

DISCOVER THAILAND'S HIGHLIGHTS  
FEBRUARY 2026

# E-NEWS

TOURISM AUTHORITY OF THAILAND  
KUALA LUMPUR OFFICE

**VIBRANT . EXOTIC . CULTURAL**

[WWW.TOURISMTHAILAND.MY](http://WWW.TOURISMTHAILAND.MY)



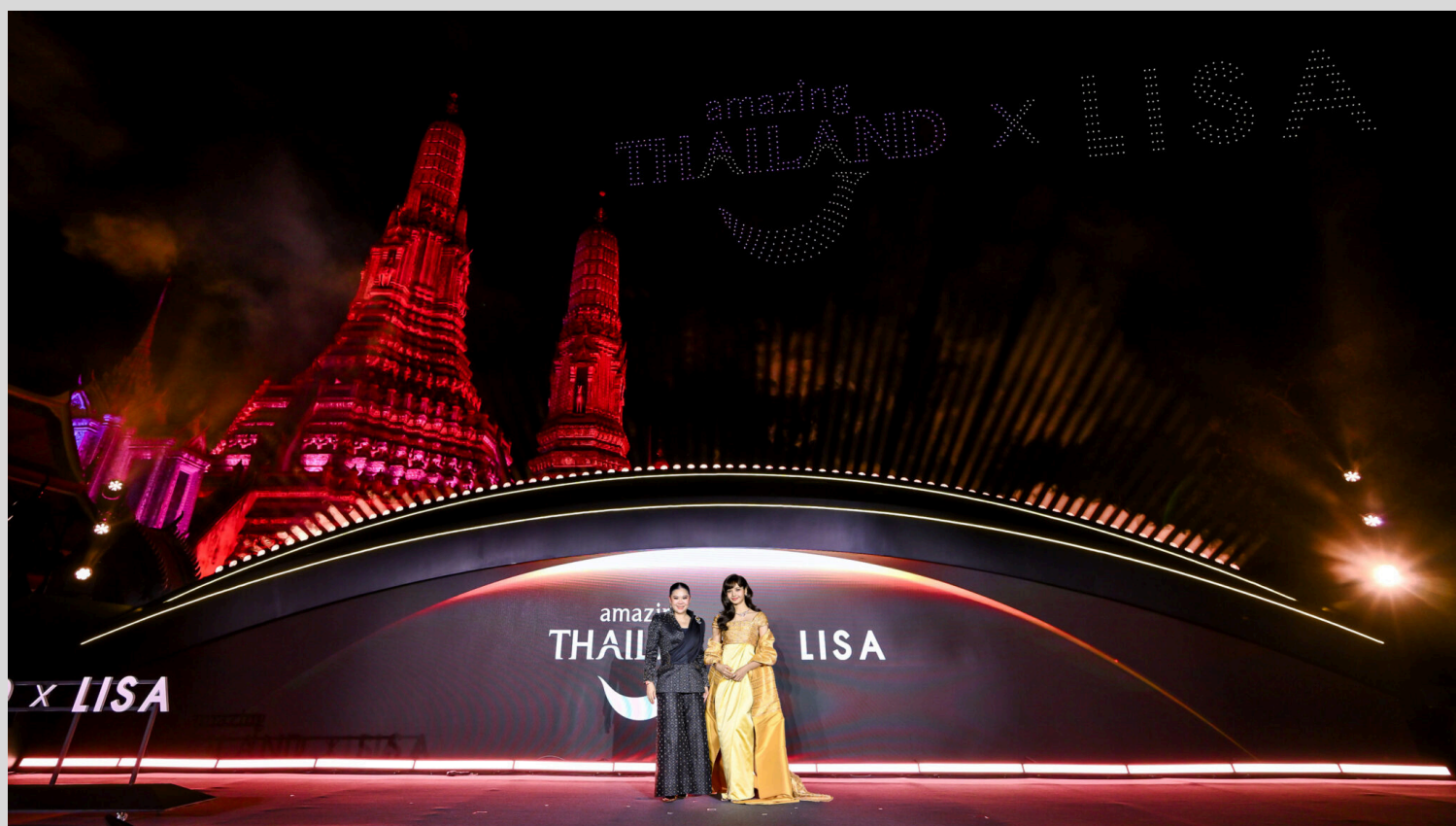
# TAT KL E-Newsletter

**SAWASDEE TO ALL READERS!**

Thank you for reading the e-newsletter of the Tourism Authority of Thailand, Kuala Lumpur. We bring you the highlights of Amazing Thailand.

Happy Reading!

## **TAT UNVEILS LALISA 'LISA' MANOBAL AS AMAZING THAILAND AMBASSADOR, INVITING TRAVELLERS TO 'FEEL ALL THE FEELINGS'**



**READ MORE**



**[READ MORE AT E-NEWSLETTER FEBRUARY 2026 ISSUE](#)**

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# Thank You & Welcome



As I conclude my term in Malaysia and prepare to return to HQ Thailand, I would like to sincerely thank you for your support, friendship, and close collaboration.

It has truly been a pleasure working together, and I deeply value the partnership we have built over the years. As we move forward, I would also like to kindly ask for your continued support in welcoming and working closely with my successor, Mr. Mongkol Wattaro, who will be assuming the role of TAT Director in Malaysia.

I look forward to staying connected and continuing our collaboration in the future.

Sincerely yours,  
Sirinthara Surakanittaya  
Director, Tourism Authority of Thailand  
Kuala Lumpur, Malaysia



# Special Highlights



## What does Thailand feel like?

What do you think traveling in Thailand feels like?

Joy, calm, excitement, wonder, or a sense of mystery that draws you in. But whatever that feeling may be, Thailand has it all. Because what matters more than the journey itself is the feeling that remains, even after the journey ends. Today, Thailand is ready to make you feel alive again, by creating long-lasting memories that not only heal your body and soul, but also stay with you long after they end.

In this rare moment of serenity, every feeling is felt — deeply, effortlessly, exquisitely. Prepare to discover destinations that will make you experience every feeling.

Explore a place that makes you "Feel All the Feelings".





# Festivals & Events



## February 2026 Festivals and Events in Thailand

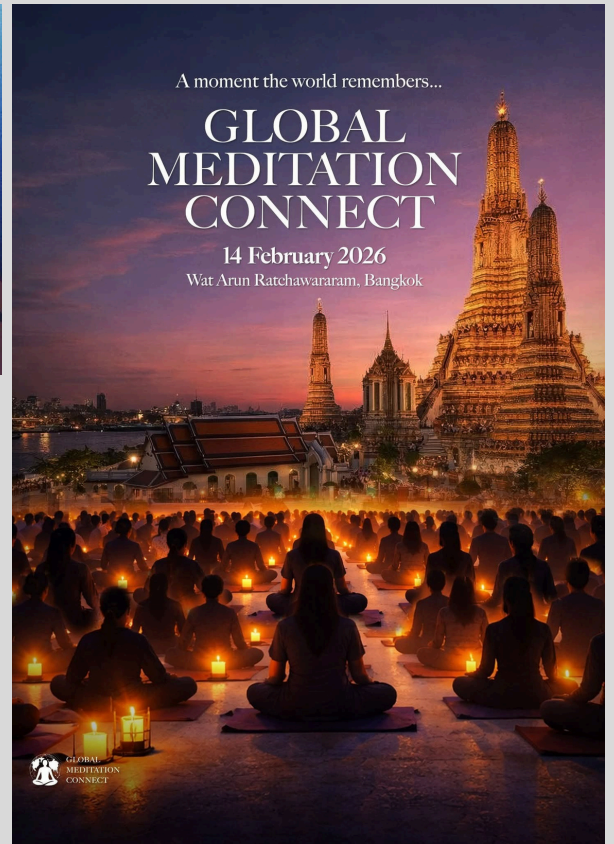
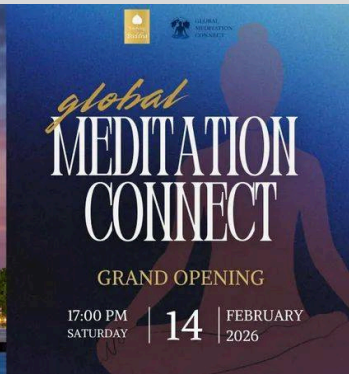
Explore a selection of Thailand's key festivals and events taking place in February 2026, featuring major highlights such as Bangkok Design Week, Chiang Mai Flower Festival, Singha Park International Balloon Fiesta, Thailand UFO Days, and the Phra Nakhon Khiri – Mueang Phet Festival. The calendar also showcases diverse experiences ranging from cultural and heritage celebrations to gastronomy, music, eco-lifestyle, and romantic Valentine's events across the country—inviting visitors to discover Thailand's creativity, traditions, and vibrant local charm throughout the month.

READ MORE





# Festivals & Events



## Global Meditation Connect 2026

Venue: Wat Arun Ratchawararam, Bangkok

Date: 14 February 2026

Time: 5:00 PM (BKKLT / GMT+7)

Join a powerful global moment of stillness at one of the world's most iconic spiritual landmarks. As the sun sets over Bangkok, practitioners from around the world come together in silent meditation—uniting hearts beyond borders, beliefs, and languages.

*"From stillness within, a wave of loving-kindness flows to the world."*

Whether you are an experienced meditator or simply curious, this gathering invites you to pause, breathe, and connect with a shared intention of peace and compassion.

Come sit with us. Feel the collective calm. Be part of a moment the world remembers.

Learn more & stay connected.

READ MORE





# Festivals & Events



## Hat Yai Chinese New Year Festival 2026

A city-wide celebration of culture, faith, music, and joy!

Date: 16–25 February 2026

Venue: Hat Yai, Songkhla

- Sacred worship & blessing ceremonies
- Illuminated lanterns & cultural showcases
- Dragon & Lion dance performances
- Free concerts & music events
- Food, workshops & festive activities

Join us in celebrating prosperity, harmony, and good fortune together in Hat Yai

Date: 16–25 February 2026

Venue: Samakki Mitraphap Foundation (Thong Sia Siang Tung), Hat Yai – The procession of their Deities & CNY Festival

Event Program:

- 16 February | 11:00 PM

Grand Worship Ceremony to welcome the God of Wealth – Cai Shen Ye (財神爺)

- 20 February | 6:00 PM

Dragon Dance Offering Ceremony in honor of the Jade Emperor – Tian Gong (天公)



• 24 February | 7:49 AM  
Procession and Blessing Ceremony

• 24 February | 6:49 PM  
Fire-Walking Ritual

• 25 February | 7:00 PM  
Collective Blessing and Fortune-Dispelling Ceremony



# Peek Into Thailand



## Planning a **Chinese New Year** Trip in Thailand

Discover Thailand's **4 Destinations** This Chinese New Year



### **Chinatown** (Yaowarat Road)

📍 Bangkok

Chinatown is Thailand's largest Chinese community, centered around Yaowarat Road with a long trading heritage. The area is world-famous for its vibrant street food and rich cultural atmosphere. It comes alive during major festivals, especially Chinese New Year and the Vegetarian Festival.



### **Phuket Old Town**

📍 Phuket

Phuket Old Town is a historic district shaped by strong Chinese influences, reflected in its Sino-European architecture and trading heritage. Old buildings along Thalang, Dibuk, and nearby streets have been transformed into cafés, shops, and museums. The lively Sunday Walking Street showcases local food, culture, and a festive atmosphere.



### **Ban Rak Thai**

📍 Mae Hong Son

Ban Rak Thai is a peaceful village near the Thai-Myanmar border, known for its scenic lake and traditional Yunnan-style houses. The village shows strong Chinese cultural influences, with local Yunnan cuisine and a variety of teas, including Qing Qing and Oolong. It offers a unique blend of nature, culture, and culinary delights.



### **Utthayan Sawan**

📍 Nakhon Sawan

Utthayan Sawan Park is a peaceful oasis in Nakhon Sawan, with lush gardens, a serene pond, and a picturesque island. A majestic dragon statue adds mythical charm, perfect for festive celebrations. Walking paths and pavilions offer spaces for leisure, reflection, and cultural enjoyment.



### **Ban Chak Ngaeo**

📍 Chonburi

Chak Ngaeo is a historic community over 100 years old, known for its traditional wooden houses and charming retro atmosphere. Every Saturday, the walking street offers authentic Chinese recipes and local delicacies. The revered Chao Mae Thapthim Shrine, behind the old Chinese opera house, adds cultural depth to the visit.



# Peek Into Thailand

amazing  
THAILAND

## Romance In Thailand

FALL IN LOVE ALL OVER AGAIN

Bang  
Kok



**Chao Phraya River**

Enjoy along the river under shimmering city lights, with iconic landmarks lining the shore—an intimate and elegant experience made for creating unforgettable memories together.

Chiang  
Mai



**Doi Ang Khang**

Colorful flower gardens and misty mornings set the scene for romance. Enjoy slow walks, breathtaking viewpoints, and heartfelt local community experiences together.

Kra  
bi



**Railay Beach**

An enchanting beach surrounded by limestone cliffs and turquoise waters. Ideal for couples seeking natural beauty, privacy, and cinematic sunsets, pure romance.

Ayut  
thaya



**Wat Chaiwatthanaram**

Wander hand in hand through the majestic ruins of Wat Chaiwatthanaram, as the warm glow of sunset gently illuminates the ancient stones—where history and harmony meet romance, shaping a timeless moment to cherish with those you love.

Surat  
Thani



**Khao Sok National Park**

An ancient rainforest with limestone mountains, emerald lakes, and lush greenery. A romantic escape for couples who love nature, adventure, and serenity.

Chiang  
Rai



**Singha Park**

A vast green landscape surrounded by hills, tea plantations, and flower fields. In February, the park comes alive with the International Balloon Fiesta. Colorful hot air balloons fill the sky, creating a magical and romantic atmosphere.

Feb 11 - 15, 2026  
"International Balloon Fiesta"  
@Singha Park



# Peek Into Thailand

## Hua Hin, a Golf Paradise

Hua Hin Cha-Am have always been a favorite weekend getaway destination for the locals in Thailand. From beach resorts, to markets like Cicada and world class restaurants, this destination also attracts foreign tourist as well.

One of the main attractions of Hua Hin to foreigners is that it is a golfer's paradise. With many world class golf courses with distances not far from the city center, golfers can play a round everyday without the hustle of travelling far. Here are some of the must play golf courses in Hua Hin.



### Pineapple Valley Golf Club

This 18-hole championship layout is famed for its high standard of course management build across former pineapple fields surrounded by mountains. The signature hole of this course is the par-three #15 with stunning views of the gulf of Thailand.



READ MORE

### Black Mountain Golf Club

A multi award winning course is one of the premier golfing experiences in Thailand, perhaps even in Asia. Situated within a mountain valley, this 18-hole course have plentiful of aquatic hazard which is a test for all levels of players. The signature hole of this course is the long par-five #6.



READ MORE



# Peek Into Thailand

## Hua Hin, a Golf Paradise



### Springfield Royal Country Club

A masterpiece of Jack Niclaus, this golf club offers a total of 27 holes to play for. Due to conservation efforts, captivating golfers are more than 100 species of birds that is a permanent resident of the golf club. The 500 yards, par-five #9 is the signature hole that features an island green.



### Palm Hills Golf Club

This 18-hole championship course was among the first of new generations courses that open in the early 90's. Hundreds of palm trees line the wide Bermuda fairways with calming vista of mountains, lakes and sea makes this a popular choice among locals and visitors alike. An uphill par-three #11 is the signature hole of this course.



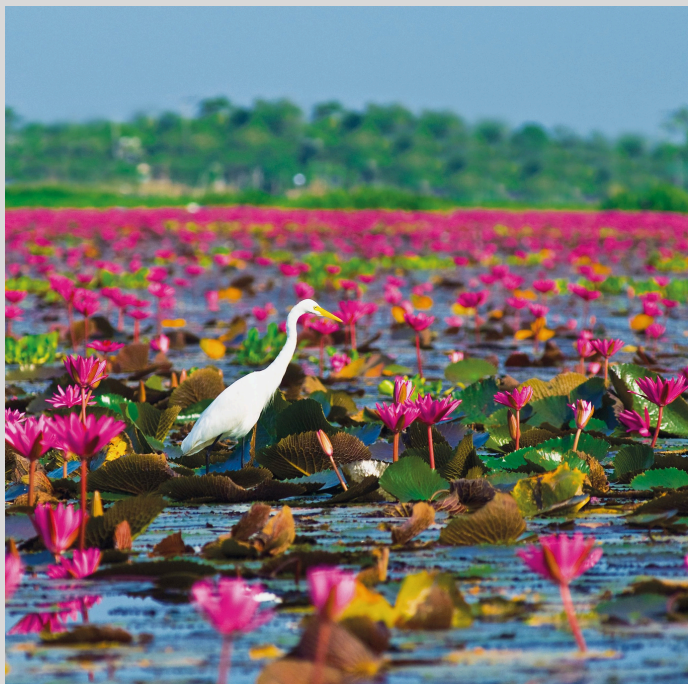


# Peek Into Thailand

## Discover the Charms of Phatthalung

Phatthalung is a quiet southern province of Thailand known for its beautiful wetlands, mountains, and traditional way of life. It is home to Thale Noi, Thailand's first wildlife non-hunting area, famous for lotus fields and birdwatching. With scenic viewpoints, waterfalls, and rich local culture such as Nora dance, Phatthalung is perfect for travelers seeking nature, culture, and a peaceful escape. Discover the charms of Phatthalung to experience the slow life of the community.

Here are must-do activities while in Phatthalung, Thailand — great for nature, culture, viewpoints, and local experiences.



### Samphao Thai

Samphao Thai, Phatthalung is a tourist attraction often featuring scenic, agricultural-themed, and local inspired settings near Thale Noi Bird Watching Park. It is known as a relaxing, photogenic spot near Wat Tha Sampao Tai showcases the traditional lifestyle, wisdom, and arts of southern Thailand.

### Boat Rides at Thale Noi

Thale Noi is a famous freshwater wetland in Phatthalung and Thailand's first wildlife non-hunting area. It is best known for its vast lotus fields, rich birdlife, and peaceful boat rides, especially beautiful at sunrise. Thale Noi is a key nature and eco-tourism spot, offering a calm atmosphere and close connection to local life.





# Peek Into Thailand

## Discover the Charms of Phatthalung



### ATV Rides

Experience adrenaline rush with ATV Rides in Phatthalung mostly in the Khao Kram/Ban Na area of Srinagarindra District where off-road and nature trail adventures are popular such as Khao Kram ATV Adventure. Typical rides last one to two hours and are priced affordably, with both single and double ATVs available.

### Nai Dong Bon Cafe

Surrounded by towering elephant ear plants that create an almost surreal atmosphere. One of the instagramable cafe, popular among the locals in Phatthalung. Immerse yourself with the organic Thai taste and farm-to-table goodness. Nai Dong Bon Cafe is more than a dining spot in Phatthalung, it represents the local flavors of southern Thailand. The cafe focuses on serving the cuisine in fresh, authentic dishes with highlight the taste of local cuisines. Experience the atmosphere while enjoying delectable rich taste of Thai food.





# Peek Into Thailand

## Discover the Charms of Phatthalung



### Natural Tie-dye at Srinaka


Srinaka Model (or Srinaka Community Enterprise Learning Center) in Phatthalung, Southern Thailand, is a recognized community enterprise and social project focused on producing natural tie-dye clothing and printed fabrics. It acts as a local learning center and tourist destination, supported by Thaksin University and the Program Management Unit Area Based Development (PMU A) to alleviate poverty and boost the local economy.



# Peek Into Thailand

## MIND Service, MIND Suratthani

Check-out contemporary retellings of ancient history in Suratthani. Read more at MIND Suratthani-Harmonius Culture.



Living history  
**Harmonious Culture**  
Contemporary retellings of ancient history

[> READ MORE](#)



# Peek Into Thailand

## Spectacular Nights in Chiang Mai

Chiang Mai nights are coming back - bigger, brighter, and more spectacular than ever! From 17 January - 1 March 2026, discover the charms of vibrant cultural hub in Sankamphaeng Walking Street and Chiang Mai Walking Street (Tha Phae Gate), creating an unforgettable night-time experience.

✨ Event Highlights

📷 Iconic photo landmarks

💡 Artistic light installations with dazzling visuals

🎵 Live performance stages featuring famous artists, local musicians, and traditional shows

🌟 “Light Release Plaza” – a space for community talents to shine

🎨 Classic craft workshops

🍔 A wide variety of shops, food, and drinks

❤️ Passport Check-in to receive exclusive limited-edition souvenirs!

📍 Sankamphaeng Walking Street

📅 Every Saturday: 17, 24, 31 Jan & 14, 21, 28 Feb 2026

📍 Chiang Mai Walking Street (Tha Phae)

📅 Every Sunday: 18, 25 Jan & 1, 15, 22 Feb & 1 Mar 2026

🕒 4.00 PM – 10.00 PM

🚗 Free shuttle service available throughout the event





# Amazing Deals

## Gateway to Family Adventures in Phuket & Khao Lak

Phuket Marriott Resort & Spa, Merlin Beach, Courtyard by Marriott Phuket, Patong Beach Resort and Le Méridien Khao Lak Resort & Spa actively support Thailand's tourism vision by driving demand for family travel, leisure, meetings and destination celebrations through integrated marketing and storytelling.

Reintroducing their 3 Marriott properties in Phuket and Khao Lak, highlighting how each resort contributes to the destination through family travel experiences, leisure stays and curated activities for international markets.


Book your preferred stay and spend your lovely days with loved ones!

- **Phuket Marriott Resort & Spa, Merlin Beach**
- **Courtyard by Marriott Phuket, Patong Beach Resort**
- **Le Meridien Khao Lak Resort & Spa**

### Gateway to Family Adventures in Phuket & Khao Lak

Discover easy, joyful family holidays across Southern Thailand with **Phuket Marriott Resort & Spa, Merlin Beach**, **Courtyard by Marriott Phuket, Patong Beach Resort** and **Le Méridien Khao Lak Resort & Spa**. From beachfront pools and Kids' Clubs to spacious family rooms and relaxed dining, each resort offers a welcoming base to explore Phuket and Khao Lak—where beach days, nature and together time come naturally.

MARRIOTT BONVOY




#### WONDERFUL ESCAPE

Escape to the multi-award-winning **Phuket Marriott Resort & Spa, Merlin Beach**, proudly named "Family Resort of the Year" for its exclusive beachfront setting. Discover a sustainable Phuket escape, from snorkelling at our House Reef to visiting the enchanting Butterfly Sanctuary.

Relax and enjoy our wonderful hospitality while little ones have fun at the Kids Club and Splash Zone. Indulge in global flavors at 10 restaurants and bars, including authentic Thai cuisine at Chang Thai and classic Italian dishes at D.O.C.G.

Book the **M Passport Package** and enjoy Kids Stay & Eat Free, daily breakfast, and exclusive privileges for your 2026 getaway.

[Book Now!](#)




#### FAMILY FUN MEETS TROPICAL BLISS IN THE HEART OF PATONG

Step into a tropical oasis in the heart of Patong, thoughtfully designed for unforgettable family holidays. With five swimming pools for all ages—from splashy kids' pools to tranquil retreats for parents—there's a perfect spot for everyone to relax, play, and unwind together.

Fill your days with fun and connection through more than 10 exciting on-site activities. Cook, laugh, and learn together in a Thai cooking class, or feel the thrill of Muay Thai, Thailand's national sport, with family-friendly sessions that are as safe as they are memorable.

[Book Now!](#)



#### A DESTINATION OF DISCOVERY, DESIGNED FOR JOYFUL LIVING

Le Méridien Khao Lak Resort & Spa is a serene beachfront escape on Bang Sak Beach where sunsets meet refined design. The resort features three lagoon-style pools, seven dining venues, bars, and a café, plus curated spaces for leisure and elegant celebrations. Surrounded by tranquil nature, guests are invited to savour every moment. Families enjoy a kids' club and daily activities, while culturally curious travellers can explore local heritage through the Unlock Art program in Takua Pa Old Town. A joyful invitation shaped by the art of travel.

[Book Now!](#)



# TAT KL Features



## TAT attended the MCTA Annual Dinner

The Tourism Authority of Thailand (TAT) joins the industry partners at the MCTA Annual Dinner which held on 16 January 2026 at HXC Grand Ballroom, Pudu in Kuala Lumpur. TAT KL honored the invitation to celebrating partnership and collaboration.



# TAT KL Features



## TAT at the Launching of I-san Suk-Ti-Suk Campaign

The Tourism Authority of Thailand (TAT) attended the launch of the Travel Fair and the I-san Suk-Ti-Suk Campaign, organised by Golden Century Travel in Ipoh. The event highlighted attractive travel packages and promoted Thailand as a preferred leisure destination. TAT's participation reflected its continued support for industry partners and collaborative efforts to stimulate travel from Malaysia to Thailand.



# TAT KL Features



## Happy Andaman Krabi Roadshow to Malaysia

The Tourism Authority of Thailand (TAT) collaborated with Happy Andaman Group led by Seetho Holiday organized the Happy Andaman Krabi and Phuket Roadshow at Novotel Hotel Kuala Lumpur on 21 January 2026. The event attended by more than 50 travel agents from Kuala Lumpur, Selangor and Negeri Sembilan. The Happy Andaman Team showcases 12 property and companies in Krabi and Phuket.