# E-NEWS

TOURISM AUTHORITY OF THAILAND



## TAT KL E-NEWSLETTER

#### **SAWASDEE TO ALL READERS!**

Thank you for reading the e-newsletter of the Tourism Authority of Thailand, Kuala Lumpur. We bring you the highlights of Amazing Thailand. Happy Reading!



#### **EXPLORE LOEI: TRACING THE PHI TA KHON MASKS, THE CHARM OF DAN SAI'S WAY OF LIFE**

The Phi Ta Khon Festival is one of Thailand's most unique traditional festivals, grandly celebrated annually in Dan Sai District, Loei Province. The Phi Ta Khon performance is part of "Boon Luang," an important Buddhist ritual that reflects the beliefs, faith, and community spirit.

Amazing Thailand has captured the spectacular atmosphere of the Phi Ta Khon mask parade, folk performances, and activities that deeply reflect the Isaan way of life.

#### **READ MORE AT E-NEWSLETTER AUGUST 2025**

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## EVELITS & FESTIVALS



#### **AUGUST 2025 FESTIVALS AND EVENTS IN THAILAND**

Explore top festivals and cultural happenings across Thailand this August—from seaside concerts and wellness retreats to design showcases and culinary fairs. Highlights include Music Night at the Museum in Songkhla, featuring stargazing and workshops, Summer Sonic Bangkok, which showcases over 30 international artists, and the Khanom Festival, featuring beachside concerts and regional cuisine from more than 70 food stalls. Culture lovers can enjoy traditional experiences at the Ban Pam Bok Festival in Mae Hong Son, and experience farm life at the Krabi Agro Fest.

The month concludes with Pakk Taii Design Week in Songkhla, celebrating Southern Thai culture through art, performances, and creative workshops across multiple venues.

**Read More>>** 



#### DIVINE CELEBRATION OF MOTHER'S DAY

In Thailand, Mother's Day is celebrated on August 12 each year. This date is significant because it marks the birthday of Her Majesty Queen Sirikit, the Queen Mother of Thailand, who is regarded as the mother of the nation.

August 12 would be considered a public holiday in Thailand, and ceremonies and tributes are held nationwide to honor Queen Sirikit. The Mother's Day in Thailand will see a family celebration where children will express gratitude and love to their mother with flowers, gifts, and perform the traditional gesture of respect called "wai" to their mothers.

The Jasmine flower is the symbolic flower for Mother's Day in Thailand to represent pure and selfless love.





## WALK WITH DINOSAURS: EXPLORE JURASSIC WORLD'S BREATHTAKING FILM SITES AND THAILAND'S FOSSIL FRONTIER

Hollywood roared back to life in southern Thailand with Jurassic World: Rebirth, released worldwide on 2 July 2025. Dinosaurs stormed through the raw, untamed beauty of Krabi, Phang-Nga, and Trang—Thailand's fossil frontier and the film's striking backdrop.

The dinosaurs may be digital, but the landscapes are 100% real. With dramatic coastlines, towering limestone peaks, and dense jungle, the filmmakers didn't need to fabricate a setting—the terrain delivered it all.





## PEEKINTOTHAILA

# Walk with in Thailand





#### Krabi

Where the Dinosaurs Never Left

- · Railay Beach
- Huai To Waterfall
- Ban Ba Kan (Ao Luek)
- · Tham Toh Luang
- Khao Khanab Nam
- Khlong Root
- · Palm Plantation (Khao Kram)
- Nai Mueang (Thap Prik)
- ATV Nature View Point

**Beyond the Screen: Real Fossils** in the Northeast

#### Khon Kaen

Thailand's first dinosaur fossils, including Phuwiangosaurus and Kinnareemimus.



Home to rare species like Siamraptor suwati, a T. rex cousin.



Phang-Nga

· Phang-Nga Bay



Sunset Beach, Ko Kradan



Where film fantasy meets fossil fact.

From cinematic jungles to ancient bones -Thailand brings dinosaurs to life.





## PHUKET ONEMAP - A CONVENIENT GUIDE TO GETTING AROUND BY PUBLIC BUS

Phuket OneMap provides real-time updates and clear route maps for six major public bus lines—making it easier to navigate key areas of the island using public transport. While a wide range of transportation options are available across Phuket—including tuk-tuks, taxis, app-based ride services, local minibuses, songthaews (shared pick-up trucks), motorbike taxis, car and motorbike rentals, and private charters—Phuket OneMap focuses specifically on six public bus lines operated by local authorities and private entities.

#### Phuket Smart Bus

Air-conditioned public buses connect Phuket International Airport with major beaches and town centres.

Operated by: Phuket City Development Co., Ltd. (PKCD) Fares: 50-170 Baht per trip (day-pass options available)

#### The Dragon Line

Free electric shuttle serving a circular route through Phuket Old Town.

Operated by: Phuket Province / Smart City Initiative (PKCD-supported)

Service hours: 10:00-21:00

Fare: Free for all users (locals and tourists)

#### Phuket EV Bus

Modern, electric buses serving city routes between piers, markets, shopping centres, and residential areas.

Operated by: Phuket Provincial Administration Organisation (PPAO)

Fares: 15-40 Baht per trip (free for eligible riders: students in uniform, monks/priests, elderly, persons with disabilities)

#### Tips for First-Time Bus Riders in Phuket

Be patient: bus frequency may vary depending on route and time of day Arrive early at the stop, especially during peak tourist hours Keep small change for fare (where contactless payment is unavailable) Stop signage may be limited—check landmarks on OneMap before travelling Bus services are not 24/7; check the last departure time for each line Allow buffer time when connecting to flights or appointments



### PEEKINTOTHAIL



## Phuket OneMap

A Real-Time Guide to Getting Around by Public Bus



Covers 6 key public bus routes



🚍 🤊 Live bus tracking, timetables & stop maps

#### onemap.phuket.cloud

While other transport options such as tuk-tuks, taxis, app-based rides, songthaews, minibuses, and rentals are widely available, Phuket OneMap helps riders navigate core public bus services with ease.







Air-conditioned buses linking the airport with beaches and town centres

Operator: PKCD

Fare: 50-170 Baht (day pass available)

Routes: Airport ↔ Rawai

Patong ↔ Phuket Bus Terminal 1 Stops:

Airport, Kamala, Patong, Karon, Kata, Rawai, Chillva Market



#### The Dragon Line

Free electric shuttle around Phuket Old Town

Operator: Smart City / Phuket Province

Fare: Free

Hours: 10:00-21:00

Stops: Limelight, Thaihua Museum,

Wat Mongkolnimit, markets & cafés Runs every 15 minutes

#### **Phuket EV Bus**

Modern electric buses connecting city hubs, piers & markets

Operator: PPAO

15-40 Baht (free for eligible riders) Fare:

- Route 1: Saphan Hin - Central Phuket

- Route 2: Chalong Pier - Supercheap

– Route 3: Rassada Pier – Andamanda Water Park Central Phuket, Andamanda,

Chillva Market, Lotus's Samkong

#### Why Use Phuket OneMap?

ONE



Real-time arrivals



Easy-to-read route maps



Access to major attractions



Eco-friendly & budget-friendly travel













#### BE A CHAMPION OF YOUR OWN: AMAZING THAILAND. MUAY THAI EDITION

Being involved in sports is more than enjoying free time - it's about creating a space for connection, relaxing and recharging. Sports can play a vital role in promoting physical health, mental well-being, and social interaction. Experience the thrill, embrace the culture, and indulge in unforgettable memories in Thailand, being in an Active Holiday.

We listed some Muay Thai gyms or fitness centers for sports enthusiasts. Find yours now!



#### **Muay Thai Gyms & Fitness Centers**

#### 1. Kaewsamrit Gym (Bangkok)

Business Highlights: Certified as "Professional Muay Thai Camp" and recognized as a large 5-star Muay Thai camp by the Boxing Sports Committee Thailand. Focuses on teaching strong Muay Thai techniques, particularly kicks and elbows.

Course rates start from THB 500 and THB 1,000 for foreigners.

Find out more at **KAEWSAMRIT GYM** 



#### 2. Krudam Muay Thai (Bangkok, Ayutthaya, Chiang Mai)

Business Highlights: A place for people of all ages who love exercising. An alternative that uses martial arts and adapts it into Muay Thai, which becomes a new workout technique that benefits all parts of the body.

Course rates start from THB 2,000 for one person.

Find out more at KRUDAM MUAY THAI

#### 3. Fitfac Muaythai Academy (Bangkok)

Business Highlights: The number one Muay Thai gym in Bangkok with 11 branches all over Bangkok. A place offering Muay Thai and also serving as a fitness center.

Course rates start from THB 990 for one person.

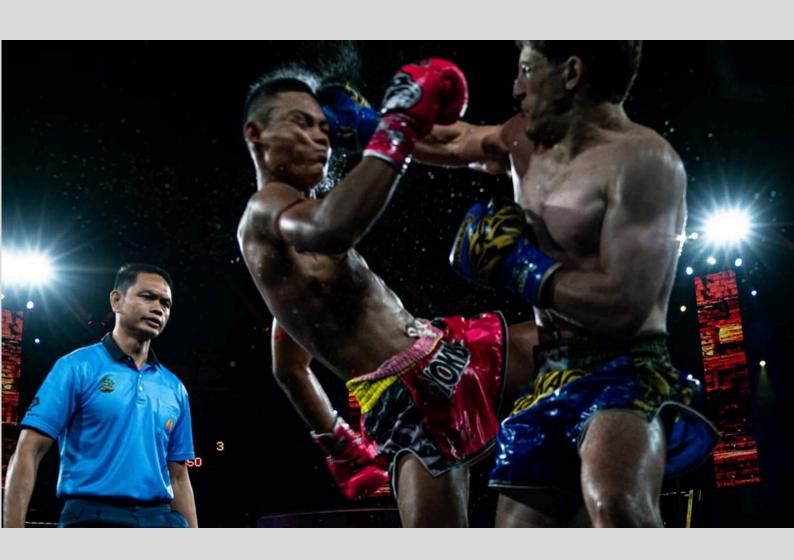
Find out more at FITFAC MUAYTHAI ACADEMY

#### 4. RSM Rajadamnern Singha (Bangkok)

Business Highlights: A fitness studio adapts Muay Thai to fit a modern urban lifestyle and offers a more convenient and city-friendly training experience.

Course rates start from THB 500 for one person.

Find out more at **RSM RAJADAMNERN SINGHA** 





#### 5. Khaosaigalaxy Muay Thai Gym (Bangkok)

Business Highlights: A gym founded by Khaosai Galaxy, a former world champion in Muay Thai and boxing, offering training in both Muay Thai and boxing.

Course rates start from THB 500 for one person.

Find out more at **KHAOSAIGALAXY MUAY THAI GYM** 

#### 6. Fairtex Training Center (Pattaya)

Business Highlights: This camp has been in business for over 50 years and famous for its training in Muay Thai and MMA.

Course rates start from THB 2,000 - THB 18,800.

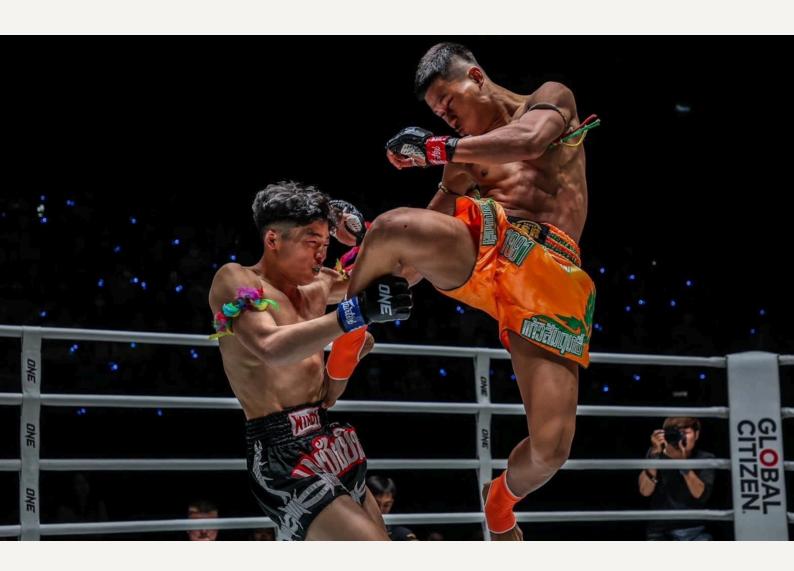
Find out more at FAIRTEX TRAINING CENTER

#### 7. 7 Muay Thai Gym & Resort (Rayong)

Business Highlights: The gym that focuses on authentic Muay Thai development through dedicated research for the best performance and strategy to improve skills.

Course rates start from THB 1,000 for one person.

Find out more at 7 MUAY THAI GYM & RESORT





#### 8. The Camp Muay Thai (Chiang Mai)

Business Highlights: The gym offers complete facilities such as body recovery services, including Ice Baths-Cold Therapy, and a place to learn the essence of Muay Thai, develop skills, and experience holistic recovery.

Course rates start from THB 2,700 private session for one hour.

Find out more at **THE CAMP MUAY THAI** 

#### 9. Tiger Muay Thai & MMA Training Camp (Phuket)

Business Highlights: The camp offers training in Muay Thai, MMA, and BJJ with coaches specializing in various fields including Kickboxing. The camp has received recognition from organizations such as MMA News and Fight Matrix as a world-class training facility. Famous fighters like Ronda Rousey, Demetrious "Mighty Mouse" Johnson have trained here.

Course rates start from THB 10,000 - THB 18,000 per person for group classes.

Find out more at **TIGER MUAY THAI & MMA TRAINING CAMP** 

#### 10. Khun Suek Muay Thai (Krabi)

Business Highlights: The center offers training on the beach. The camp accepts anyone interested in learning Muay Thai, from beginners to professional fighters. The training is divided into levels based on individual ability. The camp also provides dorms, bathrooms,



## AMAZING TASTE



#### THE KING OF FRUITS IN THAILAND

The king of fruits, the Durian is a favorite among Asean countries and is imported worldwide. Thailand is also a producer of this king of fruit. Durian season in Thailand is from April - August with the peak of the season in July till August.

Famous Durian Types in Thailand:-

#### 1. Monthong

Also called the golden pillow, this is the most widespread and famous durian in Thailand. It is famous for its size as each fruit can weigh on average 3-5 kilograms. The Monthong is very meaty and is the least pungent in aroma and flavor

#### 2. Chanee (Gibbon)

More pungent, softer and buttery in than the Monthong, the Chanee is usually ate when its ripe golden yellow which gives a very sweet taste with a touch of bitterness that's add another dimension to its taste.

#### 3. Kanyao (Long Stem)

The most high class and expensive durian in Thailand. Medium in size, its very sweet when ripe but not too mushy. The most famous variation of Kanyao is the famed "Nonthaburi Kanyao".



#### THE KING OF FRUITS IN THAILAND

#### Where to Eat Durian in Thailand:-

#### 1. Chanthaburi

Located in Eastern Thailand, this is the fruit capital of Thailand which host its annual Chanthaburi Fruit Festival which is famous for its variety of tropical fruits with lower prices than in Bangkok.

#### 2. Rayong

Another province in Eastern Thailand is a major durian producer. A great place to enjoy durians while also visiting the sandy beaches.

#### 3. Chumphon

In Southern Thailand, Chumphon is another region that is a mass producer of durian. Visit the durian festivals there to sample many varieties of durian that can be found in Thailand.

#### 4. Betong

A famous weekend getaway destination for Malaysians, during Durian season in August, it is a place to enjoy Thailand durians as well. During the durian season, many durian festivals are held to attract Malaysian durian lovers to visit.









## TATKLFEATURES



## TOURISM TALK FOR STUDENT MOBILITY PROGRAM KOLEJ KOMUNITI KUALA LANGAT @ HATYAI

On 4th of July, Friday, TAT KL hosted a tourism talk for Kolej Komuniti Kuala Langat for their student mobility program to Hat Yai. The talk highlights TAT's information, function, efforts and also highlights Thailand as a preferred destination. The delegates from the Kolej Komuniti consist of 22 students and 10 lecturers was held at Yannaty Hotel and was welcomed by TAT Hatyai Marketing Officer's Ms Wanichaya Tong-Aram and Mr Thanakorn Maseng with lunch provided as well.



## TATKLFEATURES



## TAT AT KELANTAN COFFEE WEEK X BORDER COFFEE CARNIVAL 2025

The Tourism Authority of Thailand participated in the Kelantan Coffee Week x Border Coffee Carnival 20205, which was held in Kota Bharu, Kelantan from 3-6 July 2025. TAT comes in to support the Border Coffee Carnival in promoting coffee culture among Thais and Malaysians. The event was a collaboration between NARA Coffee Friend, the Young Entrepreneurs Chamber, and Narathiwat Chamber of Commerce with the objective of promoting cooperation and local culture exchange between Thailand and Malaysia. Approximately 12,000 visitors attended the event over four days, with activities including BCC Fun Latte Art Throwdown, and Coffee Pointing Challenge among others.





## TATKLFEATURES

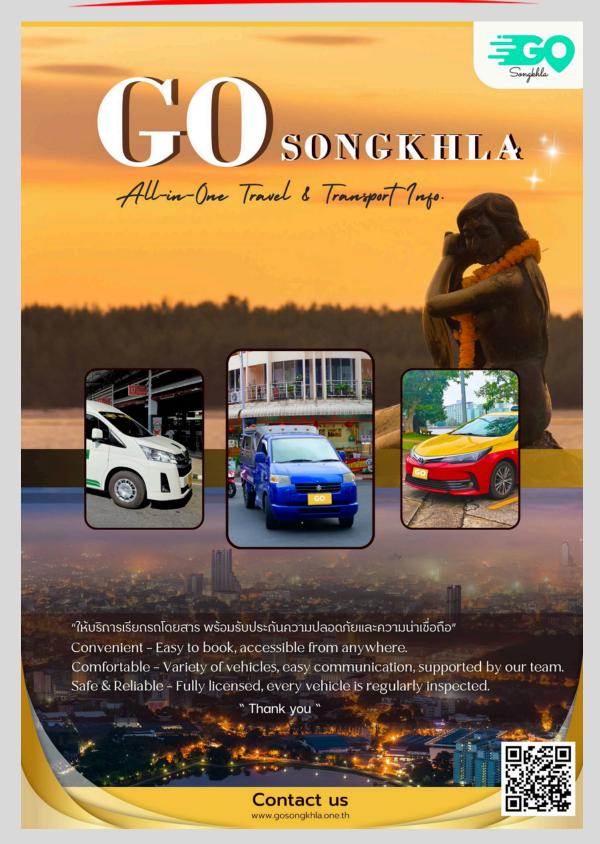


#### **TAT AT MITM PENANG 2025**

The Tourism Authority of Thailand participated in the Malaysia International Travel Mart (MITM) Travel Fair held in SPICE Penang from 12-13 July 2025. Thailand pavilion is joining by sellers from Hatyai, Songkhla, Nakhon Sri Thammmarat, Yala, Krabi, and Bangkok.



## AMAZING DEALS



#### **GO SONGKHLA- GO EASY**

\*GO Songkhla platform provides comprehensive information on accommodations, dining, and tourist attractions within Songkhla. It also offers a variety of public transportation, including tuk-tuks, vans, taxis, songthaews, and minibuses.

#### **Discover Now>>**

## AMAZING DEALS







## BAAN LANDAI FINE THAI CUISINE FOR YOUR TASTE OF LUXURY

The Baan Landai Fine Thai Cuisine has been featured in the MICHELIN Guide since 2020. Serving authentic Thai cuisine incorporated with family recipes passed down through generations in the Lamphun region, the restaurant offers Thai cuisine with fresh local ingredients. The original restaurant is located conveniently within walking distance of Chiang Mai's top cultural landmarks and temples, making it an ideal stop for lunch or dinner during sightseeing.

Open in 2024, Baan Landai Fine Thai Cuisine (Mae Rim Branch) is a stylish and tranquil Thai restaurant located within Kad Farang Mae Rim, a community mall in the peaceful outskirts of Chiang Mai. Loved by both locals and visitors, the restaurant blends contemporary elegance with a tropical design inspired by the lush forests of Mae Rim.

Experience the taste of authentic Thai cuisine with perfect setting for relaxing while savoring the depth and richness of Northern Thai flavors in Chiang Mai.

#### **Find Out More>>**

# SPECIAL FEATURE



#### THANK YOU FROM ALL OF US!

In August, TAT KL will be saying farewell to our current Deputy Director, Mrs Bulan Duangvanthong, who concluded her posting in the Kuala Lumpur office. It is a great honor and delight to have your presence here for the past 3 years, and we from TAT KL would like to say Thank You for everything, and good luck on your future endeavors.