

E-NEWS

Tourism Authority of Thailand Kuala Lumpur



January 2023

AMAZING
NEW
CHAPTERS

Amazing Blessed

NEW YEAR



Amazing Blessed New Year

HAPPY NEW YEAR 2023!

The Tourism Authority of Thailand, Kuala Lumpur would like to take this opportunity to thank all Malaysians for their support and for choosing Thailand as their preferred destination.

We sincerely wish for a lucky and happy new year 2023. May 2023 bring us joy and happiness, health and wealth, blessed new year!

Amazing Thailand Always Warm, we look forward to welcoming you to our Land of Smiles.



Team TAT KL

Contact Us;

Tourism Authority of Thailand

Suite 22.01, Level 22, Menara Citibank, 165 Jalan Ampang

50450 Kuala Lumpur, MALAYSIA.

Telephone +603 2162 3482

Email info@tourismthailand.my

Website www.tourismthailand.my

WRITE YOUR LIFE'S NEW CHAPTERS

Are the same old daily routines wearing you down?
It's time to make a change! In Thailand, wherever you wake up, eat, walk, sit or sleep, you're creating new memories that will last a lifetime.

Write your life's new chapter in Amazing Thailand.
[Watch now>>](#)

TASTE OF THAILAND

Top 5 Must-Try Thai Food

Thai food has a very unique and flavorful taste. There is no food comparable anywhere in the world. Many different dishes are available in Thailand. From savoury foods to desserts to soups to stir-fries to curries to fried foods, everyone can find satisfaction in Thai dishes.

Enjoy these Top 5 Must-Try delicious food while in Thailand.

1. Som Tam (Papay Salad)
2. Tom Yum Kung
3. Thai Green Curry
4. Massaman Curry
5. Phad Thai



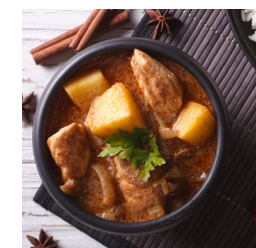
Som Tam



Tom Yum Kung



Thai Green Curry



Massaman Curry



Phad Thai



Thailand Fully Reopens – A Celebration

Gradually opening in July 2021 with the Sandbox scheme, to Thailand Pass, and removal of the Thailand pass in July 2022, the reopening of the country was carefully planned and considered brave by many countries worldwide.

From 1st October 2022, Thailand fully reopens to the world. No proof of vaccination and test results are needed anymore to enter as we look to welcome more tourists worldwide.

SPECIAL HIGHLIGHTS

Along with the reopening, it is great news that Thailand has extended stay for Malaysians to 45 days (originally 30 days) visa-free exemption from now till 31st March 2023 to allow longer stays in the land of smiles.

On December 10, 2022, Thailand reached the target of 10 million visitors and mark with a celebration all over Thailand including at Sadao Immigration Borders Checkpoint in Songkhla.

[Read more>> Amazing Thailand 10 Million Celebrations](#)



10 Dec 2022, 09:56

Welcome, 2023 with a bang! – Celebrations



The two main “Amazing Thailand Countdown 2023” events hosted by the TAT were held at Wat Pho in Bangkok and Atthakraweesunthorn Courtyard in Hat Yai, Songkhla.



Peek Into Amazing Thailand



SeaVerse Café & Restaurant Hatyai

This newly opened café located opposite the Central Mosque in Hatyai. The large bamboo café derived its name from the sea and universe hence the SeaVerse. The place offers many instagramable spots and the highlights would be the viewing tower overseeing the beautiful pond in the middle.

With only Baht 20 for the entrance fee, visitors can enjoy food and drinks and relax.

For more info at <https://www.facebook.com/SeaverseCafew>



The Best of 2022 - The Journey

Poodum Night Market
Open Daily
(5 P.M. - 10 P.M.)
☎ 095 262 4884
📍 At Krabi Town

Chill Chill Market
Open Daily
(4 P.M. - 10 P.M.)
☎ 088 809 3666
📍 At Krabi Town

Krabi Walking Street
Friday, Saturday & Sunday
(5 P.M. - 10 P.M.)
☎ 091 069 6621
📍 At Krabi Town

2023 Krabi Flea Market January

Eco Community Market
28 January 2023
(10 A.M. - 5 P.M.)
☎ 098 417 9621
📍 Spirit Mountain, Chongpli Soi 6 Aonang

Prateen Market
Saturday & Sunday
(10 A.M. - 8 P.M.)
☎ 081 968 8532
📍 At Nateen Village Aonang

More Info
☎ 07562 2163

TAT Krabi

Krabi Go Green

Krabi is going for sustainable shopping!

Krabi is known for its natural and beautiful beaches and islands. While you are visiting Krabi, take your time to explore and experience the charm of a tourist place, taste delicious food, shop, and souvenirs from the community, and watch local cultural arts and activities.



Malaysia arrival in Thailand reached 1,000,000 in early October. Thank you for all the support and hope that more Malaysians will visit Thailand soon.

This is considered a feat as although Thailand has gradually opened since last year, Malaysia only opens its borders with relaxations in May 2022.

To thank you and celebrate the incredible feat, the Tourism Authority of Thailand, Kuala Lumpur organized an event that was held at the InterContinental Hotel Kuala Lumpur on October 21, 2022, together with the industry players and media.

A Million Thanks to Malaysian

Hello Thailand 2022



The Tourism Authority of Thailand together with the Royal Thai Embassy, and Zues Events Sdn Bhd organized a Hello Thailand 2022 featuring Thai food stalls, a fashion bazaar, travel and tour packages, and a lucky draw between 24 to 27 November 2022 at the Central I-City Shopping Mall, Shah Alam.

Shoppers enjoyed a variety of Thai food and many activities that are planned for the 4-days event.



Dance Through The Million



For the year 2022, Thailand welcomed around 11.5 million tourists. Which 1.9 million of them are Malaysians. An incredible feat as the numbers is majorly from the month of May to December. To celebrate this achievement, TAT KL hosted a celebration in Hat Yai "Dance Through The Million" from 29-31 December 2022. Hat Yai was chosen as the celebration destination due to the revival of the city by Malaysian visitors. The gala dinner was attended by the Minister of Tourism and Sports, Deputy Governor of International Marketing Asia and South Pacific, prominent Malaysian agents, Hat Yai Tourism players, and also members of the media.



**Dance Through the Million
"Malaysian visitors reached 1.9 million to Thailand in 2022!"**

Evo Enduro Luxury Caravan Flag-Off Event

The Tourism Authority of Thailand, Kuala Lumpur, Hatyai, and ASEAN South Asia and the South Pacific Region organized the Flag Off event for more than 50 luxury cars such as Bofori, BMW, Porsche, Ferrari, Jaguar with 200 people traveling from Kuala Lumpur to Mae Hong Son throughout 12 – 24 December 2022.

The flag-off event started at MBI in Dannok, the border town in Sadao District. The event was graced by the Executive Director of TAT, Miss Sukanya Sirikanjanakul, the Mayor of Samnak Kham, and the Governor of Songkhla.

