

E-NEWS

TOURISM AUTHORITY OF THAILAND

KUALA LUMPUR OFFICE

DISCOVER THAILAND'S
HIGHLIGHTS



PRASAT HIN PHANUM RUNG,
BURIRAM

**UNLOCK THE
MEANINGFUL AMAZING**

TAT KL E-NEWSLETTER



SAWASDEE TO ALL READERS!

Thank you for reading the e-newsletter of the Tourism Authority of Thailand, Kuala Lumpur. We bring you the highlights of Amazing Thailand.

Happy Reading!

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THAILAND EVENTS CALENDAR FOR DECEMBER 2023

While Thailand is a year-round tourist destination, December is a time when the kingdom is in full bloom with special events and flower festivals. This year, December promises to be even more exciting with the first-ever Thailand Winter Festival, a grand celebration of five iconic year-end events that will culminate in the Amazing Thailand Countdown, known globally as one of the world's most extraordinary celebrations.

Events & Festivals December 2023



Vijit Chao Phraya 2023
1-31 December 2023
Rama VIII Bridge, Wat Arun,
Wichai Prasit Fort, Memorial Bridge
& River City Bangkok



**Amazing Thailand
Marathon Bangkok**
3 December 2023
Rajamangala National Stadium -
Democracy Monument
and Lan Khon Mueang



**River Kwai Bridge Week
and Red Cross Fair 2023**
8-17 December 2023
River Kwai Bridge, Kanchanaburi



**Thailand Biennale Chiang Rai
2023 : The Open World**
9 December 2023 - 30 April 2024
Chiang Rai City & Chiang Saen District



**Ayutthaya World
Heritage Fair 2023**
15-24 December 2023
Ayutthaya Historical Park



**Charming Chiang Mai Flower
Festival 2023**
15 December 2023 - 1 January 2024
82nd Anniversary Chaloem Phrakiat Park

Flora Festival 2023-2024
1 December 2023 - 29 February 2024
Royal Park Rajapruek, Chiang Mai

"Mae Sai 10 Tribes" Festival
6-11 December 2023
Tea Oil Center, Mae Sai, Chiang Rai

Bangkok Illustration Fair 2023
7-10 December 2023
Bangkok Art & Culture Centre (BACC)

**Banphe & Samed Island
Festival**
7-11 December 2023
Banphe Municipality Pier, Rayong

**"Kaen" International Film
Festival 2023**
8-12 December 2023
Khon Kaen University
& Central Department Store,



**Chiang Rai Flower
and Art Festival 2023**
17 December 2023 - 2 January 2024
Garden of Reeds, Mueang District
Doi Luang District,
Pa Daet District Office,
Mae Chan District,
& Phaya Mengrai District

**International Silk Festival
"POOX XIAO" Tradition
Red Cross Fair & Khon Kaen
Soft Power 2023**
Now until 10 December 2023
Khon Kaen City Hall, Khon Kaen

Wonderfruit Festival 2023
14-18 December 2023
The Fields at Siam Country Club, Chon Buri

**Night at the Museum
Festival 2023**
15-24 December 2023
49 museums & learning centres

**Sakon Nakhon
Christmas parade 2023**
20-24 December 2023
St Michael's Cathedral & Don Koen Park
21-25 December 2023
The Roman Catholic Archdiocese of Thare
& Nonseng & King Rama V Monument

**Nasatta Light Festival
Winter Illumination 2024**
Now until 28 April 2024
NaSatta Park, Ratchaburi

SPECIAL HIGHLIGHT

I HAVE A "MEANINGFUL RELATIONSHIP" IN THAILAND

The Tourism Authority of Thailand (TAT) premieres a 'Meaningful Relationship' advertising film to the world. The film illustrates key messages under the TAT's 2024 international communication campaign through offline and online media platforms as well as the TAT's own social media accounts including those of the 29 TAT offices around the world.

The Meaningful Relationship advertising film forms part of latest communication campaign to inspire travellers from around the world to come and engage in meaningful connections with every aspect of Thailand, from the local people and community to nature and meaningful, one-of-a-kind experiences.

Attractions, landmarks, community-based tourism villages, and accommodation appearing in the film are located in Kanchanaburi, Chumphon, Nakhon Phanom, and Bangkok.

WATCH NOW - CLICK ON PHOTO



PEEK INTO AMAZING THAILAND



CHIANG MAI & DECEMBER

Follow the Blossoming Beauty: Discover the enchanting Chiang Mai Flower Field Route, where nature's tapestry of vibrant blossoms unfolds at every turn. Don't miss the chance to stroll through this floral wonderland!

Check out the places for your Insta-worthy update:



Highlights of Northern

BAN NA FLOWER GARDEN: Lanna Wooden Bridge and flower field
Open daily from NOW till February 2024 (07:00-18:00 hrs.)

Facebook: [BAN NA FLOWER GARDEN](#)

I LOVE FLOWER FARM: This year's highlight is Salvia Blue, Purple Giant, Antirrhinum Potomac in orange & yellow
Open daily from 12 October 2023 – 29 February 2024 (08:00-18:00 hrs.) (Last Admission 17:00 hrs.)

Facebook: [I LOVE FLOWER FARM](#)

SIX FLOWER GARDEN, Mae Raem, Mae Rim

Open daily from 19 October 2023 – February 2024 (08.00-20.00 hrs.)

Facebook: [SIX FLOWER GARDEN](#)



KUV NIAM HYDREANGEA: Highlight is Hydreangea in white, purple, pink, blue and yellow.

Open daily from NOW – February 2024 (08:00-18:00 hrs.)

YINGYONG FLOWER GARDEN: Blue and Red Salvia garden with mountain-view skywalk

Open daily from NOW – February 2024 (08:00-18:00 hrs.)

Facebook: [YINGYONG FLOWER GARDEN](#)

BAN HUA FLOWER & ORANGE GARDEN: Pick up fresh oranges

Open daily from NOW (07:00-18:00 hrs.)

Facebook: [BAN HUA FLOWER & ORANGE GARDEN](#)

KEKHUAI BAN AOMLONG: Highlight is white and yellow Chrysanthemum.
Open daily from 25 October – 30 November 2024 (07:00-18:00 hrs.) Free admission

Facebook : [KEKHUAI BAN AOMLONG](#)

SPECIAL ISSUE:

SEE THE UNSEEN THAILAND - TRAVEL ITINERARY

Unlock meaningful Amazing Thailand all year round. Here are some recommended places to visit each month. Prepare yourself to be amazed in the land of a thousand charms.

PART-1

TRAVEL ITINERARY

SEE THE UNSEEN THAILAND



FLIGHT DEPARTURE: MALAYSIA



FLIGHT ARRIVAL: THAILAND



JANUARY

The best time to admire the romantic blooming Cherry Blossom when they bloom in pink, scattered throughout the hills.

✦ Loei - Phu Lom Lo
✦ Chiang Mai - Doi Inthanon / Doi Khun Mae Ya / Doi Ang Khang



FEBRUARY

Experience the breathtaking beauty of Pink Phukha blossoms, the pink flowers bloom only in February, making this destination a unique spectacle.

✦ Nan Province - Doi Phukha



MARCH

Explore the enchanting world beneath the waves, witness the beauty of the sea. Dive into one of Thailand's most stunning shallow-water coral reefs, where clownfish and sea turtles thrive.

✦ Phang Nga - Surin Islands



APRIL

Songkran festivities, the joyous water festival come alive. Splashes its exuberance creating an unforgettable atmosphere of fun and unity

✦ Chiang Mai - Tha Phae Gate
✦ Bangkok - Khao San and Silom Road



MAY

Discover the mesmerizing Separated Sea, a unique spectacle heightened by the cool waters during the rainy season.

✦ Surat Thani - Koh Nangyuan



JUNE

Embark on a journey to witness the breathtaking beauty of the most enchanting sea of green grass
✦ Phitsanulok - Thung Salaeng Luang National Park



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PART-II

TRAVEL ITINERARY

SEE THE UNSEEN THAILAND



FLIGHT DEPARTURE: MALAYSIA



FLIGHT ARRIVAL: THAILAND



JULY

Experience the wonders of Phu Hin Rong Kla, including the breathtaking Lan Hin Taek and the majestic Man Daeng Waterfall. Discover the enchanting landscapes with a captivating view from the 5th floor of the waterfall and the surrounding Lan Hin Taek area."

✦ Phitsanulok - Phu Hin Rong Kla



AUGUST

Witness the grandeur of the Dong Phrayayen forest. Immerse yourself in the vibrant hues of Khao Kam grass and beautiful flowers during the rainy season. Unveil the stunning panorama from the best viewpoint at Pha Dia Dai

✦ Nakhon Ratchasima - Pha Dia Dai in Khao Yai



SEPTEMBER

Cross the iconic Mon Bridge, Thailand's longest wooden bridge. Don't miss the opportunity to admire the enchanting morning ambiance and the beauty of a breathtaking sunrise.

✦ Kanchanaburi - Sangkhlaburi



OCTOBER

Phu Kradueng, A destination where, at least once in a lifetime, you must ascend on your own to test both physical and mental capabilities

✦ Loei - Phu Kradueng



NOVEMBER

Ascend the mountain, embrace the chilly northern weather, capturing the mesmerizing sunrise and glimpses of the Milky Way

✦ Chiang Rai - Phu Chi Fa



DECEMBER

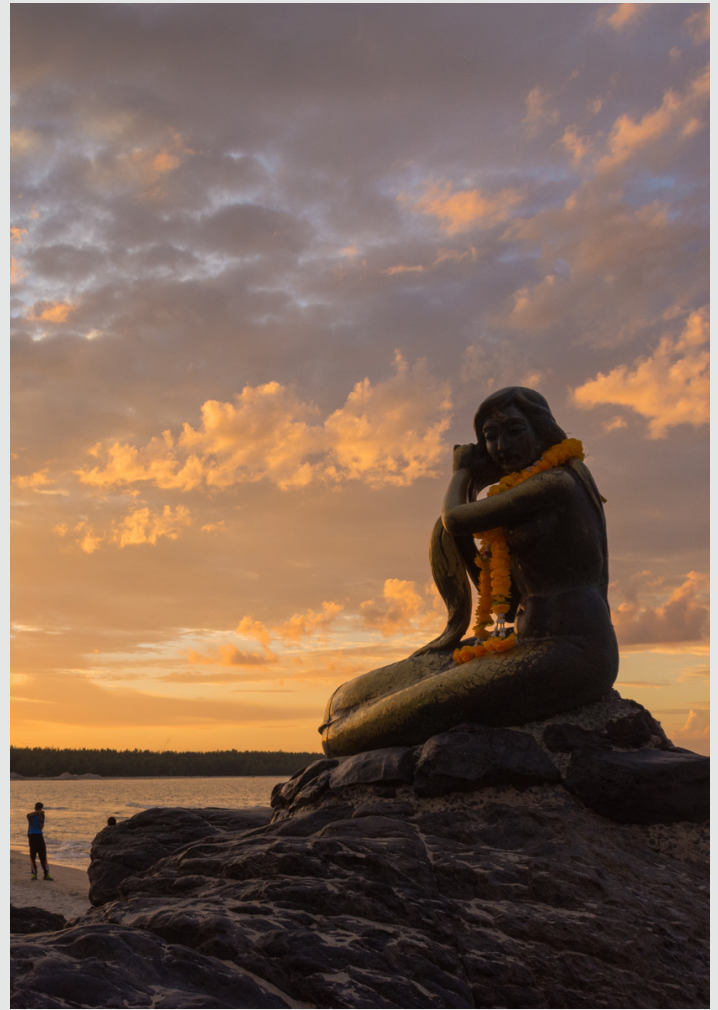
Embark on a thrilling adventure at Tham Chet Khot. An exciting journey through a vast cave with seven curves, adorned with stunning stalagmites and stalactites. As you emerge from the darkness, you'll be greeted by a white sandy beach.

Satun - Tham Chet Khot



Tips:

As we embark on our journey, it's crucial to prepare thoroughly. Alongside packing personal belongings, fellow travelers, there's one essential element you should consider — a fundamental understanding of proper behavior. Familiarize yourself with the correct etiquette for various modes of travel to ensure a smooth and enjoyable experience.



For incoming and outgoing travellers passing through from 1 November 2023 to 30 April 2024. Thailand is temporarily suspending the need to fill out the 'To Mo 6' (TM6) immigration form for travellers entering and exiting Thailand at the Sadao Immigration Checkpoint in Songkhla starting from 1 November 2023 until 30 April 2024.

[CLICK HERE FOR MORE INFO](#)

THAILAND SUSPENDS TM6 FORM AT SADAO IMMIGRATION CHECKPOINT

EXCITING NEWS FOR TRAVEL ENTHUSIASTS!

- CROSS-BORDER QR PAYMENT

Your Thai adventures just got a whole lot easier with BigPay! Now, you can dive into the vibrant streets of Thailand without worrying about cash.

Introducing the DuitNow Cross-Border QR Payment Feature!

BigPay users, rejoice! Say goodbye to the hassle of currency exchange and hello to seamless transactions. Simply scan Thailand's QR codes using DuitNow and experience the ultimate cashless convenience.

- 1 Launch the BigPay app
- 2 Tap on the Explore tab at the bottom
- 3 Select DuitNow QR
- 4 Scan any PromptPay QR code, enter the amount
- 5 Review details, including the exchange rate
- 6 Click Pay and Voila!! Your transaction is complete!

No more fumbling with cash or worrying about language barriers – it's as easy as scanning any DuitNow QR code in Malaysia! Adventure awaits, and your payment journey just becomes a breeze!

Pack your bags, scan away, and let the good times roll.

MORE INFO -
CLICK HERE

Start paying with QR in Thailand!



Why use QR when traveling?



Enjoy great Foreign Exchange rates!



It's convenient and easy



No money changer needed. Do it all from your phone!



It's 100% FREE to use

Where can I use it?

Look out for QR codes by PromptPay Business. Easy peasy! That includes your favourite merchants

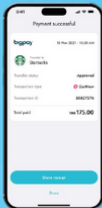
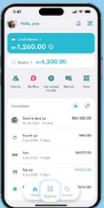


Payments to a personal PromptPay QR code are currently not accepted. (Only business QR transactions). To find out whether the QR is a personal or Business QR you will need to attempt a transaction and see the response message.



How do I pay with QR on BigPay?

Just follow these steps!



Sign up for BigPay to start using Crossborder QR!

It's free and only takes 5 minutes.







SATUN TOURISM RIDE 2023



A cycling event organized by Yayasan Nurisan, TAT KL has collaborated to promote the event Satun Tourism Ride 2023. The cycling event's main program is the border crossing cycling where 160 participants cycled across the Wang Kelian border to Satun. The event also involves the participants touring around Satun town.

ENGAGEMENT SESSION WITH POLITEKNIK SULTAN IDRIS SHAH



On 3rd November, TAT KL had the privilege of having an engagement session with students for Politeknik Sultan Idris Shah held at Lee Gardens Plaza, Hat Yai. The session was an academic session where we shared TAT's functions, programs and efforts in promoting Tourism in Thailand. The session was joined by 36 students and 5 lecturers which also visited others parts of Hat Yai for their CSR activities.