

DISCOVER THAILAND'S HIGHLIGHTS
AUGUST 2026

E-NEWS

TOURISM AUTHORITY OF THAILAND
KUALA LUMPUR OFFICE

VIBRANT . EXOTIC . CULTURAL

WWW.TOURISMTHAILAND.MY

TAT KL E-Newsletter

SAWASDEE TO ALL READERS!

Thank you for reading the e-newsletter of the Tourism Authority of Thailand, Kuala Lumpur. We bring you the highlights of Amazing Thailand.

Happy Reading!

TOMORROWLAND



A world-class experience is about to begin.

The music, the lights, and the energy of people from around the globe are coming together as one. 🎵✨

This is more than just a music festival—it's an unforgettable experience that the world has been waiting for.

Tomorrowland is about to take you into a world of rhythm, dreams, and memories that will last a lifetime. 🌍🔥

See you soon.

[READ MORE AT E-NEWSLETTER AUGUST 2026 ISSUE](#)

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Special Highlights

TAT welcomes the new Sadao Road as an ASEAN tourism gateway linking Thailand and Malaysia

The Tourism Authority of Thailand (TAT) welcomed the official opening on 10 July 2026 of the new road linking Sadao Customs House in Songkhla with the Bukit Kayu Hitam checkpoint in Kedah, Malaysia. The ceremony was jointly presided over by Thailand's Prime Minister H.E. Mr. Anutin Charnvirakul and The Honourable Dato' Seri Anwar Ibrahim, Prime Minister of Malaysia, marking a major infrastructure milestone in strengthening travel, trade and tourism connectivity between the two countries. Cross-border link boosts seamless travel, overland tourism and local economies while strengthening visitor safety across Thailand's southern gateway.



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Festivals & Events



From colourful balloon displays and creative festivals to travel showcases, August offers something for every visitor. Featured events include the Mini Balloon Festival 2026 @ Pran Buri, the multi-day Feel All the Feelings @ Chiang Mai, Character Fest Thailand 2, and the Thai Teaw Thai 79th travel fair. Together with many other events held nationwide, the month celebrates Thailand's creativity, culture, and travel experiences.



READ MORE



Festivals & Events

Mark your calendars for a spectacular display of faith and community! 🇹🇭 ✨

2026 INTERNATIONAL CEREMONY OF ALMS OFFERING AND MAHĀSANGHADĀNA

มหาสังฆทานครั้งยิ่งใหญ่ **10,000** MONKS
ตักบาตรพระ **10,000** รูป

คณะสงฆ์ 4 ประเทศ 14 จังหวัดภาคใต้ น้อมถวายเป็นพุทธบูชา นานาชาติ
OFFERING ALMS TO 10,000 MONKS FROM 4 COUNTRIES ACROSS 14 SOUTHERN PROVINCES
INTERNATIONAL BUDDHIST MERIT-MAKING CEREMONY
A rare opportunity to make great merit by offering to the Sangha.

泰南宋卡府合艾市第23届国际施斋供养千僧大法会
THE 23RD INTERNATIONAL ALMS OFFERING CEREMONY (HAT YAI, SONGKHLA, THAILAND)

ตักบาตร
อาหารแห้ง
OFFERINGS
OF DRY FOOD
(NON-PERISHABLE
FOOD ITEMS)

ทำบุญ
เมือง
...
เติมบุญ
ให้ตน
เอง
Make merit
for the city
...
Increase
merit for
yourself

อุทิศให้
กับ
พ่อแม่
ญาติ
และ
บรรพ
บุรุษ
DEDICATE
TO PARENTS,
RELATIVES
AND
ANCESTORS

* กรุณาแต่งกายชุดขาว เพื่อถวายเป็นพุทธบูชา
PLEASE WEAR WHITE AS A SIGN OF RESPECT AND DEVOTION TO BUDDHISM

อาทิตย์ที่ 16 สิงหาคม พ.ศ. 2569
ณ นีพัทธอุทิศ 3 ใจกลางนครหาดใหญ่ เวลา 06.00 น.
DATE: SUNDAY, 16 AUGUST 2026 TIME: 6:00 AM
VENUE: NIPHAT UTHIT 3 ROAD, HAT YAI CITY CENTRE, SONGKHLA PROVINCE, THAILAND

ปัจจัยทุกบาท : ทุกท่านสามารถสนับสนุน
งานพระพุทธศาสนาในโครงการ
วัดบางพระ 10,000 รูป นานาชาติ
EVERY DONATION, BIG OR SMALL:
YOU CAN SUPPORT BUDDHIST ACTIVITIES
IN THE 10,000 MONKS INTERNATIONAL
ALMS OFFERING PROJECT.

สนับสนุนได้ที่ : มูลนิธิเพื่อการศึกษา ศาสนาและวัฒนธรรม นานาชาติ
เลขที่ 40 ถนนจำ หอย 1 อ.หาดใหญ่ จ.สงขลา
โทร. 088-762-5456, 090-716-3241
SUPPORT OFFICE:
FOUNDATION FOR INTERNATIONAL EDUCATION,
RELIGION AND CULTURE
40 BANNA ROAD, SQ 1, HAT YAI, SONGKHLA, THAILAND
TEL: 088-762-5456, 090-716-3241

ธนาคารไทยพาณิชย์ (SCB)
ชื่อบัญชี : โครงการตักบาตรพระ 10,000 รูป นานาชาติ
ACCOUNT NAME: 10,000 MONKS
INTERNATIONAL ALMS OFFERING PROJECT
เลขที่บัญชี / ACCOUNT NO.
762-229-6649

สอบถามเพิ่มเติม
081-651-9380, 081-599-9040,
064-991-6242
FOR MORE INFORMATION:
081-651-9380, 081-599-9040,
064-991-6242

ร่วมบุญไม่ขาดบุญใด... / TOGETHER WE SHARE IN THIS MERIT

THAILAND

LINE

ติดต่อสอบถาม

The 23rd International Alms Offering Ceremony is returning to Hat Yai, bringing together 10,000 monks from 4 countries. Whether you are looking to make merit for yourself, your family, or the community, this rare event is an unforgettable experience of peace and devotion.

📍 Niphat Uthit 3 Road, Hat Yai City Centre

📅 Sunday, 16 August 2026

🕒 6:00 AM onwards

💡 Note: Please wear white to show respect.



Festivals & Events

UDON THANI Horticultural Expo 2026



The Udon Thani International Horticultural Expo 2026 will take place from 1 November 2026 to 14 March 2027 at Nong Dae, Kut Sa Sub-district, Mueang district, Udon Thani, under the theme:

“Diversity of Life: Connecting People, Water, and Plants for Sustainable Living.”

The Expo will showcase the rich diversity of nature, innovation, and sustainable living while highlighting Udon Thani and Thailand's northeastern region as premier travel destinations. The event aims to promote local tourism products and services, create new business and tourism opportunities, and encourage visitors to discover the region's unique culture, nature, and experiences.

[READ MORE](#)



Peek Into Thailand

Explore Nature and Culture in the North of Amazing Thailand



Northern Thailand awakens with a peaceful rhythm unlike anywhere else, where nature and culture exist in perfect harmony, inviting every traveller to slow down, breathe deeply, and discover the true heart of the Kingdom.

If you're looking to experience the perfect combination of nature and culture in Northern Thailand, these destinations offer the richest and most authentic experiences.

Doi Inthanon National Park, Chiang Mai

Known as the "Roof of Thailand," this is the country's highest peak and one of the best places to immerse yourself in nature.

Highlights:

- Twin Royal Pagodas
- Cloud forests and waterfalls
- Nature trails and birdwatching
- Sunrise above the sea of mist
- Karen and Hmong hill tribe communities



Best for: Hiking, photography, cool weather, and eco-tourism.



Peek Into Thailand

Chiang Mai Old City, Chiang Mai

The cultural heart of Northern Thailand and the former capital of the Lanna Kingdom.

Highlights:

- Ancient temples such as Wat Phra Singh and Wat Chedi Luang
- Sunday Walking Street Market
- Lanna arts and handicrafts
- Northern Thai (Lanna) cuisine
- Traditional festivals, including Yi Peng



Best for: History, food, temples, and local arts. Known as the "Roof of Thailand," this is the country's highest peak and one of the best places to immerse yourself in nature.

Mae Kampong, Chiang Mai

A charming mountain village surrounded by forests and streams that showcases sustainable community-based tourism.

Highlights:

- Traditional wooden homes
- Coffee plantations
- Forest walks and waterfalls
- Local cuisine and homestays
- Warm village hospitality



Best for: Slow travel, cultural immersion, and wellness.

Wat Rong Khun (White Temple), Chiang Rai

One of Thailand's most iconic landmarks, blending contemporary art with Buddhist symbolism.

Highlights:

Stunning white architecture

- Intricate sculptures
- Art galleries
- Nearby Blue Temple and Black House Museum



Best for: Art lovers, photographers, and cultural exploration.



Peek Into Thailand

Doi Mae Salong, Chiang Rai

A picturesque mountain destination famous for tea plantations and Chinese-Yunnan heritage.

Highlights:

- Tea tasting
- Scenic mountain roads
- Cherry blossoms (winter)
- Local Yunnan cuisine
- Sunrise viewpoints

Best for: Scenic drives, tea lovers, and cultural diversity.



Pai, Mae Hong Son

A laid-back mountain town surrounded by spectacular natural landscapes.

Highlights:

- Pai Canyon
- Hot springs
- Bamboo Bridge
- Waterfalls
- Sunset viewpoints
- Local cafés and markets

Best for: Relaxation, nature, and young travelers.



Nan

An underrated gem where traditions remain deeply rooted.

Highlights:

- Wat Phumin
- Rice fields and mountain scenery
- Traditional murals
- Local weaving villages
- Peaceful atmosphere

Best for: Authentic local experiences and hidden gems.



Peek Into Thailand

TAT celebrates Wat Phra Mahathat UNESCO World Heritage inscription with year-round campaign



The Tourism Authority of Thailand (TAT) is celebrating the inscription of Wat Phra Mahathat Woramahawihan in Nakhon Si Thammarat on the UNESCO World Heritage List as Thailand's ninth World Heritage property and sixth cultural property. TAT is carrying this historic recognition forward through "The Twelve Sacred Discoveries Nakhon Si Thammarat: A Journey to World Heritage" campaign, a year-round programme inviting visitors to discover the site's living Buddhist heritage across the seasons.

[READ MORE](#)



Peek Into Thailand

Something fresh and local at Or Tor Kor Market, Bangkok

Looking for a fresh market stop in Bangkok? Or Tor Kor Market brings together 608 stalls of premium seasonal fruit and vegetables, meats, seafood, local snacks, ready-to-eat dishes, and trusted Thai ingredients in one easy visit.

Many products are supplied directly from Thai farmers, helping support local communities. Visitors can also find selected certified safe, organic, geographical-indication, and Royal Project products — a simple way to taste Thailand's food culture.

Getting there:

-  MRT: Kamphaeng Phet Station, Exit 3
-  BTS: Mo Chit Station, then continue by MRT, taxi, or ride-hailing service
-  Taxi / ride-hailing: Search for Or Tor Kor Market
-  Public bus: Routes serving the Chatuchak and Kamphaeng Phet area
-  Private car: Parking available nearby

 Open daily: 09.00–18.00 hrs.



News & Announcements

TAT and AirAsia Group sign three-year tourism partnership

The Tourism Authority of Thailand (TAT) and AirAsia Group signed a three-year Memorandum of Understanding (MOU) on 9 July 2026 at Park Hyatt Kuala Lumpur, Malaysia, to expand tourism cooperation and strengthen Thailand's position as a quality regional destination under "Amazing Thailand: Feel All the Feelings".

The signing ceremony was witnessed by H.E. Mr. Anutin Charnvirakul, Prime Minister, together with Mr. Phiphat Ratchakitprakarn, Deputy Prime Minister and Minister of Transport; Mr. Ekniti Nitithanprapas, Deputy Prime Minister and Minister of Finance; Mr. Sihasak Phuangketkeow, Deputy Prime Minister and Minister of Foreign Affairs; and Mr. Surasak Phanchaoenworakul, Minister of Tourism and Sports. The MOU was signed by Miss Pattaraanong Na Chiangmai, TAT Deputy Governor for International Marketing – Asia and South Pacific, and Mr. Ahmad AL Farouk Bin Ahmad Kamal, Deputy Chief Executive Officer of AirAsia Group Berhad.



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Amazing Deals



The Forum Park Hotel Bangkok

Looking for a simple yet comfortable place to stay?

Forum Park Hotel is located in Bangkok Thailand, offering comfortable accommodation, excellent facilities, and warm Thai hospitality for both leisure and business travelers. The hotel would be a suitable choice for visitors seeking a pleasant stay in Bangkok Thailand.

Forum Park Hotel Bangkok Thailand adjacent to Makro Sathorn Shopping Mall only approximately 450 meters, Central Rama 3 Shopping Mall only approximately 1.6 kilometers, KING POWER MAHANAKHON only approximately 2.0 kilometers, Dusit Central Park only approximately 4.0 kilometers, ASIATIQUE The Riverfront only approximately 4.0 kilometers, River City Shopping Mall only approximately 4.9 kilometers, Terminal 21 Rama 3 Shopping Mall only approximately 5.1 kilometers and ICONSIAM only approximately 6.1 kilometers.

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Amazing Deals



Andaz Pattaya Jomtien Beach

How about some lush green, classy and beach?

Andaz Pattaya Jomtien Beach Nestled on a serene stretch of beach on Thailand's sunset coast, Andaz Pattaya Jomtien Beach is a luxury and lifestyle resort that seamlessly weaves world-class hospitality with authentic Thai heritage. As a 204-room and villa resort, including six restaurants and bars, three swimming pools, inspiring event spaces, a kids' club, and more, we offer global explorers, including experience-seeking couples and families, the opportunity to reconnect with nature, discover Thai culture, and enjoy myriad activities.

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Amazing Deals



Cross Pattaya Pratamnak

Or something elegant and warm?

Cross Pattaya Pratamnak is a luxurious 5-star hotel located in Pratamnak Area, Pattaya. The hotel stands out with its stunning sea views and breathtaking sunsets, thanks to its elevated position overlooking Pattaya Bay.

The architecture and interior design are inspired by Colonial-style elegance, featuring soft, soothing color tones and premium materials that create a warm and inviting ambiance. The hotel offers full facilities and amenities for the most comfort and relaxation.

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