register on UAS Portal

Create an account using your Thai mobile number.

- Verify your identity via OTP (One-Time Password)
- Provide your email address and set up a password for account access

3. Drone registration and Drone pilot certificate

Drones weighing less than 25 kg. and more than 25 kg. Register your drone





drone registration number XX-XX-XX-XXXX



Receive the drone registration number upon approval



- Display the drone registration number clearly on the drone
- Receive the drone registration number upon approval
- The registration number dose not expire unless it is cancelled
- Drones cannot be registered multiple times

Drone pilot certificate for drones weighing less than 25 kg. Take the basic drone pilot certificate exam



1. Register for a basic drone pilot certificate



Pass an online knowledge test (E-Exam)



- Obtain the basic drone pilot certificate
- If you fail an examination, you must wait for 24 hours before retaking it.
- The drone pilot certificate is valid for 2 years

4. Permission for Flying Drone

- 🔪 Obtain permission from the property owner 🌎 Keep your drone in sight at all times and from the relevant authorities responsible for the public property
- Check for airspace restrictions, no-fly zones, and other restricted areas.
- 🚺 Fly no higher than 90 m. (300 ft.) above the ground
- fly only in daylight and when visibility is good. Stay clear of fog and cloud
- Do not fly in restricted areas, prohibited areas, or dangerous areas unless permission has been granted by the responsible authority.
- 🔀 Don't fly within 9 km. of an aerodrome

For advanced operations,

such as flying above 90 m. AGL, during nighttime, or within restricted areas, flight permits must be obtained in advance by contacting CAAT via email at uas_ur@caat.or.th











AMAZING TASTE



TASTE OF HAPPINESS: HALAL FOOD

Halal restaurants in Bangkok reflect the city's culinary diversity. Many of them are halal certified or run by Muslim owners, offering peace of mind to Muslim travellers. Offering the tastefully Thai cuisine, we list some selected halal restaurants in Bangkok you can try for your next visit.

Chaolay Restaurant

MBK Center ,444, 6th floor, Phyathai Rd., Wangmai, Pathumwan, Bangkok, Thailand, Bangkok

Telephone +66 98 880 9065

Usman Muslim Restaurant

259/9 Sukhumvit 22, Bangkok, Thailand, Bangkok

Telephone +66 94 209 8009

Email usmanhalalfood@gmail.com

Yusup Pochana

531/12 Kaset Nawamin Road (Tawmaw 97), Lat Yao Chatuchak, Bangkok | 531/12 Telephone +66 89 923 8099



TASTE OF HAPPINESS: HALAL FOOD

Sophia Restaurant

1681 Ramkamhang 5, Bangkok, Thailand, Bangkok Telephone +66 2 314 0039

Yana Restaurant

444 Phayathai Rd. MBK Center 5th Floor, A zone, Room No. 5A-05, Wangmai Pathumwan, Bangkok, Thailand, Bangkok
Telephone +66 2 048 4589
Email yana.mbk@gmail.com

Sinthorn Steak House (Halal) & Premium Beef Buffet

263 1 Srinagarindra Rd, Hua Mak, Bang Kapi, Bangkok 10240, Thailand Telephone +6623777322



TATKLFEATURES

PAMERAN PELANCONGAN



马来西亚国际旅游展 赞!

12-13 JULAI 2025 10 PAGI - 9 MALAM SPICE ARENA

Dianjurkan oleh

Destinasi Utama





MITM TRAVEL FAIR PENANG

The Tourism Authority of Thailand will participate in the MITM Travel Fair in Penang from 12-13 July 2025. TAT will bring in travel partners from Songkhla, Hatyai, Krabi, Nakhon Sri Thammarat, Trang, and Bangkok to offer the best deals for Thailand.

Visit us at SPICE Penang to find out more about your travel needs. See you soon!

TATKLFEATURES



HAPPINESS TRAVEL FAIR 2025

Held at the Hatyai International Convention Centre from 12-15 June, this event organized by TAT brings executive travel deals, special tour packages and fun-filled activities.

In collaboration with TAT Hat Yai, TAT Kuala Lumpur supported the event by organizing a Miles of Style Fashion Show on 14-15 June. With 6 supermodels from Malaysia along with supermodels from Thailand showcasing Thai fashion and fabric.



TATKLFEATURES



RECHARGE MARKET BUSINESS MATCHING SESSION

Recharge Market is an event focusing on supporting affected local SME's to boost market from local tourism agencies to local tourism products on showcase. The event is held at Hat Yai International Convention Centre from 12-15 June in the Convention Hall.

Alongside the exhibition, a business matching session was also organized by the Thailand Tourism Council where 50 Malaysia Travel Agents was brought in by TAT Kuala Lumpur to join the session to meet up with 40 sellers ranging from hotels, travel operators, and Thailand local products.





UNLOCK INCREDIBLE PRIVILEGES IN THAILAND WITH AIS!

→ ♥ ■ From discounts on shopping and attractions to FREE travel insurance, your journey just got better. Grab your AIS Lucky Tourist SIM today!

Ø

Use Promo Code: AISTHMY10 for exclusive discounts on your SIM card purchase:

- 💸 Get 50 Baht off when you buy your SIM at any AIS Store*
- Get 10% off when you buy your SIM on Shopee.

First come, first served! Don't miss out!







YANNATY HOTEL PREMIUM HALAL HOTEL IN THE HEART OF HAT YAI

YANNATY HOTEL is a Premium Halal Hotel in the heart of Hat Yai. Located in the heart of the business district of Hat Yai city, luxurious, in the most complete Halal standard of Hat Yai city, providing 230 rooms, 5 banquet rooms: Tamarine Room, Saitoon Room, Ananas Room, Anabi Room, Narine Room Firdaus Restaurant, accommodating 200 seats and 2 VIP rooms, providing public prayer rooms, with parking for more than 70 cars, providing services in the form of Halal standards.

Address: 186 Niphat Uthit 3 Rd, Hat Yai, Songkhla 90110

Room: 074-355700

Email: yannatyhotel.sales@gmail.com

Facebook: <u>Yannaty hotel</u>
Tiktok: <u>yannaty hotel</u>



FLY TO BANGKOK FROM SUBANG SKYPARK

Batik Air will fly to Bangkok from Subang Skypark starting 28 July!

Fares from just RM199 - a steal for thrifty travelers like you!

Book now, save big & enjoy the convenience! Fast. Easy. Affordable getaway awaits!

Click on photo for more deals!













'ANDAAMAN' OFFERING LUXURY

Located in Kamala, Phuket, ANDAAMAN is a premier destination for luxury vacations and beachfront weddings by offering brand-new luxury and exclusive.

- \cdot Villa ANDA, with 6 bedrooms for up to 12 guests
- \cdot Villa AMANN, with 8 bedrooms for up to 16 guests

ANDAAMAN provides 14 bedrooms with a 100 meter beachfront, perfect for hosting up to 200 event guests for destination weddings and events.

Click on photo for more deals!







DISCOVER TRANG WITH RUA RASADA

Located in the heart of Trang City. Our exclusive 4 stars hotel in Trang City. Convenient location near the Airport, Tourist Attractions and Robinson Department Store.

Get the Trang Discovery Package with special rates for 2 persons, visit their website now!