

E-NEWS

TOURISM AUTHORITY OF THAILAND

KUALA LUMPUR OFFICE

DISCOVER THAILAND'S HIGHLIGHTS
FEBRUARY 2025

ROMANCE IN THE GRAND WAY



YA NUI BEACH-WINDMILL VIEWPOINT,
PHUKET

TAT KL E-NEWSLETTER

SAWASDEE TO ALL READERS!

Thank you for reading the e-newsletter of the Tourism Authority of Thailand, Kuala Lumpur. We bring you the highlights of Amazing Thailand.

Happy Reading!



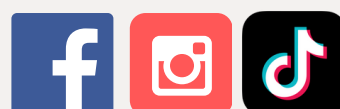
NEW 'AMAZING THAILAND: YOUR STORIES NEVER END'

In Thailand, every adventure becomes an endless source of inspiration for other globetrotters as your travel experiences fill with more joy like the first time. Start your journey, be a storyteller and share your never-ending stories in Thailand to the whole world.

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FEBRUARY 2025 FESTIVALS AND EVENTS IN THAILAND

Discover the best festivals and events happening across Thailand this February 2025, from cultural celebrations and music festivals to thrilling sports events. To discover more, click on photo;

FESTIVALS AND EVENTS FEBRUARY 2025



**Amazing MuayThai
World Festival 2025**
5-6 February 2025
Rajabhakti Park, Prachuap Khiri Khan



Song By The River
7-9 February 2025
The Mud Crab Sculpture, Utarakit Road,
Mueang District, Krabi



Chiang Mai Flower Festival 2025
7-9 February 2025
Nong Buak Haad Public Park, Chiang Mai



Hae Malai Khao Tok Festival
7-11 February 2025
In front of the Maha Chana Chai
District Office, Maha Chana Chai
District, Yasothon

FESTIVALS AND EVENTS FEBRUARY 2025



Bangkok Design Week 2025
8-23 February 2025
Various locations around Bangkok



MEMORY OF LOVE: Trang Food Festiwow
12-16 February 2025
Tabtiang Park, Mueang District, Trang



53th World's Only Wien Tien Ceremony on Water, Phayao Lake
11-13 February 2025
Wat Tilok Aram's Pier and Wat Tilok Aram, Mueang District, Phayao



Trang Underwater Wedding Ceremony 2025
13-15 February 2025
Andaman Coast, Trang



Singha Park International Balloon Fiesta 2025
13-17 February 2025
Singha Park, Chiang Rai

FESTIVALS AND EVENTS FEBRUARY 2025



Saiyok Music Festival

14-15 February 2025

Viewpoint at Sai Yok District,
Kanchanaburi



Mangroves Festival 2025

14-16 February 2025

Thung Yi Peng Ecotourism Village
Krabi



International Giant Kite Festival

@ Chanthaburi

14-18 February 2025

Chanthaburi Provincial Administrative
Organization, Chanthaburi



37th King Narai Fair

14-23 February 2025

King Narai's Palace, Mueang District, Lop Buri



PT Grand Prix of Thailand 2025

28 February - 2 March 2025

Chang International Circuit, Buri Ram

SPECIAL HIGHLIGHT

FABULOUS WAY OF ROMANCE

February is coming! Love is in the air! As Valentine's Day approaches, many plan to take their loved ones to celebrate the special day. How about something different in the heart of Bangkok overlooking the magnificent view of the city? Find out about these amazing dining experiences for a change.



LOVE IN THE SKY-HIGH

Add some drama to your romantic rendezvous by taking your partner to place with dazzling tall buildings lining up the city skyline.

SPECIAL HIGHLIGHT

ROOFTOP ROMANCE AT LE DU KAA

Address: The Empire, 56th Floor, No.1 South Sathorn Road, Yannawa, Sathorn, Bangkok, Thailand, 10120

Highlights: Sharing menu with loved one and savor Chef Ton's three-course dinner, crafted using the finest local ingredients including Phuket lobster and Thai wagyu beef, accompanied with two glasses of Champagne.



RESERVATION>

SPECIAL HIGHLIGHT

OMAKASE VALENTINE AT NOBU BANGKOK

Address: 60th floor at EA Rooftop at The Empire Tower, Bangkok

Discover Nobu Bangkok, the world's highest and largest Nobu restaurant, nestled on the top three floors of The Empire in the heart of Thailand's vibrant capital city. Enjoy Chef Nobu's world-renowned style of contemporary Japanese cuisine with Peruvian influences, accompanied by spectacular 360-degree views of the Bangkok skyline.

Highlights: Indulge in an exclusive 5-course Nobu Bangkok's Valentine's Omakase



RESERVATION>

SPECIAL HIGHLIGHT

THE SKY BEACH STANDARD MAHANAKHON

Address: 78th floor, The Standard, Bangkok Mahanakhon, 144 Narathiwat Road, Bangrak, Bangkok 10500

Highlights: Offers a truly amazing experience as Bangkok's best rooftop bars are located on top of King Power Mahanakhon with unparalleled views of the city perch high above ground level.



RESERVATION>

SPECIAL HIGHLIGHT

ROMANTICALLY CRUISING

Indulge in the romantic dinner along the Chao Phraya River. Take your loved ones for a dinner cruise and immerse yourself in the chill and cool breeze with a beautifully illuminated view of Bangkok.



CHAO PHRAYA PRINCESS

Departure Pier: ICONSIAM

Cruising Time: 19.30 hrs. – 21.30 hrs.

Highlights: Includes international seafood buffet, and a glass of wine with Live music

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SPECIAL HIGHLIGHT

CHAOPHRAYA CRUISE

Departure Pier: ASIATIQUE

Cruising Time: 19.15 hrs.

Highlights: Serving unlimited Thai, international, grilled seafood, and halal buffet with Live Music and traditional performances



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WONDERFUL PEARL CRUISE

Departure Pier: RIVERCITY

Cruising Time: 19.30 hrs. – 21.30 hrs.

Highlights: Delectable Thai and International cuisine includes a Live Music Band with an air-conditioned and open-air deck

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PEEK INTO AMAZING LAND

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Let Love Bloom in Northern of

THAILAND

Ban Rong Kla, Phitsanulok

Experience a romantic atmosphere amidst misty pine forests and vibrant fields of paper flowers.

Enjoy breathtaking sunrise views, making it a perfect getaway for couples seeking tranquility and pristine nature.



Mon Jam, Chiang Mai

A romantic destination atop the mountain, offering cool weather year-round, morning sea of mist, and beautiful winter flower fields. Ideal for a relaxing retreat and spending quality time together in a dreamy atmosphere



Ban Rak Thai, Mae Hong Son

A romantic village surrounded by mountains, mist, blooming flowers, and tea plantations. Enjoy the cool weather year-round and stunning views, perfect for photos and creating unforgettable memories



Doi Ang Khang, Chiang Mai

A romantic destination with mist-covered mountains, blooming sakura, and lush tea plantations. Enjoy the cool weather year-round, stunning views, and peaceful atmosphere, perfect for creating unforgettable moments



PEEK INTO AMAZING LAND

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Similan Islands, Phang Nga

One of the most beautiful island groups in the Andaman Sea, perfect for snorkeling and scuba diving, with crystal-clear water and vibrant coral reefs experience the breathtaking sunset view

Koh Lipe, Satun

A peaceful island with clear water and white sandy beaches, ideal for couples looking to escape the hustle and bustle. Enjoy activities like snorkeling and exploring nearby islands



WHISPERING LOVE IN SOUTHERN THAILAND'S PARADISE



Chiew Larn Lake, Surat Thani

Stunning limestone mountain views, perfect for kayaking or cruising to enjoy the tranquil beauty of nature Ideal for a relaxing stay at lakeside resorts

Koh Payam, Ranong

A quiet and relatively undiscovered island with white sandy beaches and clear waters. Perfect for couples seeking privacy, with activities like snorkeling and enjoying beautiful sunsets



PEEK INTO AMAZING LAND

EXPLORE THAILAND'S SEASONAL WONDERS

Thailand, located between vast areas of land and water, is blessed with a climate influenced by both summer and winter monsoons. This creates three distinct seasons, each offering a unique experience for travelers.

With warm temperatures year-round and equally warm hospitality, Thailand welcomes visitors at any time of the year. Whether you're looking for sun-soaked beaches, lush greenery, or refreshing cool days, Thailand has it all! Find out which destinations are best for the season.



SUMMER (MARCH - MAY)

As the sun shines brightly, Thailand's summer months are perfect for beach lovers and outdoor enthusiasts. With average temperatures ranging from 28°C to 38°C, this is the time to bask in the sun on Thailand's pristine beaches, indulge in water sports, and explore vibrant cities. It's the ideal season to unwind and enjoy Thailand's lively coastal and island destinations.

PEEK INTO AMAZING LAND

RAINY (GREEN) SEASON (MAY - OCTOBER)

Thailand's rainy season brings refreshing tropical showers that help rejuvenate the country's stunning natural beauty. The lush landscapes are a treat for eco-tourism enthusiasts and nature lovers. The monsoon rains transform the countryside into a vibrant green paradise, making it the perfect time for waterfall adventures, jungle treks, and immersing yourself in the country's natural beauty.

*Green Season
May-October*

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Ayutthaya



Sukhothai



Khao Lak



Ka Samui

COOL SEASON (NOVEMBER - FEBRUARY)

From November to February, Thailand experiences its cooler months, with temperatures ranging from 18°C to 28°C. This is the perfect time for outdoor activities, city exploration, and mountain adventures. The cooler weather makes it more comfortable to enjoy Thailand's bustling markets, visit temples, or hike scenic trails, all while enjoying the country's rich cultural heritage.

*Cool Season
November-February*

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Chiang Mai



Bangkok



Kanchanaburi



Mae Hong Son

PEEK INTO AMAZING LAND

PLAN YOUR 2025 ADVENTURES WITH THAILAND'S PUBLIC HOLIDAYS!

Are you ready to maximise your long weekends and holidays in 2025 Here's your ultimate guide to Thailand's public holidays, substitute holidays, and long weekends to help you plan your travels! Whether you're dreaming of relaxing on stunning beaches, exploring iconic cultural landmarks, or indulging in vibrant street food markets, this calendar is your key to unforgettable adventures.

Key Long Weekend Dates:

- 5-7 April (3 days): Chakri Memorial Day
- 12-16 April (5 days): Songkran Festival
- 3-5 May (3 days): Coronation Day
- 10-12 May (3 days): Visakha Bucha Day
- 31 May-3 June (4 days): H.M. Queen's Birthday
- 26-28 July (3 days): H.M. King's Birthday
- 9-12 August (4 days): Queen Mother's Birthday
- 11-13 October (3 days): King Bhumibol Memorial Day
- 5-7 December (3 days): Father's Day
- 31 December 2025-4 January 2026 (5 days): New Year's Holiday



Thailand Public Holidays 2025

The calendar displays the months from January to December. Public holidays are marked with blue dots, substitute holidays with pink dots, observances with brown dots, and long weekends with orange dots. The legend at the bottom indicates: Public Holidays (blue dot), Substitute Holidays (pink dot), Observances (brown dot), Long Weekends (orange dot).

Holidays & Observances

Month	Day	Event
Jan	1	New Year's Day
Jan	11	National Children's Day
Jan	16	Teachers' Day
Jan	29-31	Chinese New Year's Day
Feb	12	Makha Bucha Day
Feb	14	Valentine's Day
Apr	6	Chakri Memorial Day
Apr	7	Day off for Chakri Day
Apr	13-16	Songkran Thai New Year
May	1	Labour Day
May	4	Coronation Day
May	5	Day off for Coronation Day
May	9	Royal Ploughing Ceremony Day
May	11	Visakha Bucha Day
May	12	Day off for Visakha Bucha Day
Jun	2	Special Public Holiday
Jun	3	H.M. Queen's Birthday
Jul	10	Asanha Bucha Day
Jul	11	Buddhist Lent Day
Jul	28	H.M. King's Birthday
Aug	11	Special Public Holiday
Aug	12	Queen Mother's Birthday
Oct	13	King Bhumibol Memorial Day
Oct	23	Chulalongkorn Day
Oct	31	Halloween
Dec	5	King Bhumibol's Birthday / Father's Day
Dec	10	Constitution Day
Dec	24	Christmas Eve
Dec	25	Christmas Day
Dec	31	New Year's Eve

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AMAZING TASTE

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Northeastern region of Thailand

Taste the flavors of Isaan food



Papaya Salad

Green papaya, lime, chili,
Fish sauce, peanuts
Best with grilled chicken



Bamboo Shoot Soup

Bamboo shoots, herbs,
Fermented fish
Best with sticky rice



Isaan Sausage

Fermented pork, rice,
garlic, herbs Best with
sticky rice and chilli



Sweet Leaf Soup with Ant Eggs

Sweet leaves, ant eggs
Best with sticky rice



Rice Noodles with Fish Curry

Rice noodles, Fish curry,
vegetables Topped with fresh
vegetables



Spicy Minced Pork Salad

Minced pork, lime, chili,
herbs, rice powder Serve
with sticky rice



ASEAN TOURISM FORUM 2025

An annual event founded in 1981, that showcases Southeast Asia as a unified travel destination. This year's ATF is hosted by Malaysia with the theme of "UNITY IN MOTION: SHAPING ASEAN'S TOURISM TOMORROW" at the city of Johor Bahru from 15-20 January.

The ATF includes meetings, the TRAVEX trade show, and various conferences with TAT opening a Thailand Pavillion with 8 sellers from Thailand. The event brought together 323 buyers, 221 sellers, 221 exhibitors and 100 media representatives.



THAILAND SHOWCASES “AMAZING THAILAND GRAND TOURISM YEAR” AT ATF 2025 IN MALAYSIA

The Tourism Authority of Thailand (TAT) is participating in the ASEAN Tourism Forum (ATF) 2025, held from 15-17 January at the Persada Johor International Convention Centre. Under the theme “Amazing Thailand Grand Tourism Year”, TAT’s Pavilion showcases Thailand’s unique travel experiences and its role in driving regional tourism growth.





KUALA LUMPUR TRAVEL MART 2025

TAT KL is participating in an annual Kuala Lumpur Travel Mart (KLTM) at the Royal Chulan Hotel on 15 January 2025. This one-day event provided an opportunity platform for more than 80 local and international sellers including Thailand and attracted more than 500 registered buyers. TAT aimed to be a top destination in the region and inspire Malaysians to consider future travel to Thailand.





ROYAL ARMED FORCES DAY 2025

TAT KL fulfilled the invitation to the Royal Thai Armed Forces Day event which took place at Imperial Lexis Kuala Lumpur on 23 January 2025. The event was attended by approximately 200 guests from various countries.



CELEBRATE LOVE WITH AMAZING THAILAND ROMANCE MONTH PRIVILEGES

The Tourism Authority of Thailand (TAT) is delighted to introduce the Amazing Thailand Romance Month Privileges, a special campaign designed to make February an unforgettable experience for couples visiting Thailand. From 1-16 February 2025, international visitors arriving in pairs can enjoy exclusive privileges and win special prizes at four major international airports across the country.

MORE INFO>>



REDEFINE YOUR BEACH GETAWAY

The Renaissance Phuket Resort and Spa proudly unveils its newly redesigned guest rooms, inspired by the rich cultural heritage of Southern seaside folkways. Nestled in the serene Mai Khao Beach, the resort blends traditional Southern Thai architecture with modern luxury, creating a unique village atmosphere. The Renaissance Phuket Resort and Spa invites guests to experience these newly redesigned rooms, offering an unforgettable stay in the heart of Phuket.

Time to go Phuket!

[MORE INFO>>](#)