

E-NEWS

TOURISM AUTHORITY OF THAILAND

KUALA LUMPUR OFFICE

DISCOVER THAILAND'S
HIGHLIGHTS - FEBRUARY 2024

ENDLESS ROMANCE IN THE AMAZING LAND



THALE BUA DAENG, UDON THANI

TAT KL E-NEWSLETTER

SAWASDEE TO ALL READERS!

Thank you for reading the e-newsletter of the Tourism Authority of Thailand, Kuala Lumpur. We bring you the highlights of Amazing Thailand.

Happy Reading!



WARM WISHES: HAPPY CHINESE NEW YEAR

The Tourism Authority of Thailand, Malaysia and Brunei are wishing everyone a very Happy Chinese New Year. May the Year of Dragon bring you the power and prosperity as well as the good luck, happiness and good health.

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Events&Festivals

FEBRUARY 2024



TAT NEWS
Tourism Authority of Thailand Newsroom



Chinese New Year 2024

*10 February 2024

Nationwide

*Dates may vary depending on locations.

Dedicated infographic will be available soon.

GET ROMANTIC IN FEBRUARY 2024: EVENTS CALENDAR

February 2024 promises to amaze and delight visitors to Thailand with numerous festivals and events taking place up and down the country. Leading the chart are the Chinese New Year 2024 celebrations and remarkable cultural festivals, sports events, concerts, and special occasions. Among notable events are the Chinese New Year 2024 celebrations, two Amazing Muay Thai events, Chiang Mai Flower Festival, King Narai's Reign Festival, Trang Underwater Wedding Ceremony, and Singha Park Balloon Fiesta.

SPECIAL HIGHLIGHT

SAVE THE DATE!

Thailand's leading B2B travel industry show, the Thailand Travel Mart Plus (TTM+) 2024, is scheduled to take place from 5-7 June 2024 in Phang-Nga Province. The event is expected to welcome more than 920 participants, including 420 buyers from 50 countries, 500 sellers from across Thailand, as well as 100 local and international media. Buyers include those from key source markets – Europe, ASEAN, East Asia, America, and Australia – and emerging markets – Eastern Europe, Middle East, South America, and South Africa.



Thailand Travel Mart
TTM+2024

5-7 June @Khao Lak, Phang-nga, Thailand

Save the date

5-7 June 2024

Khao Lak, Phang-nga
THAILAND

****Further details will be announced later****

**CLICK ON THE PICTURE FOR MORE INFO ON THAILAND
TRAVEL MART PLUS 2024**

PEEK INTO AMAZING THAILAND

FROM THAILAND WITH LOVE

Are you planning a lovely romantic getaway with your significant other? Why not plan this trip to Thailand, where love is abundant through the people, food, activities, and more that surely will make you fall in love.

Here are some places or experiences to visit for a lovely time.



Red Lotus Lake, Udon Thani

The best time of year to visit to see the lake full of pink lotus blooming is from December to February. Therefore, a must-visit for a romantic experience. Just take a boat ride to see the magnificent views and soak up the atmosphere to reconnect with your loved ones.



Adventure in Krabi

If you're an active couple looking for activities to do together, Krabi would be perfect. Enjoy activities such as rock climbing at PhraNang Beach or Railay Beach together. If climbing is not your forte, the beaches are also great for lounging around. Maybe try a private luxury longtail boat for island hopping.

PEEK INTO AMAZING THAILAND

FROM THAILAND WITH LOVE



Phu Lom Lo, Loei

No need to visit Japan to see Sakura's as from January to Mid February, as Thailand has it too. Known as Phu Lom Lo, the garden is situated inside Phu Hin Rong Kla National Park, which cover over 1,200 hecta of land. Here you can also see Wild Himalayan Cherry blossoms covering the area like a soft pink carpet inciting romantic vibes.



Wine and Dine in Bangkok

Nothing beats romance than a romantic dinner. In Bangkok, dining options are abundant to choose from. Either go for a fine dining Michelin Restaurant, a dinner on a Chao Phraya River cruise or even dinner on roof tops for a skyline view.

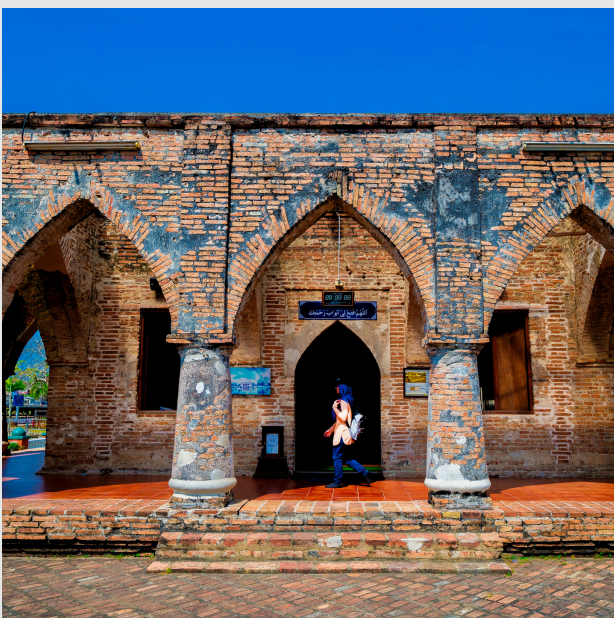
PEEK INTO AMAZING
THAILAND

PATTANI, THE SOUTHERN CHARMS OF THAILAND



Pattani is one of the southern provinces of Thailand. Neighboring provinces are (from southeast clockwise) Narathiwat, Yala, and Songkhla. Pattani is basically a gem, with lots of halal food choices and wonderful seaside view.

Pattani still maintains the ruins of an ancient town in Amphoe Yarang that once served as an important port and centre of administration, trade, and Culture for many centuries. It has outstanding cultural places such as Krue Se Mosque, Lim Kor Niao Shrine, and beautiful natural features including forests, rivers, and seas.



KRUE SE MOSQUE (MASJID KERISIK)

Krue Se Mosque (Masjid Kerisik in Malay) was named after the Ban Krue Se (Kampung Kerisik). The mosque was designated a historical site by the Department of Fine Arts of Thailand in 1935. A mosque was known to have been constructed by the early 17th century, with the architectural style of the mosque of Arab-Persian-Turkish architecture.

PEEK INTO AMAZING THAILAND

PATTANI, THE SOUTHERN CHARMS OF THAILAND

PATTANI SKYWALK

Pattani Skywalk is a floating walkway that is more than 300 meters long. There is a beautiful view of the lake and the city of Pattani. You can walk floating along the walkway or if you want to challenge yourself, you can also float the water from the beginning to the end. Here you will experience the adventure and get to know the amazing natural resources of Pattani.



TALO KAPO BEACH

Talo Kapo Beach is a beautiful and quiet white sand beach. Located in Taloka Bay in the southern lake of the country. Here you can relax in the quiet atmosphere of the lake and the surrounding nature. Talo Kapo Beach also has an area that is suitable for playing water sports and other water activities, such as enjoying boating and diving.



CHAO MAE LIM KO NIAO SHRINE

Chao Mae Lim Ko Niao Shrine is an important and highly respected shrine in Pattani province. Tourists who visit will experience the atmosphere that is the art and wonders of local religion. You can also order and consult various stories with villagers who specialize in this field as well.



AMAZING TASTE OF THAILAND

SPICE UP YOUR PALATE: PHANAENG CURRY

"Phanaeng Curry" is a popular Thai curry dish known for its rich and flavourful taste. It's similar to red curry but tends to be milder and sweeter. The dish typically includes coconut milk, red chili paste, kaffir lime leaves, Thai basil, and various proteins like chicken, beef, or shrimp.

Here's a simple recipe for making Beef Phanaeng Curry:

Ingredients:

- Panang Curry Paste or Red Curry Paste
- Coconut Milk 400 g
- Beef Rump 300 g
- Rice Bran Oil 1 tbsp
- Palm Sugar 30 g
- Fish Sauce 2 tsp
- Salt ½ tsp
- Pea Eggplant 40 g
- Kaffir Lime Leaf 3-4
- For garnish
- Kaffir Lime Leaf (sliced)
- Red Chilli (diagonal cut)
- Sweet Basil leaves

Instructions:

1. Cut beef into thick slices.
2. Cook Phanaeng curry paste with half of the coconut milk until fragrant, stir until combined before adding beef slices and the rest of the coconut milk.
3. Add palm sugar, fish sauce and salt.
4. Once the curry is boiling, add pea eggplant and simmer until softened and the curry reduce and thicken a little.
5. Add red chilli, kaffir lime leaf (tear by hand), stir to combined and transfer to a serving bowl. Garnish with sliced kaffir lime leaves and sweet basil.

Serve the Phanaeng Curry over rice and enjoy!

Feel free to customize the recipe based on your preferences, and enjoy this delicious Thai dish!



AMAZING DEALS

ROMANCE ON VALENTINE'S DAY IN BANGKOK

This Valentine's Day, Holiday Inn Bangkok invites you to an enchanting celebration with specially crafted drinks at Ginger, Beer Republic, and ConneXion. Enhance your romantic dining with exquisite Valentine's-inspired cocktails and mocktails that promise to add a touch of magic to every shared moment.

Choose from the captivating 'Kiss Me Please', 'Forever Love' and 'Glamorous' cocktails or opt for the refreshing 'Pink Gold', 'Rose Gold' and 'The Embrace' mocktails.

Specially crafted drinks for Valentine's are available daily from 8th to 14th February 2024 at Holiday Inn Bangkok, from 08.00 and 22.30 hours at Ginger and Connexion and from 08.00 to 24.00 hours at Beer Republic, with extended hours on Friday and Saturday until 01.00 hours.

Celebrate love with every sip at Holiday Inn Bangkok. [**CLICK HERE FOR MORE INFO**](#)



STAY TUNED! - MOXY HOTEL BANGKOK STAY & PLAY: LET THE GOOD TIMES ROLL AT THAILAND'S FIRST- EVER MOXY HOTEL

Immerse into the vibrant energy of Moxy Bangkok Ratchaprasong, perfectly situated in the epicenter of the city. This unbeatable location puts guests in the middle of a shopping wonderland, a culinary paradise, and a hub of iconic attractions– all just a hop away from Chid Lom BTS station. With a choice of 504 stylish rooms, guests can choose to power up at our top-notch gym, enjoy bites at the buzzing all-day dining Moxy Bar & Restaurant, and take part in the many social and high-energy events happening right at the lobby. For those looking to combine business with pleasure, there is also a meeting room specially designed for some seriously productive work sessions.

[**CLICK HERE FOR MORE INFO**](#)





KUALA LUMPUR TRAVEL MART (KLTM) 2024

TAT KL participated at the Kuala Lumpur Travel Mart (KLTM) at the Royal Chulan Hotel on 10 January 2024. The event featured 93 sellers, including 7 travel partners from Thailand, and attracted more than 400 buyers. TAT KL participation is aimed at raising awareness and welcoming more tourists especially Malaysians to Thailand.



CHARITY THAI FOOD FAIR IN PENANG

The Lions Club Penang Millennium organised the Thai Charity Food Fair from 27 & 28 Jan, 12-10 PM, Festive Square, Level 1, Gurney Paragon Mall, Penang. The event allowed public indulge in Thai delights while supporting local charities and make a difference. TAT KL presence at the event there with information on Thailand, and Thailand packages by local travel agents.